



essence

MAKE  
BEAUTY  
FUN




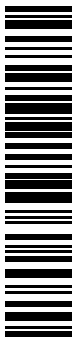

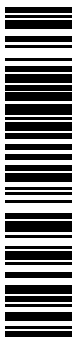




## PRODUCT BOOK










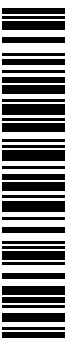
*2025-09 range update*






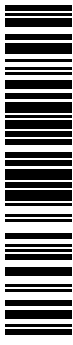




*2m stand*




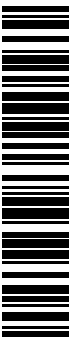





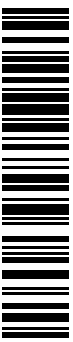












ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence I LOVE EXTREME BLUE crazy volume mascara		 4059729487704		A bold mascara with an extra-large elastomer brush that gives dramatic volume and intense lift, coating every lash for an eye-opening effect.	<ol style="list-style-type: none"> <li>1. Instantly delivers ultra-bold volume and dramatic lift.</li> <li>2. Smudge-resistant and ophthalmologist-tested.</li> <li>3. Buildable formula that avoids clumping. Precision brush ensures even coverage from root to tip</li> </ol>	Frequently featured in "low-budget beauty favourites" roundups - called the "\$6,50 miracle mascara" by TikTok beauty lovers for its instant glam effect.
essence I LOVE EXTREME CRAZY VOLUME waterproof mascara		 4059729381255		A waterproof version of the cult classic mega-volume mascara, featuring an extra-large elastomer brush that coats each lash in deep black for dramatic impact and lasting hold.	<ol style="list-style-type: none"> <li>1. Delivers sensational, ultra-bold volume in one swipe.</li> <li>2. Waterproof and smudge-resistant for all-day wear.</li> <li>3. Ophthalmologist-tested for eye safety. Easily buildable formula without clumping</li> </ol>	Formulated with kaolin and carnauba wax to add structure, while jojoba seed oil and vitamin E nourish and protect lashes.
essence I LOVE EXTREME crazy volume mascara		 4250587739084		A bold black mascara featuring an extra-large elastomer brush that coats every lash for instantly dramatic volume and depth.	<ol style="list-style-type: none"> <li>1. Delivers sensational, ultra-bold volume in one swipe.</li> <li>2. Ophthalmologist-tested for eye safety.</li> <li>3. Easily buildable formula without clumping</li> </ol>	Went viral after beauty vlogger Trulee Rodney called it the "best mascara ever" in a YouTube vid with over 323K likes - praising its insane lash transformation at just \$6,50
essence I LOVE EXTREME volume mascara 01		 4250338487516		A bold mascara with an extra-large elastomer brush that gives dramatic volume and intense lift, coating every lash for an eye-opening effect.	<ol style="list-style-type: none"> <li>1. Instantly delivers ultra-bold volume and dramatic lift.</li> <li>2. Smudge-resistant and ophthalmologist-tested.</li> <li>3. Buildable formula that avoids clumping.</li> <li>4. Precision brush ensures even coverage from root to tip</li> </ol>	Frequently featured in "low-budget beauty favourites" roundups - called the "\$6,50 miracle mascara" by TikTok beauty lovers for its instant glam effect.
essence I LOVE EXTREME volume mascara waterproof		 4250947543214		A bold waterproof mascara with an extra-large elastomer brush that gives dramatic volume and intense lift, coating every lash for an eye-opening effect.	<ol style="list-style-type: none"> <li>1. Instantly delivers ultra-bold volume and dramatic lift.</li> <li>2. Waterproof, smudge-resistant and ophthalmologist-tested.</li> <li>3. Buildable formula that avoids clumping.</li> <li>4. Precision brush ensures even coverage from root to tip</li> </ol>	Frequently featured in "low-budget beauty favourites" roundups - called the "\$6,50 miracle mascara" by TikTok beauty lovers for its instant glam effect.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence Lash PRINCESS MASCARA PRIMER extra length & volume		 4059729381941		A light-green primer with a soft elastomer wand designed to prep lashes for extra length and volume - use it before mascara for ultra-fanned-out, bold lashes.	<ol style="list-style-type: none"> <li>Enhances length and volume as a pre-mascara primer.</li> <li>Soft elastomer brush ensures flawless, even application.</li> <li>Ophthalmologist-tested and suitable for sensitive eyes.</li> <li>Lightweight formula that dries clear before mascara</li> </ol>	Featured in a POPSUGAR review as a must-have for achieving long-lasting curl and volume - users loved how it kept their lashes fanned and fresh for a full eight hours
essence Lash PRINCESS curl & volume mascara		 4059729327024		A curling and volumising mascara featuring a unique peanut-shaped fibre brush that reaches every lash, creating dramatic curl and fullness in one coat.	<ol style="list-style-type: none"> <li>Combines intense curl and volume without clumping.</li> <li>Nourishing blend of jojoba, sunflower, and almond oils</li> <li>Ophthalmologist-tested, suitable for sensitive eyes.</li> <li>Long-lasting wear with even, lightweight coverage</li> </ol>	Named "best curl mascara under \$5" by beauty editors and bloggers for its ability to deliver a salon-style lash curve without an eyelash curler
essence Lash PRINCESS false lash effect mascara		 4250947516027		A volumising mascara with a conical fibre brush that delivers dramatic length and false-lash impact in one swipe.	<ol style="list-style-type: none"> <li>Builds intense volume and length with a false lash effect.</li> <li>Smudge-resistant formula suitable for sensitive eyes.</li> <li>Cone-shaped brush targets inner and outer lashes for full coverage.</li> <li>Easy-to-layer without clumping</li> </ol>	Named the best overall affordable mascara by The Strategist (part of New York Magazine) in May 2025 - praised for delivering salon-level volume on a \$5 budget.
essence Lash PRINCESS false lash effect mascara black brown		 4059729393876		A volumising mascara with a conical fibre brush that defines, lengthens, and adds false-lash drama in one swipe - now in a softer black brown tone.	<ol style="list-style-type: none"> <li>Builds intense volume and length with a false lash effect.</li> <li>Smudge-resistant formula suitable for sensitive eyes.</li> <li>Cone-shaped brush targets inner and outer lashes for full coverage.</li> <li>Easy-to-layer without clumping</li> </ol>	Named a top drugstore mascara by The Strategist in May 2025 - praised for delivering salon-worthy volume at a budget price - and featured in Allure's "Best Brown Mascaras" list for its natural enhancement.
essence Lash PRINCESS false lash effect mascara burgundy		 4059729541796		A volumising mascara with a conical fibre brush that defines, lengthens, and adds false-lash drama in one swipe.	<ol style="list-style-type: none"> <li>Builds intense volume and length with a false lash effect.</li> <li>Smudge-resistant formula suitable for sensitive eyes.</li> <li>Cone-shaped brush targets inner and outer lashes for full coverage.</li> <li>Easy-to-layer without clumping</li> </ol>	Named a top drugstore mascara by The Strategist in May 2025 - praised for delivering salon-worthy volume at a budget price - and featured in Allure's "Best Brown Mascaras" list for its natural enhancement.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence Lash PRINCESS false lash effect mascara waterproof		 4059729207241		A waterproof volumising mascara with a conical fibre brush that delivers dramatic length and false-lash impact in one swipe.	<ol style="list-style-type: none"> <li>Builds intense volume and length with a false lash effect.</li> <li>Waterproof &amp; Smudge-resistant formula suitable for sensitive eyes.</li> <li>Cone-shaped brush targets inner and outer lashes for full coverage.</li> <li>Easy-to-layer without clumping</li> </ol>	Named the best overall affordable mascara by The Strategist (part of New York Magazine) in May 2025 - praised for delivering salon-level volume on a \$5 budget.
essence Lash PRINCESS sculpted volume mascara		 4251232221619		A sculpting mascara with a unique tapered brush that fans and separates each lash, delivering dramatic volume and definition in one sweep.	<ol style="list-style-type: none"> <li>Builds bold volume and fan-out effect without clumping.</li> <li>Smudge-resistant, and ophthalmologist-tested.</li> <li>Tapered brush precisely coats inner, outer, and lower lashes.</li> <li>Easy to build with multiple coats for customized drama</li> </ol>	Named "best overall mascara" by Vogue and other editor round-ups for budget-friendly performance that mimics high-end lashes
essence Lash PRINCESS volume mascara		 4250947501245		Royal! The lash princess mascara with a specially-shaped cobra-head wand covers each individual lash to create dramatic volume and a gorgeous, sweeping look.	<ol style="list-style-type: none"> <li>The innovative shape of the cobra-head brush captures each individual lash and covers it in a deep black</li> <li>Intense look with stunning volume &amp; fantastic curl</li> <li>Liquid texture, without parabens, perfume &amp; alcohol, oil-free</li> </ol>	For intensive fluttering lashes. Just as unique as any princess, the mascara is presented in a beautiful evening gown.
essence THE FALSE LASHES MASCARA EXTREME VOLUME & CURL		 4250947593899		Extra volume, extra curl. The curl fibre brush ensures maximum volume and curved lashes with a false lash look.	<ol style="list-style-type: none"> <li>Curl fibre brush provides maximum volume &amp; a stunning curl</li> <li>False-lash effect: wow lashes &amp; an intense look</li> <li>Cream texture without parabens, perfume &amp; alcohol</li> </ol>	Extra volume, extra curl. The curl fibre brush ensures maximum volume and curved lashes with a false lash look.
essence all eyes on me multi-effect mascara 01		 4250338427970	soft black	A multitasking mascara designed to deliver volume, length, curl, and separation - all with a special brush and unique texture in one waterproof, long-wear formula.	<ol style="list-style-type: none"> <li>Adds volume, length, curl, and defines each lash.</li> <li>Ophthalmologically tested.</li> <li>Paraben-free.</li> <li>Precision brush for full coverage and ideal separation.</li> </ol>	Formulated with panthenol (pro-vitamin B5) to soothe and moisturise lashes while plant-based waxes lock in the curl and build volume











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essence all eyes on me waterproof mascara		 4250587742053		A waterproof multi-effect mascara that delivers volume, length, curl, and lash definition in one sweep - perfect for any occasion, from festivals to emotional nights.	<ol style="list-style-type: none"> <li>1. Adds volume, length, curl, and separates lashes.</li> <li>2. Waterproof, smudge proof, and ophthalmologically tested.</li> <li>3. Paraben free.</li> <li>4. Precision brush ensures even, clump free application.</li> </ol>	Formulated with panthenol (pro-vitamin B5) to soothe and moisturise lashes while plant-based waxes lock in the curl and build volume
essence call me Queen dramatic false lash effect mascara		 4059729441973		A bold volumising mascara that delivers dramatic, lifted lashes with intense black pigment. The hourglass-shaped brush separates and coats every lash for a false lash effect in seconds.	<ol style="list-style-type: none"> <li>1. Delivers volume, length, and lift.</li> <li>2. False lash effect with dramatic intensity.</li> <li>3. Hourglass-shaped fibre brush for full coverage.</li> <li>4. Paraben-free, and ophthalmologically tested</li> </ol>	Went viral in "dupe videos" as a budget-friendly alternative to high-end volumising mascaras.
essence call me Queen dramatic false lash effect mascara waterproof		 4059729490322		A bold waterproof volumising mascara that delivers dramatic, lifted lashes with intense black pigment. The hourglass-shaped brush separates and coats every lash for a false lash effect in seconds.	<ol style="list-style-type: none"> <li>1. Delivers volume, length, and lift.</li> <li>2. False lash effect with dramatic intensity.</li> <li>3. Hourglass-shaped fibre brush for full coverage.</li> <li>4. Paraben-free, waterproof ophthalmologically tested</li> </ol>	Went viral in "dupe videos" as a budget-friendly alternative to high-end volumising mascaras.
essence curl FIXING lash base		 4059729421371		the innovative and flexible synthetic fibre brush reaches even the tiniest lashes in the corner of your eye, lengthening them from the root to the tip.	<ol style="list-style-type: none"> <li>1. Innovative, flexible plastic brush</li> <li>2. Visibly lengthens even the tiniest lashes in the corners of the eyes</li> <li>3. For maximum definition</li> </ol>	For beautifully shaped lashes. Ophthalmologically tested.
essence get BIG! lashes VOLUME BOOST WATERPROOF mascara		 4250338494415		A waterproof mega-volume mascara featuring an oversized fibre brush that coats even the shortest lashes in one go for dramatic lift and fullness.	<ol style="list-style-type: none"> <li>1. Delivers intense fullness and volume without clumping.</li> <li>2. Lightweight formula that's waterproof and smudge-resistant.</li> <li>3. Ophthalmologist-tested, suitable for sensitive eyes.</li> <li>4. Easy to build with multiple coats</li> </ol>	Recently featured in "5 under 5€ drugstore must-haves" by European beauty creators -praised for its dramatic effect at a budget price.








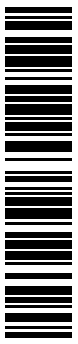


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essence get BIG! lashes VOLUME BOOST mascara		 4250338494392		A mega-volume mascara featuring an oversized fibre brush that coats even the shortest lashes in one go for dramatic lift and fullness.	<ol style="list-style-type: none"> <li>1. Delivers intense fullness and volume without clumping.</li> <li>2. Lightweight formula. Ophthalmologist-tested, suitable for sensitive eyes.</li> <li>3. Easy to build with multiple coats</li> </ol>	Recently featured in "5 under 5€ drugstore must-haves" by European beauty creators -praised for its dramatic effect at a budget price.
essence get BIG! lashes VOLUME CURL mascara		 4250587772029		A mega-volume mascara with a large curved fibre brush that adds dramatic volume and curl, lifting every lash beautifully.	<ol style="list-style-type: none"> <li>1. Intense volume and defined curl in one coat.</li> <li>2. Waterproof and smudge-resistant formula.</li> <li>3. Ophthalmologist-tested for sensitive eyes.</li> <li>4. Buildable coverage using a curved fibre brush</li> </ol>	Raved about in MakeupAlley reviews for giving "long full curled lashes in 2 coats"
essence lash WITHOUT LIMITS BROWN EXTREME LENGTHENING & VOLUME MASCARA 02		 4059729421425	Brown	A lengthening and volumising mascara with a flexible elastomer wand that reaches even the shortest lashes for dramatic lift and definition.	<ol style="list-style-type: none"> <li>1. Achieves extreme length and volume in one stroke.</li> <li>2. Flexible elastomer brush for precise application.</li> <li>3. Waterproof, smudge-resistant, and long-lasting.</li> <li>4. Ophthalmologist-tested and safe for contact lens wear</li> </ol>	Widely praised as a dupe for the Maybelline Sky High Mascara - offering similar lash-lifting results at a fraction of the price.
essence lash WITHOUT LIMITS EXTREME LENGTHENING & VOLUME MASCARA 01		 4059729421333	Ultra Black	A lengthening and volumising mascara with a flexible elastomer wand that reaches even the shortest lashes for dramatic lift and definition.	<ol style="list-style-type: none"> <li>1. Achieves extreme length and volume in one stroke.</li> <li>2. Flexible elastomer brush for precise application.</li> <li>3. Waterproof, smudge-resistant, and long-lasting.</li> <li>4. Ophthalmologist-tested and safe for contact lens wear</li> </ol>	Widely praised as a dupe for the Maybelline Sky High Mascara - offering similar lash-lifting results at a fraction of the price.
essence lash WITHOUT LIMITS TUBING Extreme Lengthening & Volume Mascara04		 4059729521088	Black Tubing	A lengthening and volumising mascara with a flexible elastomer wand that reaches even the shortest lashes for dramatic lift and definition.	<ol style="list-style-type: none"> <li>1. Achieves extreme length and volume in one stroke.</li> <li>2. Flexible elastomer brush for precise application.</li> <li>3. Waterproof, smudge-resistant, and long-lasting.</li> <li>4. Ophthalmologist-tested and safe for contact lens wear</li> </ol>	Widely praised as a dupe for the Maybelline Sky High Mascara - offering similar lash-lifting results at a fraction of the price.











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essence lash WITHOUT LIMITS WATERPROOF EXTREME LENGTHENING & VOLUME MASCARA 03		 4059729490551	Black Waterproof	A lengthening and volumising mascara with a flexible elastomer wand that reaches even the shortest lashes for dramatic lift and definition.	<ol style="list-style-type: none"> <li>1. Achieves extreme length and volume in one stroke.</li> <li>2. Flexible elastomer brush for precise application.</li> <li>3. Waterproof, smudge-resistant, and long-lasting.</li> <li>4. Ophthalmologist-tested and safe for contact lens wear</li> </ol>	Widely praised as a dupe for the Maybelline Sky High Mascara - offering similar lash-lifting results at a fraction of the price.
essence maximum DEFINITION mascara 01		 4250035268678		It's all about that base! The essence curl FIXING lash base provides extra long, voluminous lashes and is specially developed to meet the needs of Asian lashes.	<ol style="list-style-type: none"> <li>1. Fixes and lengthens lashes under mascara</li> <li>2. With slim, curved fibre brush</li> <li>3. Developed for Asian consumers</li> </ol>	With its slim, specially curved fibre brush, the base can be applied precisely and without smudging - for a long-lasting wow lash!
essence maximum DEFINITION waterproof volume mascara		 4059729242037		A waterproof volume mascara with an ultra-flexible brush that reaches every lash - delivering bold fullness and sharp definition while staying put through water, sweat, and weather.	<ol style="list-style-type: none"> <li>1. Provides long-lasting volume and lash definition.</li> <li>2. Waterproof and smudge-resistant for all-day wear.</li> <li>3. Flexible fibre brush ensures precise application on even the tiniest lashes.</li> <li>4. Ophthalmologist-tested and suitable for sensitive eyes</li> </ol>	Named in Vogue's roundups as a standout waterproof option for under €3, praised for its ability to deliver bold lash definition without breaking the bank.
essence LONG-LASTING eye pencil 01		 4250035246942	black fever	A rich, jet-black eye pencil with a soft twist-up mechanism that delivers intense pigment and up to 18 hours of waterproof wear.	<ol style="list-style-type: none"> <li>1. Deep, long-lasting colour.</li> <li>2. Smooth and creamy glide that sets quickly.</li> <li>3. Twist-up format - no need for sharpening.</li> <li>4. Waterproof wear, smudge-resistant and ophthalmologist-tested</li> </ol>	Enriched with rice-bran wax, trimethylsiloxysilicate, and antioxidants like vitamin E and vitamin C to ensure smooth application, longevity, and lash-line comfort.
essence LONG-LASTING eye pencil 02		 4250035246959	hot chocolate	A rich, deep brown eyepencil in a convenient twist-up format - creamy, smooth, and perfect for defining eyes with a softer touch than black.	<ol style="list-style-type: none"> <li>1. Deep, long-lasting colour.</li> <li>2. Smooth and creamy glide that sets quickly.</li> <li>3. Twist-up format - no need for sharpening.</li> <li>4. Waterproof wear, smudge-resistant and ophthalmologist-tested</li> </ol>	Enriched with rice-bran wax, trimethylsiloxysilicate, and antioxidants like vitamin E and vitamin C to ensure smooth application, longevity, and lash-line comfort.






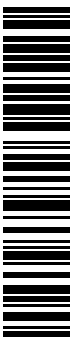




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essence LONG-LASTING eye pencil 09		 4250338414734	cool down	A vibrant Olympic-blue twist-up eyeliner pencil that glides on smoothly and sets quickly for colourful, long-lasting definition.	<ol style="list-style-type: none"> <li>1. Deep, long-lasting colour.</li> <li>2. Smooth and creamy glide that sets quickly.</li> <li>3. Twist-up format - no need for sharpening.</li> <li>4. Waterproof wear, smudge-resistant and ophthalmologist-tested</li> </ol>	Enriched with rice-bran wax, trimethylsiloxysilicate, and antioxidants like vitamin E and vitamin C to ensure smooth application, longevity, and lash-line comfort.
essence LONG-LASTING eye pencil 12		 4250338465781	i have a green	A twist-up pencil that glides smoothly for easy definition and intense, long-lasting lines.	<ol style="list-style-type: none"> <li>1. Deep, long-lasting colour.</li> <li>2. Smooth and creamy glide that sets quickly.</li> <li>3. Twist-up format - no need for sharpening.</li> <li>4. Waterproof wear, smudge-resistant and ophthalmologist-tested</li> </ol>	Enriched with rice-bran wax, trimethylsiloxysilicate, and antioxidants like vitamin E and vitamin C to ensure smooth application, longevity, and lash-line comfort.
essence LONG-LASTING eye pencil 20		 4250587776195	lucky lead	A rich charcoal-grey twist-up pencil that glides smoothly for easy definition and intense, long-lasting lines.	<ol style="list-style-type: none"> <li>1. Deep, long-lasting colour.</li> <li>2. Smooth and creamy glide that sets quickly.</li> <li>3. Twist-up format - no need for sharpening.</li> <li>4. Waterproof wear, smudge-resistant and ophthalmologist-tested</li> </ol>	Enriched with rice-bran wax, trimethylsiloxysilicate, and antioxidants like vitamin E and vitamin C to ensure smooth application, longevity, and lash-line comfort.
essence LONG-LASTING eye pencil 34		 4059729337191	sparkling black	A twist-up pencil that glides smoothly for easy definition and intense, long-lasting lines.	<ol style="list-style-type: none"> <li>1. Deep, long-lasting colour.</li> <li>2. Smooth and creamy glide that sets quickly.</li> <li>3. Twist-up format - no need for sharpening.</li> <li>4. Waterproof wear, smudge-resistant and ophthalmologist-tested</li> </ol>	Enriched with rice-bran wax, trimethylsiloxysilicate, and antioxidants like vitamin E and vitamin C to ensure smooth application, longevity, and lash-line comfort.
essence LONG-LASTING eye pencil 35		 4059729337238	sparkling brown	A twist-up pencil that glides smoothly for easy definition and intense, long-lasting lines.	<ol style="list-style-type: none"> <li>1. Deep, long-lasting colour.</li> <li>2. Smooth and creamy glide that sets quickly.</li> <li>3. Twist-up format - no need for sharpening.</li> <li>4. Waterproof wear, smudge-resistant and ophthalmologist-tested</li> </ol>	Enriched with rice-bran wax, trimethylsiloxysilicate, and antioxidants like vitamin E and vitamin C to ensure smooth application, longevity, and lash-line comfort.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence SATIN BLEND gel eyeliner 01		 4059729543844	Pure Black	Pure Black – a must-have multitasker in a deep black shade with matte finish. This double-ended gel eyeliner is perfect for creating both precise lines and smoky effects.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a creamy, gel-like texture</li> <li>2. Multipurpose: eyeliner, eyeshadow &amp; smudger</li> <li>3. Waterproof formula for long-lasting wear</li> </ol>	Its super creamy, gel-like texture is highly pigmented, easy to blend with the built-in smudger, and sets to a waterproof finish that lasts.
essence SATIN BLEND gel eyeliner 02		 4059729516640	Cocoa	Cocoa – a must-have multitasker in a dark brown shade with matte finish. This double-ended gel eyeliner is perfect for creating both precise lines and smoky effects.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a creamy, gel-like texture</li> <li>2. Multipurpose: eyeliner, eyeshadow &amp; smudger</li> <li>3. Waterproof formula for long-lasting wear</li> </ol>	Its super creamy, gel-like texture is highly pigmented, easy to blend with the built-in smudger, and sets to a waterproof finish that lasts.
essence SATIN BLEND gel eyeliner 03		 4059729516657	Bronzed Shimmer	Bronzed Shimmer – a must-have multitasker in a warm bronzed shade with shimmer effect. This double-ended gel eyeliner is perfect for creating both precise lines and smoky effects.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a creamy, gel-like texture</li> <li>2. Multipurpose: eyeliner, eyeshadow &amp; smudger</li> <li>3. Waterproof formula for long-lasting wear</li> </ol>	Its super creamy, gel-like texture is highly pigmented, easy to blend with the built-in smudger, and sets to a waterproof finish that lasts.
essence SATIN BLEND gel eyeliner 04		 4059729516664	Sunlit Shimmer	Sunlit Shimmer – a must-have multitasker in a soft champagne shade with shimmer effect. This double-ended gel eyeliner is perfect for creating both precise lines and smoky effects.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a creamy, gel-like texture</li> <li>2. Multipurpose: eyeliner, eyeshadow &amp; smudger</li> <li>3. Waterproof formula for long-lasting wear</li> </ol>	Its super creamy, gel-like texture is highly pigmented, easy to blend with the built-in smudger, and sets to a waterproof finish that lasts.
essence SATIN BLEND gel eyeliner 05		 4059729547989	Rich Burgundy	Rich Burgundy – a must-have multitasker in a rich burgundy shade with matte finish. This double-ended gel eyeliner is perfect for creating both precise lines and smoky effects.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a creamy, gel-like texture</li> <li>2. Multipurpose: eyeliner, eyeshadow &amp; smudger</li> <li>3. Waterproof formula for long-lasting wear</li> </ol>	Its super creamy, gel-like texture is highly pigmented, easy to blend with the built-in smudger, and sets to a waterproof finish that lasts.


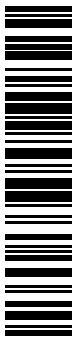







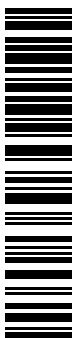
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence SATIN BLEND gel eyeliner 06		 4059729547996	Deep Olive	Deep Olive – a must-have multitasker in a dark olive green shade with matte finish. This double-ended gel eyeliner is perfect for creating both precise lines and smoky effects.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a creamy, gel-like texture</li> <li>2. Multipurpose: eyeliner, eyeshadow &amp; smudger</li> <li>3. Waterproof formula for long-lasting wear</li> </ol>	Its super creamy, gel-like texture is highly pigmented, easy to blend with the built-in smudger, and sets to a waterproof finish that lasts.
essence SUPERLAST 24h eyebrow pomade pencil waterproof 10		 4251232262025	blonde	For more fill and colour in the eyebrows! The creamy eyebrow pomade pencil gives the brows a perfect shape.	<ol style="list-style-type: none"> <li>1. Twistable eyebrow pencil with a precision tip for super-simple application, perfectly shaped &amp; accentuated brows all day long</li> <li>2. Integrated sharpener in the back of the pencil for an accurate mine</li> <li>3. Innovative silicone brush perfectly works the texture into the brows for a perfect finish</li> </ol>	The pencil is always ready to style the brows evenly. Plus it is water and sweat resistant.
essence SUPERLAST 24h eyebrow pomade pencil waterproof 20		 4251232262032	brown	For more fill and colour in the eyebrows! The creamy eyebrow pomade pencil gives the brows a perfect shape.	<ol style="list-style-type: none"> <li>1. Twistable eyebrow pencil with a precision tip for super-simple application, perfectly shaped &amp; accentuated brows all day long</li> <li>2. Integrated sharpener in the back of the pencil for an accurate mine</li> <li>3. Innovative silicone brush perfectly works the texture into the brows for a perfect finish</li> </ol>	The pencil is always ready to style the brows evenly. Plus it is water and sweat resistant.
essence SUPERLAST 24h eyebrow pomade pencil waterproof 30		 4251232262049	dark brown	For more fill and colour in the eyebrows! The creamy eyebrow pomade pencil gives the brows a perfect shape.	<ol style="list-style-type: none"> <li>1. Twistable eyebrow pencil with a precision tip for super-simple application, perfectly shaped &amp; accentuated brows all day long</li> <li>2. Integrated sharpener in the back of the pencil for an accurate mine</li> <li>3. Innovative silicone brush perfectly works the texture into the brows for a perfect finish</li> </ol>	The pencil is always ready to style the brows evenly. Plus it is water and sweat resistant.
essence SUPERLAST 24h eyebrow pomade pencil waterproof 40		 4059729255389	Cool Brown	For more fill and colour in the eyebrows! The creamy eyebrow pomade pencil gives the brows a perfect shape.	<ol style="list-style-type: none"> <li>1. Twistable eyebrow pencil with a precision tip for super-simple application, perfectly shaped &amp; accentuated brows all day long</li> <li>2. Integrated sharpener in the back of the pencil for an accurate mine</li> <li>3. Innovative silicone brush perfectly works the texture into the brows for a perfect finish</li> </ol>	The pencil is always ready to style the brows evenly. Plus it is water and sweat resistant.




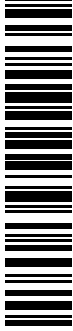






ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence eyebrow DESIGNER 01		 4250035200586	black	A twist-up black eyebrow pencil with an integrated spoolie brush - designed to define, fill, and shape your brows quickly and naturally.	<ol style="list-style-type: none"> <li>1. Creamy pencil glides on smoothly for easy filling.</li> <li>2. Built-in spoolie brush blends and grooms hairs.</li> <li>3. Paraben-free.</li> <li>4. Long-lasting wear in a compact twist-up format</li> </ol>	Featured in viral TikTok and POPSUGAR reviews, praised as a "\$2 brow weapon" that rivals high-end products for its ease and natural finish
essence eyebrow DESIGNER 02		 4250035200593	brown	A twist-up brown eyebrow pencil with an integrated spoolie brush - designed to define, fill, and shape your brows quickly and naturally.	<ol style="list-style-type: none"> <li>1. Creamy pencil glides on smoothly for easy filling.</li> <li>2. Built-in spoolie brush blends and grooms hairs.</li> <li>3. Paraben-free.</li> <li>4. Long-lasting wear in a compact twist-up format</li> </ol>	Featured in viral TikTok and POPSUGAR reviews, praised as a "\$2 brow weapon" that rivals high-end products for its ease and natural finish
essence eyebrow DESIGNER 04		 4250338498864	blonde	A twist-up eyebrow pencil with an integrated spoolie brush - designed to define, fill, and shape your brows quickly and naturally.	<ol style="list-style-type: none"> <li>1. Creamy pencil glides on smoothly for easy filling.</li> <li>2. Built-in spoolie brush blends and grooms hairs.</li> <li>3. Paraben-free.</li> <li>4. Long-lasting wear in a compact twist-up format</li> </ol>	Featured in viral TikTok and POPSUGAR reviews, praised as a "\$2 brow weapon" that rivals high-end products for its ease and natural finish
essence eyebrow DESIGNER 05		 4250587771855	soft blonde	A twist-up eyebrow pencil with an integrated spoolie brush - designed to define, fill, and shape your brows quickly and naturally.	<ol style="list-style-type: none"> <li>1. Creamy pencil glides on smoothly for easy filling.</li> <li>2. Built-in spoolie brush blends and grooms hairs.</li> <li>3. Paraben-free.</li> <li>4. Long-lasting wear in a compact twist-up format</li> </ol>	Featured in viral TikTok and POPSUGAR reviews, praised as a "\$2 brow weapon" that rivals high-end products for its ease and natural finish
essence eyebrow DESIGNER 10		 4059729228284	dark chocolate brown	A twist-up eyebrow pencil with an integrated spoolie brush - designed to define, fill, and shape your brows quickly and naturally.	<ol style="list-style-type: none"> <li>1. Creamy pencil glides on smoothly for easy filling.</li> <li>2. Built-in spoolie brush blends and grooms hairs.</li> <li>3. Paraben-free.</li> <li>4. Long-lasting wear in a compact twist-up format</li> </ol>	Featured in viral TikTok and POPSUGAR reviews, praised as a "\$2 brow weapon" that rivals high-end products for its ease and natural finish




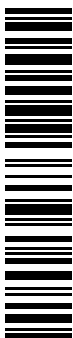

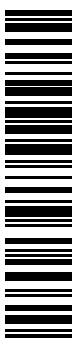




ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence eyebrow DESIGNER 11		 4059729228291	deep brown	A twist-up eyebrow pencil with an integrated spoolie brush - designed to define, fill, and shape your brows quickly and naturally.	<ol style="list-style-type: none"> <li>1. Creamy pencil glides on smoothly for easy filling.</li> <li>2. Built-in spoolie brush blends and grooms hairs.</li> <li>3. Paraben-free.</li> <li>4. Long-lasting wear in a compact twist-up format</li> </ol>	Featured in viral TikTok and POPSUGAR reviews, praised as a "\$2 brow weapon" that rivals high-end products for its ease and natural finish
essence eyebrow DESIGNER 12		 4059729228307	hazelnut brown	A twist-up eyebrow pencil with an integrated spoolie brush - designed to define, fill, and shape your brows quickly and naturally.	<ol style="list-style-type: none"> <li>1. Creamy pencil glides on smoothly for easy filling.</li> <li>2. Built-in spoolie brush blends and grooms hairs.</li> <li>3. Paraben-free.</li> <li>4. Long-lasting wear in a compact twist-up format</li> </ol>	Featured in viral TikTok and POPSUGAR reviews, praised as a "\$2 brow weapon" that rivals high-end products for its ease and natural finish
essence eyebrow DESIGNER 13		 4059729228314	cool blonde	A twist-up eyebrow pencil with an integrated spoolie brush - designed to define, fill, and shape your brows quickly and naturally.	<ol style="list-style-type: none"> <li>1. Creamy pencil glides on smoothly for easy filling.</li> <li>2. Built-in spoolie brush blends and grooms hairs.</li> <li>3. Paraben-free.</li> <li>4. Long-lasting wear in a compact twist-up format</li> </ol>	Featured in viral TikTok and POPSUGAR reviews, praised as a "\$2 brow weapon" that rivals high-end products for its ease and natural finish
essence inner eye brightening pen 01		 4059729307569	everybody's shade	The INNER EYE BRIGHTENING PEN is the highlight of any eye make-up style	<ol style="list-style-type: none"> <li>1. Eye highlighter pencil in a universal pale pink shade</li> <li>2. A delicate line along the waterline or in the corner of the eye makes the eyes shine &amp; ensures an awake look</li> <li>3. The long-lasting, soft texture glides on easily for an instant eye-opening effect</li> </ol>	A delicate line along the waterline or in the corner of the eye with the universal pale pink pencil makes the eyes shine for a wide-awake look. The soft texture glides on easily and is long-lasting.
essence kajal pencil 01		 4250035200715	black	A classic black kajal pencil that glides on smoothly and blends easily - perfect for lining and defining both lash and waterlines	<ol style="list-style-type: none"> <li>1. Rich, long-lasting pigmentation.</li> <li>2. Smooth application that's easy to blend.</li> <li>3. Sharpenable for precise tip maintenance.</li> <li>4. Compact and simple to use</li> </ol>	Enriched with carnauba and beeswax to support smooth glide and lasting wear, while microcrystalline wax helps maintain definition without smudging

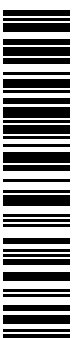

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence kajal pencil 04		 4250035200746	white	A classic kajal pencil that glides on smoothly and blends easily - perfect for lining and defining both lash and waterlines.	<ol style="list-style-type: none"> <li>1. Rich, long-lasting pigmentation.</li> <li>2. Smooth application that's easy to blend.</li> <li>3. Sharpenable for precise tip maintenance.</li> <li>4. Compact and simple to use</li> </ol>	Enriched with carnauba and beeswax to support smooth glide and lasting wear, while microcrystalline wax helps maintain definition without smudging
essence kajal pencil 08		 4250035270459	teddy	A classic brown kajal pencil that glides on smoothly and blends easily - perfect for lining and defining both lash and waterlines.	<ol style="list-style-type: none"> <li>1. Rich, long-lasting pigmentation.</li> <li>2. Smooth application that's easy to blend.</li> <li>3. Sharpenable for precise tip maintenance.</li> <li>4. Compact and simple to use</li> </ol>	Enriched with carnauba and beeswax to support smooth glide and lasting wear, while microcrystalline wax helps maintain definition without smudging
essence kajal pencil 15		 4250338414765	behind the scenes	A classic kajal pencil that glides on smoothly and blends easily - perfect for lining and defining both lash and waterlines.	<ol style="list-style-type: none"> <li>1. Rich, long-lasting pigmentation.</li> <li>2. Smooth application that's easy to blend.</li> <li>3. Sharpenable for precise tip maintenance.</li> <li>4. Compact and simple to use</li> </ol>	Enriched with carnauba and beeswax to support smooth glide and lasting wear, while microcrystalline wax helps maintain definition without smudging
essence kajal pencil 25		 4250587772050	feel the mari-time	A classic kajal pencil that glides on smoothly and blends easily - perfect for lining and defining both lash and waterlines.	<ol style="list-style-type: none"> <li>1. Rich, long-lasting pigmentation.</li> <li>2. Smooth application that's easy to blend.</li> <li>3. Sharpenable for precise tip maintenance.</li> <li>4. Compact and simple to use</li> </ol>	Enriched with carnauba and beeswax to support smooth glide and lasting wear, while microcrystalline wax helps maintain definition without smudging
essence kajal pencil 29		 4059729307576	Rain Forest	A classic dark green kajal pencil that glides on smoothly and blends easily - perfect for lining and defining both lash and waterlines.	<ol style="list-style-type: none"> <li>1. Rich, long-lasting pigmentation.</li> <li>2. Smooth application that's easy to blend.</li> <li>3. Sharpenable for precise tip maintenance.</li> <li>4. Compact and simple to use</li> </ol>	Enriched with carnauba and beeswax to support smooth glide and lasting wear, while microcrystalline wax helps maintain definition without smudging

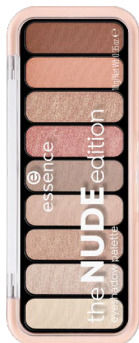
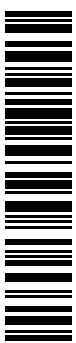
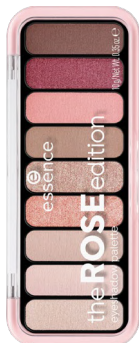
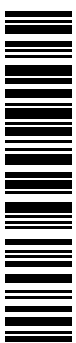

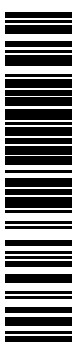



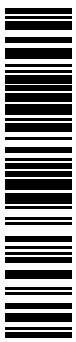
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence kajal pencil 30		 4059729307583	Classic Blue	A classic vibrant blue kajal pencil that glides on smoothly and blends easily - perfect for lining and defining both lash and waterlines.	<ol style="list-style-type: none"> <li>1. Rich, long-lasting pigmentation.</li> <li>2. Smooth application that's easy to blend.</li> <li>3. Sharpenable for precise tip maintenance.</li> <li>4. Compact and simple to use</li> </ol>	Enriched with carnauba and beeswax to support smooth glide and lasting wear, while microcrystalline wax helps maintain definition without smudging
essence micro precise eyebrow pencil 02		 4059729198624	light brown	A slim, ultra-fine-tip pencil in a soft light brown shade that mimics natural hair strokes for beautifully defined, natural-looking brows.	<ol style="list-style-type: none"> <li>1. Ultra-fine 1.5 mm tip for precise hair-like lines.</li> <li>2. Smooth creamy texture that blends evenly.</li> <li>3. Waterproof, long-lasting finish.</li> <li>4. Twist-up design - no sharpening needed</li> </ol>	Frequently praised in beauty circles for its precision - reviews mention it "glides on way better than pricier brands" and creates even, natural shading
essence micro precise eyebrow pencil 03		 4059729198631	dark brown	A slim, ultra-fine-tip pencil in a deep, cool-toned brown that mimics natural hairs for precisely filled and defined brows.	<ol style="list-style-type: none"> <li>1. Ultra-fine 1.5 mm tip for precise hair-like lines.</li> <li>2. Smooth creamy texture that blends evenly.</li> <li>3. Waterproof, long-lasting finish.</li> <li>4. Twist-up design - no sharpening needed</li> </ol>	Frequently praised in beauty circles for its precision - reviews mention it "glides on way better than pricier brands" and creates even, natural shading
essence micro precise eyebrow pencil 04		 4059729360410	dark blonde	A fine-tipped pencil in a mid ash-blonde shade, perfect for mimicking natural brow hairs and defining arches with precision.	<ol style="list-style-type: none"> <li>1. Ultra-fine 1.5 mm tip for precise hair-like lines.</li> <li>2. Smooth creamy texture that blends evenly.</li> <li>3. Waterproof, long-lasting finish.</li> <li>4. Twist-up design - no sharpening needed</li> </ol>	Frequently praised in beauty circles for its precision - reviews mention it "glides on way better than pricier brands" and creates even, natural shading
essence micro precise eyebrow pencil 05		 4059729360458	black brown	A slim, super-fine pencil in a neutral-medium brown - ideal for creating soft, feathered brow looks with precise hair-like strokes.	<ol style="list-style-type: none"> <li>1. Ultra-fine 1.5 mm tip for precise hair-like lines.</li> <li>2. Smooth creamy texture that blends evenly.</li> <li>3. Waterproof, long-lasting finish.</li> <li>4. Twist-up design - no sharpening needed</li> </ol>	Frequently praised in beauty circles for its precision - reviews mention it "glides on way better than pricier brands" and creates even, natural shading


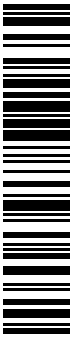


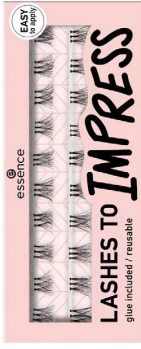
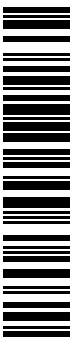

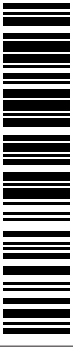

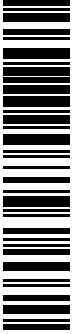
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence micro precise eyebrow pencil 06		 4059729487889	auburn	A slim, super-fine pencil - ideal for creating soft, feathered brow looks with precise hair-like strokes.	<ol style="list-style-type: none"> <li>1. Ultra-fine 1.5 mm tip for precise hair-like lines.</li> <li>2. Smooth creamy texture that blends evenly.</li> <li>3. Waterproof, long-lasting finish.</li> <li>4. Twist-up design - no sharpening needed</li> </ol>	Frequently praised in beauty circles for its precision - reviews mention it "glides on way better than pricier brands" and creates even, natural shading
essence wow what a brow pen waterproof 01		 4059729371935	Light Brown	The wow what a brow pen waterproof is an absolute must-have for long-lasting, top-styled brows.	<ol style="list-style-type: none"> <li>1. Waterproof brow pen</li> <li>2. Water drop-like tip for visibly filled in brows</li> <li>3. With an integrated brush</li> </ol>	The integrated brush can also be used to comb the brows into shape. Best of all, the waterproof texture ensures a long-lasting wow brow look - every day.
essence wow what a brow pen waterproof 02		 4059729371942	Brown	The wow what a brow pen waterproof is an absolute must-have for long-lasting, top-styled brows.	<ol style="list-style-type: none"> <li>1. Waterproof brow pen</li> <li>2. Water drop-like tip for visibly filled in brows</li> <li>3. With an integrated brush</li> </ol>	The integrated brush can also be used to comb the brows into shape. Best of all, the waterproof texture ensures a long-lasting wow brow look - every day.
essence wow what a brow pen waterproof 03		 4059729371959	Dark Brown	The wow what a brow pen waterproof is an absolute must-have for long-lasting, top-styled brows.	<ol style="list-style-type: none"> <li>1. Waterproof brow pen</li> <li>2. Water drop-like tip for visibly filled in brows</li> <li>3. With an integrated brush</li> </ol>	The integrated brush can also be used to comb the brows into shape. Best of all, the waterproof texture ensures a long-lasting wow brow look - every day.
essence wow what a brow pen waterproof 04		 4059729371966	Black-Brown	The wow what a brow pen waterproof is an absolute must-have for long-lasting, top-styled brows.	<ol style="list-style-type: none"> <li>1. Waterproof brow pen</li> <li>2. Water drop-like tip for visibly filled in brows</li> <li>3. With an integrated brush</li> </ol>	The integrated brush can also be used to comb the brows into shape. Best of all, the waterproof texture ensures a long-lasting wow brow look - every day.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence JELLY JEWELS glitter eyeshadow topper 01		 4059729516565	Golden Glam	This ultra-glittery, lightweight topper can be worn alone or layered over your favourite shadow for a dazzling, long-lasting effect	<ol style="list-style-type: none"> <li>1. Ultra-glittery eyeshadow topper</li> <li>2. Lightweight jelly texture</li> <li>3. Housed in a mesmerising crystal-shaped jar</li> </ol>	Its water-based, jelly texture delivers intense glitter payoff without feeling heavy. Housed in a crystal-shaped jar and encased in a glittery hot foil box, it's as eye-catching as your look with this champagne shade! Perfect for adding sparkle to any occasion.
essence JELLY JEWELS glitter eyeshadow topper 02		 4059729516572	Celestial Shimmer	This ultra-glittery, lightweight topper can be worn alone or layered over your favourite shadow for a dazzling, long-lasting effect.	<ol style="list-style-type: none"> <li>1. Ultra-glittery eyeshadow topper</li> <li>2. Lightweight jelly texture</li> <li>3. Housed in a mesmerising crystal-shaped jar</li> </ol>	Its water-based, jelly texture delivers intense glitter payoff without feeling heavy. Housed in a crystal-shaped jar and encased in a glittery hot foil box, it's as eye-catching as your look with this champagne shade! Perfect for adding sparkle to any occasion.
essence JELLY JEWELS glitter stick 01		 4059729561428	Frosted Twinkle	Frosted Twinkle in a silver-pink multichrome glitter shade is your ticket to instant dazzle. Its jelly-like texture is packed with shimmering particles that reflect the light in all directions	<ol style="list-style-type: none"> <li>1. 2-in-1 sparkle magic - use as an eyeshadow or shimmering highlighter</li> <li>2. Extreme glitter effect with multichrome dimension</li> <li>3. Jelly texture with quick-setting formula</li> </ol>	Use it as an eyeshadow for a bold, glittery gaze or as a highlighter for that extra twinkle. The lightweight formula glides on smoothly, sets quickly and stays put - no fallout, just glow - even on the go!
essence JELLY JEWELS glitter stick 02		 4059729561435	Diamond Dust	Diamond Dust in a cool champagne glitter shade is your ticket to instant dazzle. Its jelly-like texture is packed with shimmering particles that reflect the light in all directions	<ol style="list-style-type: none"> <li>1. 2-in-1 sparkle magic - use as an eyeshadow or shimmering highlighter</li> <li>2. Extreme glitter effect with multichrome dimension</li> <li>3. Jelly texture with quick-setting formula</li> </ol>	Creating a multidimensional, high-shine finish with every swipe. Use it as an eyeshadow for a bold, glittery gaze or as a highlighter for that extra twinkle. The lightweight formula glides on smoothly, sets quickly and stays put - no fallout, just glow - even on the go!
essence JELLY JEWELS glitter stick 03		 4059729561442	Golden Hour	Golden Hour in a gold-rosé glitter shade is your ticket to instant dazzle. Its jelly-like texture is packed with shimmering particles that reflect the light in all directions	<ol style="list-style-type: none"> <li>1. 2-in-1 sparkle magic - use as an eyeshadow or shimmering highlighter</li> <li>2. Extreme glitter effect with multichrome dimension</li> <li>3. Jelly texture with quick-setting formula</li> </ol>	Creating a multidimensional, high-shine finish with every swipe. Use it as an eyeshadow for a bold, glittery gaze or as a highlighter for that extra twinkle. The lightweight formula glides on smoothly, sets quickly and stays put - no fallout, just glow - even on the go!






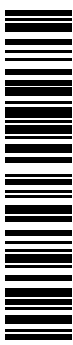




ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence cream eyeshadow 01		 4059729541871	Rose	A dreamy cream formula in a roségold tone with a striking metallic shine. This high-performance eyeshadow transforms your look in seconds, melting seamlessly onto the lids with a rich, creamy texture that doesn't crease or smudge.	<ol style="list-style-type: none"> <li>1. Creamy, non-creasing texture with buildable colour.</li> <li>2. Metallic finish for expressive, radiant eye looks</li> <li>3. Smudgeproof and longlasting cream formula</li> </ol>	Paraben free, oil free, alcohol free, fragrance free, cruelty free and vegan product
essence cream eyeshadow 02		 4059729541741	Pearl	Adreamy cream formula in a pearly gold tone with a striking metallic shine. This high-performance eyeshadow transforms your look in seconds, melting seamlessly onto the lids with a rich, creamy texture that doesn't crease or smudge.	<ol style="list-style-type: none"> <li>1. Creamy, non-creasing texture with buildable colour.</li> <li>2. Metallic finish for expressive, radiant eye looks</li> <li>3. Smudgeproof and longlasting cream formula</li> </ol>	Paraben free, oil free, alcohol free, fragrance free, cruelty free and vegan product
essence cream eyeshadow 03		 4059729541840	Oyster	A dreamy cream formula in an oyster gold tone with a striking metallic shine. This high-performance eyeshadow transforms your look in seconds, melting seamlessly onto the lids with a rich, creamy texture that doesn't crease or smudge.	<ol style="list-style-type: none"> <li>1. Creamy, non-creasing texture with buildable colour.</li> <li>2. Metallic finish for expressive, radiant eye looks</li> <li>3. Smudgeproof and longlasting cream formula</li> </ol>	Paraben free, oil free, alcohol free, fragrance free, cruelty free and vegan product
essence cream eyeshadow 04		 4059729541734	Cocoa	A dreamy cream formula in a chocolate bronze tone with a striking metallic finish. This high-performance eyeshadow transforms your look in seconds, melting seamlessly onto the lids with a rich, creamy texture that doesn't crease or smudge.	<ol style="list-style-type: none"> <li>1. Creamy, non-creasing texture with buildable colour.</li> <li>2. Metallic finish for expressive, radiant eye looks</li> <li>3. Smudgeproof and longlasting cream formula</li> </ol>	Paraben free, oil free, alcohol free, fragrance free, cruelty free and vegan product
essence soft touch duo eyeshadow 01		 4059729491084	Bronze Beauty	A warm-toned duo featuring a shimmering copper and a matte brown - perfect for creating soft, bronzy eye looks. The silky, blendable texture glides on effortlessly and is ideal for everyday wear or building intensity for a night out.	<ol style="list-style-type: none"> <li>1. Soft, long-lasting texture that blends beautifully.</li> <li>2. Two complementary shades for versatile looks.</li> <li>3. Lightweight powder in a compact, travel-friendly case</li> </ol>	Enriched with mica and dimethicone for shimmer and smooth blendability, plus tocopheryl acetate for antioxidant support.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence soft touch duo eyeshadow 02		 4059729491053	Berry Crush	A travel-friendly duo with a matte dusty rose and a sparkling berry shimmer - perfect for crafting romantic, rosy eye looks that transition seamlessly from day to night.	<ol style="list-style-type: none"> <li>1. Soft, long-lasting texture that blends beautifully.</li> <li>2. Two complementary shades for versatile looks.</li> <li>3. Lightweight powder in a compact, travel-friendly case</li> </ol>	Enriched with mica and dimethicone for shimmer and smooth blendability, plus tocopheryl acetate for antioxidant support.
essence soft touch duo eyeshadow 04		 4059729543066	Mocha Muse	The essence soft touch duo eyeshadow 04 Mocha Muse is the perfect eyeshadow for on the go. Its two matching rich duo of mocha inspired tones - one shimmering, the other matte - will give your eyelids a special look. The eyeshadow creates a perfect long-lasting result, and due to its soft texture, you can blend the two shades super easily!	<ol style="list-style-type: none"> <li>1. Soft, long-lasting texture that blends beautifully.</li> <li>2. Two complementary shades for versatile looks.</li> <li>3. Lightweight powder in a compact, travel-friendly case</li> </ol>	Enriched with mica and dimethicone for shimmer and smooth blendability, plus tocopheryl acetate for antioxidant support.
essence soft touch eyeshadow 03		 4059729335883	Eternity	A subtle grey-mauve satin eyeshadow with a soft, velvety powder texture that glides on smoothly, offering even coverage and a long-lasting, sophisticated look.	<ol style="list-style-type: none"> <li>1. Soft-touch powder with long-lasting wear.</li> <li>2. Compact, travel-friendly mini format.</li> <li>3. Highly blendable coverage ideal for both daytime and evening looks</li> </ol>	Enriched with Vitamin E and silicones (like dimethicone) for a silky texture and antioxidant protection, while talc and mica provide smooth, even pigment payoff
essence soft touch eyeshadow 06		 4059729335913	Pitch Black	A mini matte jet-black eyeshadow with a velvety powder texture that glides on seamlessly for intense, high-coverage definition - perfect for smoky liners or dramatic eye looks.	<ol style="list-style-type: none"> <li>1. Soft-touch powder with long-lasting wear.</li> <li>2. Compact, travel-friendly mini format.</li> <li>3. Highly blendable coverage ideal for both daytime and evening looks</li> </ol>	Enriched with Vitamin E and silicones (like dimethicone) for a silky texture and antioxidant protection, while talc and mica provide smooth, even pigment payoff
essence soft touch eyeshadow 07		 4059729373748	Bubbly Champagne	A mini satin-finish eyeshadow in a shimmering champagne-beige shade. Ultra-soft, vitamin E-enriched powder glides on smoothly for a luminous, long-lasting finish - perfect for highlighting and brightening eyes on the go.	<ol style="list-style-type: none"> <li>1. Soft-touch powder with long-lasting wear.</li> <li>2. Compact, travel-friendly mini format.</li> <li>3. Highly blendable coverage ideal for both daytime and evening looks</li> </ol>	Enriched with Vitamin E and silicones (like dimethicone) for a silky texture and antioxidant protection, while talc and mica provide smooth, even pigment payoff










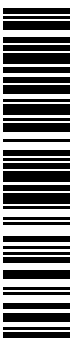
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence the NUDE edition eyeshadow palette 10		 4059729245854	Pretty In Nude	A nine-shade neutral palette featuring matte and pearly finishes in warm beige, brown, and soft gold tones. The silky powders blend effortlessly and offer buildable, long-lasting colour - perfect for everyday to evening looks, all in a compact case.	<ol style="list-style-type: none"> <li>Includes nine highly pigmented shades in matte, satin, and pearl finishes.</li> <li>Soft, blendable texture with good colour longevity.</li> <li>Compact, travel-friendly packaging.</li> <li>Ophthalmologist-tested and packaged in a sturdy case</li> </ol>	Frequently featured in European beauty blogs and TikToks as a go-to nude palette - praised for offering soft, wearable shades under €4.
essence the ROSE edition eyeshadow palette 20		 4059729245861	Lovely In Rose	A rich, nine-shade palette featuring matte, satin, and shimmer finishes in rosy pinks, taupes, and soft nudes - velvety powder glides smoothly and delivers buildable, all-day colour in a compact travel-friendly case.	<ol style="list-style-type: none"> <li>Includes nine highly pigmented shades in matte, satin, and pearl finishes.</li> <li>Soft, blendable texture with good colour longevity.</li> <li>Compact, travel-friendly packaging.</li> <li>Ophthalmologist-tested and packaged in a sturdy case</li> </ol>	Frequently featured in European beauty blogs and TikToks as a go-to nude palette - praised for offering soft, wearable shades under €4.
essence BROW FORMER		 4059729421487		For brows in shape: The sharp blades of the essence BROW FORMER gently remove hairs and dead skin.	<ol style="list-style-type: none"> <li>Gently removes hairs and dead skin</li> <li>Safe replacement of the three spare shaving heads and less waste</li> <li>Paper packaging made from 100% recycled paper</li> </ol>	The three replacement shaving heads can be exchanged, generating less waste. What's more, the packaging is made of 100% recycled paper.
essence FIX IT LIKE A PRO TRANSPARENT BROW FIXING GEL		 4059729485922		you can fix your eyebrows like a pro! The Fix It Like a Pro transparent gel is the perfect fit for the brow lamination look thanks to its fast-drying and long-lasting texture	<ol style="list-style-type: none"> <li>Ultra-strong setting gel for the eyebrows</li> <li>Perfect for the Brow Lamination Look</li> <li>Long-lasting &amp; fast-drying</li> </ol>	The ultra-strong gel sets even the most unruly, fine hairs along the hairline in place. Application with the included fine brush is easy and won't leave any white residues.
essence HYDRO GEL eye patches 04		 4059729491077	Dare To Dream	Dare To Dream, you can easily reduce the appearance of tired eyes and can dare to dream on. Shaped like fluffy clouds, these adorable eyepatches put a smile on your face.	<ol style="list-style-type: none"> <li>Reduce the appearance of tired eyes</li> <li>Hydrate your skin</li> <li>Cute cloud shape</li> </ol>	These eye patches contain a menthol derived ingredient and the texture with hyaluronic acid moisturises your skin. Place both eye patches onto the clean and dry skin under your eyes for 5-10 minutes.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence HYDRO GEL eye patches EYESPRESSO 30 Pairs		 4059729541826		your daily pick-me-up in a warm brown shade. These refreshing hydrogel patches combine the power of caffeine and hyaluronic acid to reduce dark circles and leave your under-eye area feeling energised and revitalised.	<ol style="list-style-type: none"> <li>1. Cooling, refreshing sensation for tired eyes</li> <li>2. Hydrating formula with caffeine &amp; hyaluronic acid</li> <li>3. Soft hydrogel texture in a fun, eye-catching design</li> </ol>	The hydrogel texture provides an instant cooling sensation – no fridge needed! Whether you're prepping for the day or unwinding after hours, these patches bring a boost of moisture and a vibrant, awakened look to every routine.
essence LASHES TO IMPRESS 03		 4250947543061	half lashes	Packaged in sets, these false lashes offer customized volume and length - build them up naturally or go full glam, perfectly blending with your own lashes.	<ol style="list-style-type: none"> <li>1. Easy-to-apply individual lash clusters for tailored fullness.</li> <li>2. Lightweight lash fibres that blend seamlessly.</li> <li>3. Long-lasting adhesion when used with lash glue.</li> <li>4. Includes reusable clusters—great for multiple looks</li> </ol>	MakeupAlley users rave: "They are so easy to apply and give me the perfect dramatic look... No one can even tell they're fake!" – praising the natural appearance and wear.
essence LASHES TO IMPRESS 07		 4059729255433	bundled single lashes	Individual lash clusters designed to enhance your natural lashes with customizable volume, tailored length, and seamless blend.	<ol style="list-style-type: none"> <li>1. Easy-to-apply lash clusters for precise and natural-looking volume.</li> <li>2. Lightweight synthetic fibres for comfortable wear.</li> <li>3. Long-lasting when used with lash glue, and reusable.</li> <li>4. Includes 20 clusters to build subtle to dramatic looks</li> </ol>	MakeupAlley users rave: "They are so easy to apply and give me the perfect dramatic look... No one can even tell they're fake!" – praising the natural appearance and wear.
essence LASHES TO IMPRESS 08		 4059729446459	pre-cut lashes	Impressive lashes easy and quick made by yourself: pre-cut lashes can be used directly. They are fake eyelashes that have already been pre-cut into individual parts. This makes it easy to stick them in between your own lashes, where they blend in perfectly.	<ol style="list-style-type: none"> <li>1. Includes nine highly pigmented shades in matte, satin, and pearl finishes.</li> <li>2. Soft, blendable texture with good colour longevity.</li> <li>3. Compact, travel-friendly packaging.</li> <li>4. Ophthalmologist-tested and packaged in a sturdy case</li> </ol>	MakeupAlley users rave: "They are so easy to apply and give me the perfect dramatic look... No one can even tell they're fake!" – praising the natural appearance and wear.
essence brow lift & freeze glue 01		 4059729541857	Clear Control	The 3-in-1 dual-ended applicator lets you apply, comb, and sculpt with precision – no salon needed.	<ol style="list-style-type: none"> <li>1. Wax-like texture that shapes and sets your brows with an ultra-strong hold that lasts up to 18 hours.</li> <li>2. Its flake-resistant formula keeps your brows defined and lifted</li> </ol>	There are only six ingredients, plus water in the formula, and it's completely vegan, paraben-free, alcohol-free, and microplastic-free.


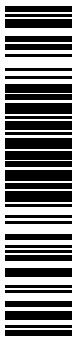








ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence brow lifting gel set		 4059729446671		A transparent gel with an integrated mini brush that creates an instant laminated brow look - no water, no fuss. Achieves salon-style lifted brows that last all day.	<ol style="list-style-type: none"> <li>1. Provides extreme, long-lasting hold comparable to professional brow lifts.</li> <li>2. Integrated applicator brush clips into cap for precise, mess-free application.</li> <li>3. No water needed - optimized formula stays in place from morning till night</li> </ol>	Became a TikTok favourite in "no-makeup makeup" routines
essence brow powder duo set 01		 4059729516688	Light	A compact duo featuring a warm caramel brown and golden tan powder - ideal for filling, shaping, and blending brows with a soft, natural finish.	<ol style="list-style-type: none"> <li>1. Two soft, blendable shades with a precise mini brush.</li> <li>2. Lightweight powder delivers natural or bold looks.</li> <li>3. Long-lasting wear with easy application.</li> <li>4. Compact, travel-friendly case with built-in brush</li> </ol>	Topped European beauty blogs and TikTok "drugstore brow must-haves" lists - praised for delivering smooth, polished brows under €3.
essence brow powder duo set 02		 4059729516695	Medium	A compact duo featuring a soft taupe brown and a warm beige-brown powder blend - ideal for filling in brows with a natural or slightly defined finish.	<ol style="list-style-type: none"> <li>1. Two soft, blendable shades with a precise mini brush.</li> <li>2. Lightweight powder delivers natural or bold looks.</li> <li>3. Long-lasting wear with easy application.</li> <li>4. Compact, travel-friendly case with built-in brush</li> </ol>	Topped European beauty blogs and TikTok "drugstore brow must-haves" lists - praised for delivering smooth, polished brows under €3.
essence brow powder duo set 03		 4059729516701	Dark	A compact duo featuring a deep ash-brown and neutral medium-brown shade - perfect for filling, shaping, and blending brows with a natural, defined look that's neither too warm nor too cool.	<ol style="list-style-type: none"> <li>1. Two soft, blendable shades with a precise mini brush.</li> <li>2. Lightweight powder delivers natural or bold looks.</li> <li>3. Long-lasting wear with easy application.</li> <li>4. Compact, travel-friendly case with built-in brush</li> </ol>	Topped European beauty blogs and TikTok "drugstore brow must-haves" lists - praised for delivering smooth, polished brows under €3.
essence brow tweezer		 4059729516794		Say hello to the essence brow tweezer, the perfect tool for your eyebrows! With its lilac soft-touch appearance, it combines both aesthetic and functional design.	<ol style="list-style-type: none"> <li>1. Aesthetic and functional design</li> <li>2. Precise hairgrabbing ability</li> <li>3. Ease of use</li> </ol>	The angled tip ensures precise hair-grabbing for easy and accurate brow shaping. Achieve perfectly defined brows with ease!






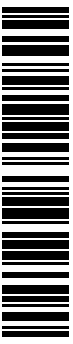



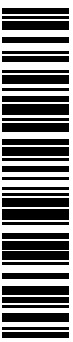
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence duo sharpener		 4250947501382		A compact, dual-sided sharpener for both thin and jumbo makeup pencils - complete with a lid to keep shavings neat and portable.	<ol style="list-style-type: none"> <li>1. Dual sharpening openings for standard and jumbo pencil sizes.</li> <li>2. Built-in lid collects shavings for easy cleanup.</li> <li>3. Durable design</li> </ol>	Frequently featured in "travel makeup kit" posts on TikTok due to its compact size and mess-free design.
essence jelly GRIP EYESHADOW PRIMER		 4059729541819		Eyeshadow gripping primer. Allow 30 seconds to set for full grip, then apply eyeshadow for long-lasting wear. During the drying time the texture can have a bit cooling or tingling effect, which goes off after short time.	<ol style="list-style-type: none"> <li>1. Gripping jelly texture for a bold, intense colour payoff</li> <li>2. Crease-free finish that lasts</li> <li>3. Quick-setting formula for smooth, long-lasting results</li> </ol>	It is vegan, cruelty-free, fungal acne (malassezia) safe, and reef safe. It doesn't contain any harsh alcohols, common allergens, fragrances, oils, parabens, silicones or sulfates. Essence is from Germany. This product is used in 3 routines created by our community.
essence lash & brow gel mascara		 4250035271180		A clear, lightweight gel that tames and sets both lashes and brows, giving a polished, natural look with gentle hold.	<ol style="list-style-type: none"> <li>1. Defines and grooms brows while separating lashes.</li> <li>2. Transparent, non-greasy formula.</li> <li>3. Ophthalmologist-tested, suitable for sensitive eyes.</li> <li>4. Convenient wand seals neatly with built-in lid</li> </ol>	Featured in travel beauty routines on TikTok - loved for doubling as a brow gel and clear mascara when space (or time) is tight.
essence lash GLUE		 4059729323682		A clear, waterproof lash adhesive with a ultra-thin brush for precise application, giving a natural false-lash look that stays put.	<ol style="list-style-type: none"> <li>1. Dries transparent - blends seamlessly with the lash line.</li> <li>2. Waterproof and long-lasting hold.</li> <li>3. Ultra-thin, flexible brush for exact and neat application.</li> <li>4. Suitable for strip lashes and lash clusters</li> </ol>	Features acrylates/ethylhexyl acrylate copolymer for strong adhesion and vitamin E to soothe and protect the eyelid area.
essence lash curler 01		 4059729446497	All the way up	All the way up is easy to use and gently gives your lashes more curl. At the same time, the lash curler shines in a unique colour	<ol style="list-style-type: none"> <li>1. Lash curler in unique colour</li> <li>2. Easy and gentle use</li> <li>3. Gives your lashes more curl</li> </ol>	arrives with an additional silicone pad. If necessary, you can easily replace it.


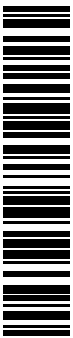

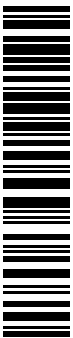

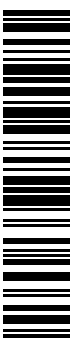

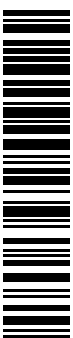

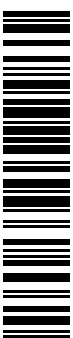
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence make me BROW eyebrow gel mascara 02		 4250947528426	browny brows	A tinted gel in a medium neutral brown that suits most hair colours. Infused with tiny fibres, this gel fills, shapes, and sets brows for a natural, fuller look - instantly and effortlessly.	<ol style="list-style-type: none"> <li>1. Builds volume and colour with fibre-infused gel.</li> <li>2. Shapes and tames brows with precise micro-brush.</li> <li>3. Long-lasting, flake-free hold.</li> <li>4. Compact tube ideal for everyday or travel use</li> </ol>	Its formula features VP/VA copolymer for hold, glycerin and butylene glycol for hydration, and cellulose fibres for filling sparse areas
essence make me BROW eyebrow gel mascara 04		 4059729255440	Ashy Brows	A cool-toned taupe-grey gel ideal for light to medium ash brown brows. Tiny fibres fill sparse areas, creating soft, natural arches in seconds.	<ol style="list-style-type: none"> <li>1. Builds volume and colour with fibre-infused gel.</li> <li>2. Shapes and tames brows with precise micro-brush.</li> <li>3. Long-lasting, flake-free hold.</li> <li>4. Compact tube ideal for everyday or travel use</li> </ol>	Its formula features VP/VA copolymer for hold, glycerin and butylene glycol for hydration, and cellulose fibres for filling sparse areas
essence make me BROW eyebrow gel mascara 05		 4059729255457	Chocolaty Brows	A warm chocolate brown gel infused with tiny fibres for naturally fuller, sculpted brows that frame your face with effortless elegance.	<ol style="list-style-type: none"> <li>1. Builds volume and colour with fibre-infused gel.</li> <li>2. Shapes and tames brows with precise micro-brush.</li> <li>3. Long-lasting, flake-free hold.</li> <li>4. Compact tube ideal for everyday or travel use</li> </ol>	Its formula features VP/VA copolymer for hold, glycerin and butylene glycol for hydration, and cellulose fibres for filling sparse areas
essence make me BROW eyebrow gel mascara 07		 4059729521057	Dark Browny Brows	This flattering shade of dark brown, 3-in-1 gel formula provides colour, volume, and shape for effortlessly enhanced eyebrows. Infused with tiny fibres, the lightweight gel fills sparse areas	<ol style="list-style-type: none"> <li>1. Builds volume and colour with fibre-infused gel.</li> <li>2. Shapes and tames brows with precise micro-brush.</li> <li>3. Long-lasting, flake-free hold.</li> <li>4. Compact tube ideal for everyday or travel use</li> </ol>	Its formula features VP/VA copolymer for hold, glycerin and butylene glycol for hydration, and cellulose fibres for filling sparse areas
essence what the fake! false lashes 01		 4059729516589	Dramatic Volume	Individual false-lash strips that add intense, eye-catching volume with an ultra-thin, flexible band for easy application.	<ol style="list-style-type: none"> <li>1. Delivers bold, dramatic volume instantly.</li> <li>2. Ultra-thin, flexible lash band ensures a seamless and comfortable fit.</li> <li>3. Glue included - perfect for both beginners and pros.</li> <li>4. Reusable design offers long-lasting performance</li> </ol>	Hailed as a summer festival favourite in 2025 - reusable and drama-ready, often packed for rave-inspired looks.


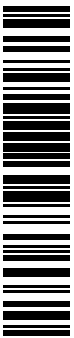

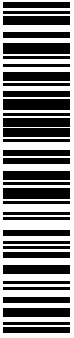

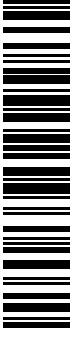

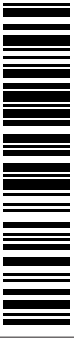

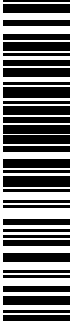
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence what the fake! false lashes 02		 4059729516596	Dramatic Curl	Individual false-lash clusters that deliver intense volume and a bold curl. The ultra-thin, flexible band blends seamlessly for dramatic definition - perfect for building up from subtle to striking looks.	<ol style="list-style-type: none"> <li>1. Delivers bold, dramatic volume instantly.</li> <li>2. Ultra-thin, flexible lash band ensures a seamless and comfortable fit.</li> <li>3. Glue included - perfect for both beginners and pros.</li> <li>4. Reusable design offers long-lasting performance</li> </ol>	Hailed as a summer festival favourite in 2025 - reusable and drama-ready, often packed for rave-inspired looks.
essence what the fake! false lashes 03		 4059729541802	Natural	Natural in a natural lash shape. These stunning lashes deliver intense volume for a bold, eye-catching look. The ultra-thin, flexible lash band ensures a comfortable fit and seamless blend with your natural lashes.	<ol style="list-style-type: none"> <li>1. Delivers bold, dramatic volume instantly.</li> <li>2. Ultra-thin, flexible lash band ensures a seamless and comfortable fit.</li> <li>3. Glue included - perfect for both beginners and pros.</li> <li>4. Reusable design offers long-lasting performance</li> </ol>	Hailed as a summer festival favourite in 2025 - reusable and drama-ready, often packed for rave-inspired looks.
essence what the fake! false lashes 04		 4059729541727	Dramatic Length	Dramatic Length in an ultra-long lash shape. These stunning lashes deliver intense volume for a bold, eye-catching look. The ultra-thin, flexible lash band ensures a comfortable fit and seamless blend with your natural lashes	<ol style="list-style-type: none"> <li>1. Delivers bold, dramatic volume instantly.</li> <li>2. Ultra-thin, flexible lash band ensures a seamless and comfortable fit.</li> <li>3. Glue included - perfect for both beginners and pros.</li> <li>4. Reusable design offers long-lasting performance</li> </ol>	Hailed as a summer festival favourite in 2025 - reusable and drama-ready, often packed for rave-inspired looks.
essence 24ever ink liner 01		 4059729254368	Intense Black	A silky, matte black eyeliner pen with an extra-fine tip that lets you draw precise lines or dramatic wings - waterproof and stays flawless for up to 24 hours.	<ol style="list-style-type: none"> <li>1. 24-hour wear in deep matte black.</li> <li>2. Waterproof, smudge-proof &amp; precise brush tip.</li> <li>3. Paraben-free, alcohol-free &amp; perfume-free.</li> <li>4. Easy-grip indentation for steady application</li> </ol>	Hailed as a "moshpit-proof" liner in TikTok reviews - users rave that it survived sweat and tears without budging
essence COLOUR it! liquid eyeliner 01		 4059729490360	Royal Blue	Royal Blue in its stunning bright blue shade, all you need for the perfect eyeliner is a single stroke. Its colour-intense texture delivers a captivating finish with high coverage.	<ol style="list-style-type: none"> <li>1. High colour intensity</li> <li>2. Precise application with the brush tip</li> <li>3. Royal blue shade</li> </ol>	The very precise brush tip ensures an especially easy application. Due to this tip, you can achieve defined lines with only one stroke. This way, you easily achieve a perfect and long-lasting result.


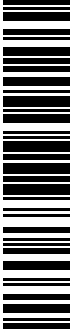
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence COLOUR it! liquid eyeliner 02		 4059729490377	White	White in its stunning white shade, all you need for the perfect eyeliner is a single stroke. Its colour-intense texture delivers a captivating finish with high coverage.	<ol style="list-style-type: none"> <li>1. High colour intensity</li> <li>2. Precise application with the brush tip</li> <li>3. White shade</li> </ol>	The very precise brush tip ensures an especially easy application. Due to this tip, you can achieve defined lines with only one stroke. This way, you easily achieve a perfect and long-lasting result.
essence COLOUR it! liquid eyeliner 04		 4059729516510	Rusty Red	Rusty Red in its stunning rusty red shade, all you need for the perfect eyeliner is a single stroke. Its colour-intense texture delivers a captivating finish with high coverage.	<ol style="list-style-type: none"> <li>1. High colour intensity</li> <li>2. Precise application with the brush tip</li> <li>3. Rusty Red shade</li> </ol>	The very precise brush tip ensures an especially easy application. Due to this tip, you can achieve defined lines with only one stroke. This way, you easily achieve a perfect and long-lasting result.
essence COLOUR it! liquid eyeliner 05		 4059729541697	Chocolate Brown	Chocolate Brown in its stunning chocolate brown shade, all you need for the perfect eyeliner is a single stroke. Its colour-intense texture delivers a captivating finish with high coverage.	<ol style="list-style-type: none"> <li>1. High colour intensity</li> <li>2. Precise application with the brush tip</li> <li>3. Chocolate Brown shade</li> </ol>	The very precise brush tip ensures an especially easy application. Due to this tip, you can achieve defined lines with only one stroke. This way, you easily achieve a perfect and long-lasting result.
essence COLOUR it! metallic liquid liner 01		 4059729541710	Burnished Bronze	Burnished Bronze in its stunning metallic bronze shade, all you need for the perfect eyeliner look is a single stroke.	<ol style="list-style-type: none"> <li>1. High colour intensity</li> <li>2. Precise application with the brush tip</li> <li>3. Metallic shade</li> </ol>	Formula is free from parabens, alcohol, fragrance, and oils, and uses acrylates copolymer for smudge-proof, long-lasting wear.
essence COLOUR it! metallic liquid liner 02		 4059729541895	Dark Cherry	Dark Cherry in its stunning dark metallic cherry shade, all you need for the perfect eyeliner look is a single stroke. Its colour-intense texture delivers a captivating finish with high coverage.	<ol style="list-style-type: none"> <li>1. High colour intensity</li> <li>2. Precise application with the brush tip</li> <li>3. Metallic shade</li> </ol>	Formula is free from parabens, alcohol, fragrance, and oils, and uses acrylates copolymer for smudge-proof, long-lasting wear.


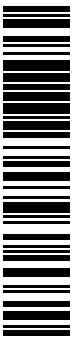

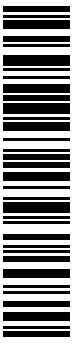

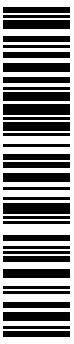



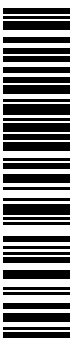
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence Quick Wing! stamp eyeliner 01		 4059729490605	black	A dual-ended eyeliner pen with a stamp for quick wings and a fine felt tip to connect and define - the perfect shortcut to symmetrical, long-lasting winged eyes.	<ol style="list-style-type: none"> <li>1. Stamp and felt-tip combo for easy wing and line application.</li> <li>2. Waterproof, smudge-resistant, long-lasting formula.</li> <li>3. Creamy, shiny finish that applies smoothly.</li> <li>4. Compact design ideal for makeup on the go</li> </ol>	Formula is free from parabens, alcohol, fragrance, and oils, and uses acrylates copolymer for smudge-proof, long-lasting wear
essence STAY & PLAY GEL EYELINER POT 01		 4059729446640	Black	This waterproof gel formula has a super creamy texture that transforms into a powdery finish as it dries. The intense black pigment allows you to create unique looks, from subtle definition to dramatic cat-eyes.	<ol style="list-style-type: none"> <li>1. Long-lasting and waterproof formula without fading or smudging</li> <li>2. Super creamy texture that sets to a powdery finish</li> <li>3. Can also be used as an eyeshadow</li> </ol>	The versatile gel eyeliner is the perfect addition to your make-up routine, offering two uses: a precise eyeliner and smooth eyeshadow. Its long-lasting formula ensures your look remains flawless all day without smudging or fading.
essence STAY & PLAY GEL EYELINER POT 02		 4059729446657	Brown	This waterproof gel formula has a super creamy texture that transforms into a powdery finish as it dries. The intense warm brown pigment allows you to create unique looks, from subtle definition to dramatic cat-eyes.	<ol style="list-style-type: none"> <li>1. Long-lasting and waterproof formula without fading or smudging</li> <li>2. Super creamy texture that sets to a powdery finish</li> <li>3. Can also be used as an eyeshadow</li> </ol>	The versatile gel eyeliner is the perfect addition to your make-up routine, offering two uses: a precise eyeliner and a smooth eyeshadow. Its long-lasting formula ensures your look remains flawless all day without smudging or fading.
essence dip eyeliner waterproof 24h long-lasting 01		 4059729421340	black	A liquid eyeliner pen delivering intense jet-black lines with waterproof, 24-hour wear and a soft-tip applicator for precision.	<ol style="list-style-type: none"> <li>1. Deep black colour with up to 24-hour hold.</li> <li>2. Waterproof and smudge-proof.</li> <li>3. Soft, flexible applicator tip for easy, controlled application.</li> <li>4. Paraben-free, and microplastic-free</li> </ol>	Contains ammonium acrylates copolymer and PVP, which form a flexible, waterproof film that ensures long-lasting wear without flaking
essence eye sparkle! liquid liner 01		 4059729446626	Sparkling Lights	The liquid eyeliner is highly shimmery and makes various individual stylings possible. It is long-lasting and smudge-proof. Thanks to its applicator, you can apply the essence eye sparkle!	<ol style="list-style-type: none"> <li>1. Liquid, highly shimmery eyeliner for individual and trendy looks</li> <li>2. Easy and precise application thanks to the applicator</li> <li>3. Long-lasting and smudge-proof</li> </ol>	Sparkling Lights very easy and precise - in the inner corner of the eye or over the lid, as a line, drop or for contouring. Show off your creativity and let your eyes sparkle.


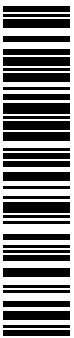

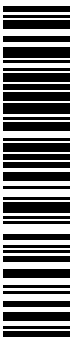

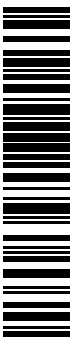

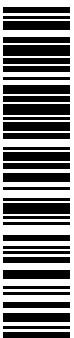

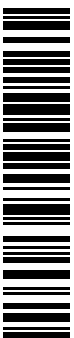
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence eyeliner pen extra long-lasting 010		 4059729420886	Blackest Black	A matte jet-black eyeliner pen with an ultra-fine brush tip for precise lines and bold wings that stay put all day.	<ol style="list-style-type: none"> <li>Up to 24-hour wear and waterproof performance.</li> <li>Smudge-proof and fade-resistant.</li> <li>Soft, flexible brush tip for detailed application.</li> <li>Paraben-free, oil-free, and microplastic-free</li> </ol>	Contains styrene/acrylates copolymer and PVP, which form a durable yet flexible waterproof film to hold intense colour without flaking
essence eyeliner pen extra long-lasting 020		 4059729541949	Brown	this eyeliner pen is the ultimate tool for enhancing your eyes with a natural finish – no smudging, no fuss.	<ol style="list-style-type: none"> <li>Up to 24-hour wear and waterproof performance.</li> <li>Smudge-proof and fade-resistant.</li> <li>Soft, flexible brush tip for detailed application.</li> <li>Paraben-free, oil-free, and microplastic-free</li> </ol>	Contains styrene/acrylates copolymer and PVP, which form a durable yet flexible waterproof film to hold intense colour without flaking
essence eyeliner pen waterproof 01		 4250587772173	waterproof	Back to black: accurate eyeliner styles are easy to achieve with the smudge and waterproof eyeliner pen with a felt tip.	<ol style="list-style-type: none"> <li>Smudge &amp; waterproof eyeliner in a deep, intense black</li> <li>Fine felt tip for absolutely accurate eyeliner &amp; a defined look</li> <li>Long-lasting &amp; waterproof</li> </ol>	Waterproof without a stain effect, your eyeliner can withstand spring showers with ease. For intensive eyeliner looks in urban black.
essence line it like a PRO! liner 01		 4059729446619	black	A 2-in-1 felt-tip eyeliner featuring a precise brush for sharp, jet-black lines and a built-in corrector tip for clean, flawless application.	<ol style="list-style-type: none"> <li>Deep black pigmentation with smooth, controlled application.</li> <li>Waterproof and smudge-resistant.</li> <li>Built-in remover tip to quickly fix mistakes.</li> <li>Ophthalmologist-tested and long-lasting</li> </ol>	Featured in ClioMakeUp's review as a user-friendly liner with a clever corrector tip - a favourite among beginners and winged-eyeliner enthusiasts!
essence liquid ink eyeliner 01		 4250587705454		A sleek liquid liner with a super-fine brush tip that delivers jet-black, high-shine lines for crisp wings and bold definition.	<ol style="list-style-type: none"> <li>Intense black pigmentation with glossy finish.</li> <li>Smudge-resistant formula.</li> <li>Precise brush tip for controlled application.</li> <li>Ophthalmologist-tested and long-lasting wear</li> </ol>	Formula includes styrene/acrylates copolymer for strong waterproof hold, with soothing allantoin and antioxidant tocopherol (vitamin E) for comfort and lash care










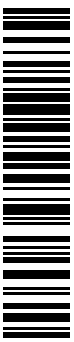
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence liquid ink eyeliner waterproof 01		 4250587705461		A sleek waterproof liquid liner with a super-fine brush tip that delivers jet-black, high-shine lines for crisp wings and bold definition.	<ol style="list-style-type: none"> <li>1. Intense black pigmentation with glossy finish.</li> <li>2. Waterproof &amp; smudge-resistant formula.</li> <li>3. Precise brush tip for controlled application.</li> <li>4. Ophthalmologist-tested and long-lasting wear</li> </ol>	Formula includes styrene/acrylates copolymer for strong waterproof hold, with soothing allantoin and antioxidant tocopherol (vitamin E) for comfort and lash care
essence tiny tip liner WATERPROOF 01		 4059729287298	Deep Black	Style it like a pro! This extremely long-lasting, waterproof eyeliner has an especially slim tip to create extremely accurate eyeliner styles and eye art like a make-up artist!	<ol style="list-style-type: none"> <li>1. Super-accurate eyeliner thanks to the particularly fine, thin tip</li> <li>2. Eye art like it's done by a make-up artist: the deep black texture leaves behind an expressive, matte finish</li> <li>3. Extremely long-lasting &amp; waterproof, pleasant light texture</li> </ol>	The deep black texture leaves behind a gorgeous, matt finish and feels pleasantly light on the eyes.
essence BRIGHT EYES! under eye stick 01		 4059729421401	soft rose	A creamy under-eye balm stick in a soft rose tone that brightens and perks up tired eyes instantly - perfect for a fresh, awake look.	<ol style="list-style-type: none"> <li>1. Brightens and revitalizes under-eye area.</li> <li>2. Infused with aloe vera, sunflower oil, and hyaluronic acid for hydration.</li> <li>3. Practical twist-up stick format for easy application.</li> <li>4. Free from parabens and microplastics</li> </ol>	This stick regularly appears in 'dark circle hacks' on TikTok and Instagram, praised for giving a quick "awake" boost when you're running low on sleep.
essence BRIGHT EYES! under eye stick 02		 4059729516800	Warm Honey	The essence BRIGHT EYES! under eye stick makes dark circles disappear in seconds, leaving you with a fresh, awake look!	<ol style="list-style-type: none"> <li>1. Under Eye stick against dark circles &amp; for radiant-looking skin</li> <li>2. With aloe vera, sunflower oil &amp; hyaluronic acid</li> <li>3. In a practical stick format</li> </ol>	Easy to apply, easy to love—perfect for quick routines.
essence blending brush 01		 4059729446473	Blending is my cardio	Thanks to the soft bristles of the blending brush, you can easily apply and blend the eyeshadow	<ol style="list-style-type: none"> <li>1. Blending brush with soft bristles for easy application of the product</li> <li>2. Unique shape and colour</li> </ol>	Soft touch handle made of recycled material  Its soft touch handle is made from 100 % recycled material and combined with the long bristles, it allows you a natural looking and perfect eye-makeup






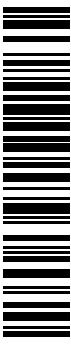

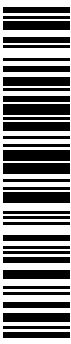


ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence brow brush 01		 4059729446534	Brows on fleek	Thanks to the soft bristles in sloping shape you can precisely apply eyebrow powder	<ol style="list-style-type: none"> <li>1. Eyebrow brush with soft bristles</li> <li>2. Unique shape and colour</li> <li>3. Soft touch handle made of recycled material</li> </ol>	Its soft touch handle is made from 100 % recycled material and allows you to style your brows as you like.
essence brow spoolie 01		 4059729446503	Brow game changer	Thanks to the soft bristles of the spoolie eyebrow brush you can comfortably form your brows	<ol style="list-style-type: none"> <li>1. Spoolie eyebrow brush with soft bristles for easy styling</li> <li>2. Unique shape and colour</li> <li>3. Soft touch handle made of recycled material</li> </ol>	Its soft touch handle is made from 100 % recycled material and helps you creating a natural look.
essence eyelash comb 01		 4059729446510	Define & shine	Define & shine is easy to use and defines your lashes after applying mascara - to complete your eye-makeup. At the same time, the eyelash comb shines in an unique colour.	<ol style="list-style-type: none"> <li>1. Eyelashes comb in unique colour</li> <li>2. Removes mascara surplus for perfectly defined lashes</li> <li>3. Easy to clean and foldable to save space</li> </ol>	Let it glide through your lashes to remove excess mascara. This way, you separate them and ensure a perfectly defined result. Afterwards, you can easily clean the eyelash comb and fold it to save space.
essence eyeliner brush 01		 4059729446466	Just wing it	Just wing it presents itself in a unique shape and colour. Thanks to the soft bristles of the eyeliner brush, you can easily apply every product.	<ol style="list-style-type: none"> <li>1. Eyeliner brush with soft bristles for easy application of the product</li> <li>2. Unique shape and colour</li> <li>3. Soft touch handle made of recycled material</li> </ol>	Its soft touch handle is made from 100 % recycled material and combined with the small, beveled tip, it allows you to draw a precise line. The essence eyeliner brush 01 just wing it is suitable for gel eyeliner as well as for creamy eyeshadow.
essence eyeshadow brush 01		 4059729446480	Throwing a little shade	Throwing a little shade presents itself in a unique shape and colour. Thanks to the soft bristles of the blending brush, you can easily apply powder eyeshadow	<ol style="list-style-type: none"> <li>1. Eyeshadow brush with soft bristles for easy application of the product</li> <li>2. Unique shape and colour</li> <li>3. Soft touch handle made of recycled material</li> </ol>	Its soft touch handle is made from 100 % recycled material and combined with the rounded brush head it helps you creating the perfect eye-makeup.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence jelly GRIP undereye primer stick		 4059729490971		A refreshing, cooling stick primer that smooths, hydrates, and preps the under-eye area for flawless, crease-free concealer application.	<ol style="list-style-type: none"><li>1. Hydrates and refreshes with hyaluronic acid and panthenol.</li><li>2. Smooths skin for better concealer grip and longevity.</li><li>3. Convenient twist-up stick format for mess-free use.</li><li>4. Alcohol-, oil-, fragrance-, and silicone-free formula</li></ol>	Packed with glycerin, sodium hyaluronate, and aloe powder - powerful humectants that deeply hydrate and plump the delicate under-eye skin.


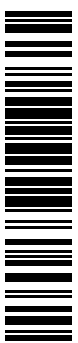








ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence FOUNDATION stick 100		 4059729517357		A twist-up stick with a soft-matte, natural finish. The light shade with a warm yellow undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free,paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 120		 4059729517395		A twist-up stick with a soft-matte, natural finish. The light shade with a cool rosy undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 130		 4059729517418		A twist-up stick with a soft-matte, natural finish. The light shade with a warm rosy undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 150		 4059729517456		A twist-up stick with a soft-matte, natural finish. The light to medium shade with a rosy peach undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 160		 4059729517470		A twist-up stick with a soft-matte, natural finish. The light to medium shade with a rosy undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence FOUNDATION stick 170		 4059729517494		A twist-up stick with a soft-matte, natural finish. The light to medium shade with a rosy undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with skin-caring ingredients, it nourishes while providing customisable coverage. Whether you're going for a full-face glam or a soft, everyday look, this stick is your new BFF.
essence FOUNDATION stick 180		 4059729517517		A twist-up stick with a soft-matte, natural finish. The light to medium shade with a rosy undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 190		 4059729517531		A twist-up stick with a soft-matte, natural finish. The light to medium shade with a rosy undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with skin-caring ingredients, it nourishes while providing customisable coverage. Whether you're going for a full-face glam or a soft, everyday look, this stick is your new BFF.
essence FOUNDATION stick 200		 4059729517555		A twist-up stick with a soft-matte, natural finish. The medium-tan shade with a golden undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 210		 4059729517579		A twist-up stick with a soft-matte, natural finish. The neutral tan glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence FOUNDATION stick 230		 4059729517616		A twist-up stick with a soft-matte, natural finish. The light to medium shade with a rosy undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with skin-caring ingredients, it nourishes while providing customisable coverage. Whether you're going for a full-face glam or a soft, everyday look, this stick is your new BFF.
essence FOUNDATION stick 240		 4059729517630		A twist-up stick with a soft-matte, natural finish. The light to medium shade with a rosy undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with skin-caring ingredients, it nourishes while providing customisable coverage. Whether you're going for a full-face glam or a soft, everyday look, this stick is your new BFF.
essence FOUNDATION stick 280		 4059729517715		A twist-up stick with a soft-matte, natural finish. The light to medium shade with a rosy undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 340		 4059729517838		A twist-up stick with a soft-matte, natural finish. The light to medium shade with a rosy undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 50		 4059729517258		A twist-up stick with a soft-matte, natural finish. The light to medium shade with a rosy undertone glides on smoothly for light to medium, buildable coverage.	<ol style="list-style-type: none"> <li>1. Creamy, blendable texture with a natural matte finish.</li> <li>2. Multi-use: use as base or for spot coverage.</li> <li>3. Oil-free, cruelty-free, paraben-free.</li> <li>4. Compact stick - great for travel or touch-up</li> </ol>	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable


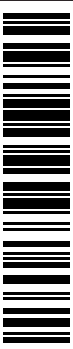

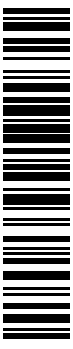

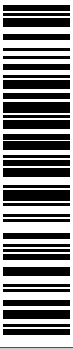

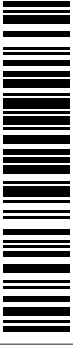

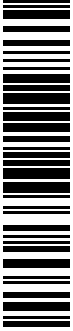
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence HELLO, GOOD STUFF! 48h INTENSE HYDRO GEL		 4059729407092		Contains 95% natural ingredients and is enriched with aloe vera water and hyaluronic acid	<ol style="list-style-type: none"> <li>1. Gel serum that provides up to 48h of moisture</li> <li>2. With aloe vera water, hyaluronic acid &amp; 95% natural ingredients</li> <li>3. Can be used on its own or under make-up</li> </ol>	It provides intensive moisture for up to 48 hours and can be worn on its own or under make-up
essence HELLO, GOOD STUFF! GLOW SERUM PRIMER		 4059729360717		The light gel texture absorbs into the skin quickly and gives it an instant boost of freshness and moisture. The serum ensures extra soft skin	<ol style="list-style-type: none"> <li>1. Hydrating serum primer as a make-up base or as part of your skincare routine</li> <li>2. With 93% natural ingredients, watermelon water &amp; niacinamide</li> <li>3. The light gel texture absorbs quickly &amp; makes the skin feel extra soft</li> </ol>	Enriched with watermelon water and niacinamide, and is made of 93% natural ingredients.
essence HELLO, GOOD STUFF! GLOW-C SERUM		 4059729517166		Featuring 6% sodium ascorbyl phosphate — a gentle vitamin C derivative that's ideal for sensitive and acne-prone skin — as well as vitamin E and a hint of orange extract, it helps protect against free radicals for a more even-looking complexion.	<ol style="list-style-type: none"> <li>1. Face serum enriched with vitamin C, vitamin E and orange extract</li> <li>2. Lightweight and fast-absorbing milky texture</li> <li>3. Creates an even-looking complexion and a fresh glow</li> </ol>	Suitable for most skin types, it's the little boost your skincare routine has been waiting for!
essence HELLO, GOOD STUFF! PORE MINIMIZING Serum		 4059729382863		The HELLO, GOOD STUFF! PORE MINIMIZING Serum has an impressive visible pore-refining effect for soft and supple skin.	<ol style="list-style-type: none"> <li>1. Care serum with a visible pore-refining effect</li> <li>2. Contains 95% natural ingredients</li> <li>3. For soft and supple skin</li> </ol>	The formula with pomegranate and niacinamide has a nourishing effect and is made from 95% natural ingredients. In addition, the texture is absorbed quickly and feels weightless on the skin.
essence HELLO, GOOD STUFF! PRIMER SERUM HYDRATE & PLUMP		 4059729338792		HELLO, GOOD STUFF! FACE SERUM takes daily skin care to the next level with fantastic ingredients like blueberry extract.	<ol style="list-style-type: none"> <li>1. Primer serum with squalane, hyaluronic acid &amp; blueberry extract</li> <li>2. Provides moisture &amp; ensures a plumping effect for radiant-looking skin</li> <li>3. Boost of care for a fresh &amp; healthy complexion</li> </ol>	The face serum contains hyaluronic acid and squalane to moisturise and plump up the skin – for a complexion that looks young, pampered and radiant.


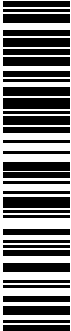



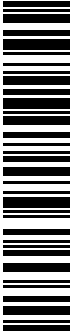




ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence HELLO, GOOD STUFF! SKIN CLEARING Serum		 4059729382795		The HELLO, GOOD STUFF! SKIN CLEARING Serum contains AHA for a gentle exfoliating effect as well as kiwi water and nourishing panthenol.	<ol style="list-style-type: none"> <li>1. Face serum with a gentle exfoliating effect</li> <li>2. With AHA, kiwi water &amp; panthenol</li> <li>3. 97% natural ingredients</li> </ol>	The formula is made from 97% natural ingredients and makes the skin feel ultra-soft.
essence HYDRO HERO PRIMER		 4059729371881		The HYDRO HERO PRIMER perfectly preps the skin for the subsequent make-up.	<ol style="list-style-type: none"> <li>1. Hydrating primer</li> <li>2. With hyaluronic acid &amp; cucumber extract</li> <li>3. Rejuvenated feeling on the skin</li> </ol>	The texture provides moisture for up to 48 hours and nourishes with hyaluronic acid and cucumber extract.
essence MAGIC All In One FACE Cream		 4059729362582		The cream contains colour capsules that are released upon application and then merge with your natural skin tone	<ol style="list-style-type: none"> <li>1. The moisturiser evens out skin imperfections &amp; has an SPF of 10</li> <li>2. With colour capsules that are released upon application &amp; adapt to the skin tone</li> <li>3. For a smooth &amp; healthy-looking complexion</li> </ol>	The cream creates a smooth and healthy-looking complexion with a blur finish – in seconds! The day cream also has an SPF of 10.
essence MAGIC FILTER glow booster 10		 4059729421661	Light	You can use it as a foundation under makeup or on its own. Its light coverage conceals impurities and redness.	<ol style="list-style-type: none"> <li>1. Can be used alone, under or over makeup</li> <li>2. For a natural glow</li> <li>3. Light coverage for a flawless, smoothed complexion</li> </ol>	You can stay natural and enjoy the glow that essence MAGIC FILTER glow booster 10 Light brings to your skin
essence MAGIC FILTER glow booster 20		 4059729421852	Medium	You can use it as a foundation under makeup or on its own. Its light coverage conceals impurities and redness.	<ol style="list-style-type: none"> <li>1. Can be used alone, under or over makeup</li> <li>2. For a natural glow</li> <li>3. Light coverage for a flawless, smoothed complexion</li> </ol>	You can stay natural and enjoy the glow that essence MAGIC FILTER glow booster 20 Medium brings to your skin

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence MAGIC FILTER glow booster 30		 4059729421609	Medium/Tan	You can use it as a foundation under makeup or on its own. Its light coverage conceals impurities and redness.	<ol style="list-style-type: none"> <li>1. Can be used alone, under or over makeup</li> <li>2. For a natural glow</li> <li>3. Light coverage for a flawless, smoothened complexion</li> </ol>	You can stay natural and enjoy the glow that essence MAGIC FILTER glow booster 30 Medium/Tan brings to your skin
essence NATURAL MATTE MOUSSE FOUNDATION 01		 4059729394330		It offers medium coverage and evens out impurities. You can easily blend our special mousse foundation into the skin. The result provides a soft-focus effect and powder-like finish.	<ol style="list-style-type: none"> <li>1. Evens out impurities and offers a soft-focus effect</li> <li>2. Soft, easy to blend and comfortable to wear</li> <li>3. Mousse foundation</li> </ol>	Our comfortable and lightweight mousse foundation allows your skin to breathe. essence NATURAL MATTE MOUSSE FOUNDATION 01 is dermatologically tested and suitable for normal to oily skin.
essence NATURAL MATTE MOUSSE FOUNDATION 02		 4059729394347		A soft-matte mousse foundation in a neutral light beige. Ideal for light to medium skin with warm undertones, it smooths the complexion and reduces shine.	<ol style="list-style-type: none"> <li>1. Lightweight mousse texture with natural matte finish.</li> <li>2. Blurs pores and evens out skin tone.</li> <li>3. Long-lasting and non-cakey wear</li> </ol>	A cult classic making a comeback - celebrated on TikTok as a nostalgic favourite from early 2000s drugstore makeup routines, now loved for its soft-focus, powder-like finish.
essence NATURAL MATTE MOUSSE FOUNDATION 03		 4059729394354		A soft-matte mousse foundation in a warm medium beige. Perfect for medium skin tones, it evens out the complexion and leaves a shine-free finish.	<ol style="list-style-type: none"> <li>1. Lightweight mousse texture with natural matte finish.</li> <li>2. Blurs pores and evens out skin tone.</li> <li>3. Long-lasting and non-cakey wear</li> </ol>	A cult classic making a comeback - celebrated on TikTok as a nostalgic favourite from early 2000s drugstore makeup routines, now loved for its soft-focus, powder-like finish.
essence NATURAL MATTE MOUSSE FOUNDATION 04		 4059729394361		A soft-matte mousse foundation in a golden beige shade. Ideal for fair to light skin with, it smooths skin and keeps shine under control.	<ol style="list-style-type: none"> <li>1. Lightweight mousse texture with natural matte finish.</li> <li>2. Blurs pores and evens out skin tone.</li> <li>3. Long-lasting and non-cakey wear</li> </ol>	A cult classic making a comeback - celebrated on TikTok as a nostalgic favourite from early 2000s drugstore makeup routines, now loved for its soft-focus, powder-like finish.




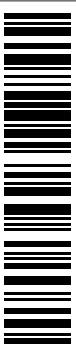

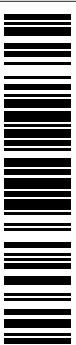

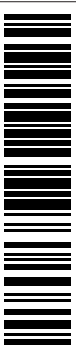


ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence NATURAL MATTE MOUSSE FOUNDATION 13		 4059729394385		A soft-matte mousse foundation in a golden beige shade. Ideal for fair skin with cool undertones with, it smooths skin and keeps shine under control.	<ol style="list-style-type: none"> <li>1. Lightweight mousse texture with natural matte finish.</li> <li>2. Blurs pores and evens out skin tone.</li> <li>3. Long-lasting and non-cakey wear</li> </ol>	A cult classic making a comeback - celebrated on TikTok as a nostalgic favourite from early 2000s drugstore makeup routines, now loved for its soft-focus, powder-like finish.
essence NATURAL MATTE MOUSSE FOUNDATION 15		 4059729466204		You can easily blend our special mousse foundation into the skin. The result provides a soft-focus effect and powder-like finish	<ol style="list-style-type: none"> <li>1. Evens out impurities and offers a soft-focus effect</li> <li>2. Soft, easy to blend and comfortable to wear</li> <li>3. With vegan ingredients</li> </ol>	Our comfortable and lightweight mousse foundation allows your skin to breathe.
essence NATURAL MATTE MOUSSE FOUNDATION 43		 4059729394415		It offers medium coverage and evens out impurities. You can easily blend our special mousse foundation into the skin. The result provides a soft-focus effect and powder-like finish	<ol style="list-style-type: none"> <li>1. Evens out impurities and offers a soft-focus effect</li> <li>2. Soft, easy to blend and comfortable to wear</li> <li>3. With vegan ingredients</li> </ol>	Our comfortable and lightweight mousse foundation allows your skin to breathe. essence NATURAL MATTE MOUSSE FOUNDATION 43 is dermatologically tested and suitable for normal to oily skin.
essence SKIN tint 10		 4059729446916		Our skin tint is the light version of our foundation and does not clog pores	<ol style="list-style-type: none"> <li>1. Super lightweight and comfortable texture</li> <li>2. Buildable light to medium coverage</li> <li>3. With SPF30, aloe vera and hyaluronic acid</li> </ol>	It is hydrating and its vegan ingredients include aloe vera as well as hyaluronic acid.
essence SKIN tint 100		 4059729447586		A hydrating, breathable skin tint in a deep nude tone, perfect for medium-deep skin looking for light-to-medium coverage with SPF 30 and a natural glow.	<ol style="list-style-type: none"> <li>1. Light to medium, buildable coverage with a natural finish.</li> <li>2. Hydrating formula featuring aloe vera, hyaluronic acid, and vitamin E.</li> <li>3. Includes SPF 30 broad-spectrum sun protection</li> </ol>	Formulated with sodium hyaluronate, aloe vera juice, and vitamin E for plumping hydration and antioxidant benefits and includes mineral & chemical filters for UVA/UVB defence.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence SKIN tint 130		 4059729466129		Our skin tint is the light version of our foundation and does not clog pores. It is hydrating and its vegan ingredients include aloe vera as well as hyaluronic acid.	<ol style="list-style-type: none"> <li>1. Super lightweight and comfortable texture</li> <li>2. Buildable light to medium coverage</li> <li>3. With SPF30, aloe vera and hyaluronic acid</li> </ol>	According to the occasion and your current mood, you can increase your essence SKIN tint's 130 coverage as you like. With its SPF 30 it protects your skin from the sun.
essence SKIN tint 140		 4059729466143		Our skin tint is the light version of our foundation and does not clog pores. It is hydrating and its vegan ingredients include aloe vera as well as hyaluronic acid.	<ol style="list-style-type: none"> <li>1. Super lightweight and comfortable texture</li> <li>2. Buildable light to medium coverage</li> <li>3. With SPF30, aloe vera and hyaluronic acid</li> </ol>	According to the occasion and your current mood, you can increase your essence SKIN tint's 140 coverage as you like. With its SPF 30 it protects your skin from the sun.
essence SKIN tint 150		 4059729466167		Our skin tint is the light version of our foundation and does not clog pores. It is hydrating and its vegan ingredients include aloe vera as well as hyaluronic acid.	<ol style="list-style-type: none"> <li>1. Super lightweight and comfortable texture</li> <li>2. Buildable light to medium coverage</li> <li>3. With SPF30, aloe vera and hyaluronic acid</li> </ol>	According to the occasion and your current mood, you can increase your essence SKIN tint's 150 coverage as you like. With its SPF 30 it protects your skin from the sun.
essence SKIN tint 20		 4059729446930		A breathable hydrating skin tint in a warm light-beige nude - perfect for fair to light skin tones seeking a healthy, natural look with light-to-medium coverage and SPF30.	<ol style="list-style-type: none"> <li>1. Light to medium, buildable coverage with a natural finish.</li> <li>2. Hydrating formula featuring aloe vera, hyaluronic acid, and vitamin E.</li> <li>3. Includes SPF 30 broad-spectrum sun protection</li> </ol>	Formulated with sodium hyaluronate, aloe vera juice, and vitamin E for plumping hydration and antioxidant benefits and includes mineral & chemical filters for UVA/UVB defence.
essence SKIN tint 30		 4059729446954		A breathable, hydrating skin tint in a warm medium-beige. Perfect for light-medium skin tones, it delivers light-to-medium coverage with a natural, healthy glow and SPF30 protection.	<ol style="list-style-type: none"> <li>1. Light to medium, buildable coverage with a natural finish.</li> <li>2. Hydrating formula featuring aloe vera, hyaluronic acid, and vitamin E.</li> <li>3. Includes SPF 30 broad-spectrum sun protection</li> </ol>	Formulated with sodium hyaluronate, aloe vera juice, and vitamin E for plumping hydration and antioxidant benefits and includes mineral & chemical filters for UVA/UVB defence.




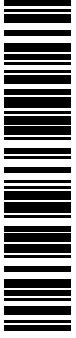





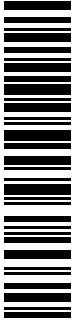
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence SKIN tint 40		 4059729446978		A hydrating, breathable skin tint in a warm beige tone. Shade 40 suits light-medium complexions, evening out tone while delivering a natural, healthy-looking glow with SPF 30.	<ol style="list-style-type: none"> <li>1. Light to medium, buildable coverage with a natural finish.</li> <li>2. Hydrating formula featuring aloe vera, hyaluronic acid, and vitamin E.</li> <li>3. Includes SPF 30 broad-spectrum sun protection</li> </ol>	Formulated with sodium hyaluronate, aloe vera juice, and vitamin E for plumping hydration and antioxidant benefits and includes mineral & chemical filters for UVA/UVB defence.
essence SKIN tint 50		 4059729447142		Our skin tint is the light version of our foundation and does not clog pores. It is hydrating and its vegan ingredients include aloe vera as well as hyaluronic acid.	<ol style="list-style-type: none"> <li>1. Super lightweight and comfortable texture</li> <li>2. Buildable light to medium coverage</li> <li>3. With SPF30, aloe vera and hyaluronic acid</li> </ol>	According to the occasion and your current mood, you can increase your essence SKIN tint's 50 coverage as you like. With its SPF 30 it protects your skin from the sun.
essence SKIN tint 60		 4059729447166		Our skin tint is the light version of our foundation and does not clog pores. It is hydrating and its vegan ingredients include aloe vera as well as hyaluronic acid.	<ol style="list-style-type: none"> <li>1. Super lightweight and comfortable texture</li> <li>2. Buildable light to medium coverage</li> <li>3. With SPF30, aloe vera and hyaluronic acid</li> </ol>	According to the occasion and your current mood, you can increase your essence SKIN tint's 60 coverage as you like. With its SPF 30 it protects your skin from the sun.
essence SKIN tint 70		 4059729447180		Our skin tint is the light version of our foundation and does not clog pores. It is hydrating and its vegan ingredients include aloe vera as well as hyaluronic acid.	<ol style="list-style-type: none"> <li>1. Super lightweight and comfortable texture</li> <li>2. Buildable light to medium coverage</li> <li>3. With SPF30, aloe vera and hyaluronic acid</li> </ol>	According to the occasion and your current mood, you can increase your essence SKIN tint's 70 coverage as you like. With its SPF 30 it protects your skin from the sun.
essence WONDER FULL PRIMER 5 IN 1 10		 4059729491145	light-medium	The primer comes in a sheer beige shade and is ideal for lighter to medium skin tones. The primer also gives your skin a healthy look and has SPF 30 to protect it.	<ol style="list-style-type: none"> <li>1. Airbrushed look</li> <li>2. SPF 30</li> <li>3. Natural matte finish</li> </ol>	The smooth texture will help reduce any imperfections and leave your face with a matte airbrushed look.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence bouncy PLUMP SMOOTHING PRIMER		 4059729542359		The cooling sorbet like texture in watermelon pink and with a fruity watermelon scent with its innovative, water-based mousse melts into the skin to deliver a burst of hydration and a refreshing cooling effect.	<ol style="list-style-type: none"> <li>1. Sensorial sorbet-like texture</li> <li>2. Hydrating, refreshing &amp; plumping effect</li> <li>3. Fruity watermelon scent and a natural finish</li> </ol>	It smooths, calms and plumps the skin with a natural finish, perfect under make-up or on its own for that clean, radiant glow - completely silicone-free!
essence jelly GRIP HYDRATING PRIMER		 4059729466242		A refreshing green jelly-textured primer in a pump bottle. It glides on ultra-light, hydrates skin, and creates a tacky base that helps makeup adhere better - perfect for a radiant, dewy finish and day-long wear.	<ol style="list-style-type: none"> <li>1. Hydrates and balances skin.</li> <li>2. "Grips" makeup for longer wear.</li> <li>3. Silicone-, oil-, paraben-, microplastic-, vegan-, and cruelty-free.</li> <li>4. Lightweight, breathable texture</li> </ol>	One of Dominique's go-to's - and as our social media voice, she knows what's hot.
essence silky BLUR PORELESS PRIMER		 4059729517036		A silky, lightweight universal-shade primer that blurs pores and smooths skin, creating the perfect canvas for longer-lasting makeup.	<ol style="list-style-type: none"> <li>1. Liquid primer with a pore-blurring effect.</li> <li>2. Contains 5% niacinamide for skincare benefits.</li> <li>3. Lightweight, skin-softening texture.</li> <li>4. Silicone- and oil-free</li> </ol>	TikTok and beauty blogs rave about it as an affordable baby-blue dupe for luxe blur primers - pore-perfecting magic
essence BABY GOT BRONZE liquid bronzer 10		 4059729447418	Sweet Shadows	The liquid bronzer comes with a cool undertone and creates the perfect contour. Thanks to the integrated applicator and its lightweight texture, the bronzer can be applied super easily.	<ol style="list-style-type: none"> <li>1. Lightweight texture</li> <li>2. Natural finish</li> <li>3. Easy application due to integrated sponge</li> </ol>	For a non-patchy natural finish, just blend it out with a brush or a beauty blender until you've reached the look you're going for.
essence BABY GOT BRONZE liquid bronzer 20		 4059729348975	Sunkissed Sweetie	A lightweight, warm medium-brown liquid bronzer housed in a squeezable tube with an integrated sponge applicator - perfect for subtle contouring or a natural, sophisticated glow	<ol style="list-style-type: none"> <li>1. Lightweight texture</li> <li>2. Natural finish</li> <li>3. Easy application due to integrated sponge</li> </ol>	Beauty fans have dubbed it a wallet-friendly dupe for the Charlotte Tilbury Beauty Light Wand - offering the same bronzing finish for a fraction of the price






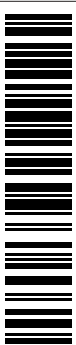

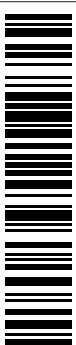














ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence CONTOURING DUO PALETTE 10		 4059729224668	lighter skin	The two matt shades in two nuances are suitable for different skin tones and can be easily blended thanks to the soft texture.	<ol style="list-style-type: none"> <li>1. Perfect for contouring and adding highlights, easy to apply &amp; blend</li> <li>2. Matte finish</li> <li>3. Suitable for different skin tones</li> </ol>	The contouring powders can be applied individually with a make-up brush or mixed for an expressive look.
essence CONTOURING DUO PALETTE 20		 4059729224675	darker skin	The two matt shades in two nuances are suitable for different skin tones and can be easily blended thanks to the soft texture.	<ol style="list-style-type: none"> <li>1. Perfect for contouring and adding highlights, easy to apply &amp; blend</li> <li>2. Matte finish</li> <li>3. Suitable for different skin tones</li> </ol>	The contouring powders can be applied individually with a make-up brush or mixed for an expressive look.
essence DROP OF sunshine BRONZING DROPS		 4059729490568		Lightweight liquid drops in a neutral bronze shade with soft pearl shimmer. Use them solo for a sheer bronzed glow or mix into skincare, foundation, or body lotion for a seamless radiant finish. Perfect for customizable warmth.	<ol style="list-style-type: none"> <li>1. Hydrating, care-boosting formula with glycerin, jojoba oil, vitamin E.</li> <li>2. Oil-free, paraben-free, microplastic-free.</li> <li>3. Buildable, easy-to-blend liquid texture - no orange tone</li> </ol>	Laeqa's go-to when creating glowy, effortless looks – straight from the expert herself
essence FLAWLESS SKIN trio loose setting powder 10		 4059729490476		The powder jar includes three different loose powders for different purposes: a pink and a peach-coloured powder for under eye brightening and a lilac powder for correcting yellow undertones.	<ol style="list-style-type: none"> <li>1. 3-in-1 product</li> <li>2. Colour correcting effect</li> <li>3. Can be used individually or mixed</li> </ol>	Choose the powder you want by rotating or removing the disk and pat the product into your skin with a brush, a sponge or a powder puff.
essence all about matt! fixing compact powder		 4250587735543		A translucent, ultra-fine compact powder that mattifies skin, sets makeup, and controls shine for a flawless natural finish.	<ol style="list-style-type: none"> <li>1. Mattifies and sets makeup for extended wear.</li> <li>2. Transparent formula suits all skin tones and types.</li> <li>3. Smooth, lightweight texture with minimal fallout.</li> <li>4. Compact and travel-friendly size</li> </ol>	Formulated with talc and aluminum starch octenylsuccinate to absorb oil, sapphire powder for a silky feel, and Vitamin E-boosted emollients for skin comfort

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence all about soft glow! fixing compact powder waterproof		 4059729542502		The universal shade sets makeup with a silky touch and adapts effortlessly to all tones, creating a subtle soft-focus effect with a hint of radiance.	<ol style="list-style-type: none"> <li>1. Translucent finish with a natural radiant glow</li> <li>2. Waterproof and long-lasting</li> <li>3. Seamlessly adapts to all skin tones</li> </ol>	Thanks to its waterproof formula, your fresh glow stays put—no matter what the day brings.
essence baby got bronze bronzing stick 10		 4059729394637	cinnamon spice	The soft cream texture of the baby got bronze bronzing stick is easy to apply and blend – for a summery tanned complexion in no time at all	<ol style="list-style-type: none"> <li>1. Creamy stick bronzer</li> <li>2. Easy to blend</li> <li>3. For a softly tanned look</li> </ol>	Thanks to the practical stick format, the bronzer is also sure to fit into any handbag.
essence baby got bronze bronzing stick 40		 4059729490292	hazelnut hug	With this cream bronzing stick, you can give your skin a sun kissed look with a natural finish, for a buildable blendable colour that adds a subtle warmth to your skin	<ol style="list-style-type: none"> <li>1. Creamy bronzer in handy stick format</li> <li>2. Easy to blend</li> <li>3. For a gently tanned look</li> </ol>	The bronzer is available in a handy stick format, that is perfect for on the go.
essence fix & LAST 14h make-up fixing LOOSE POWDER		 4059729382665		The fix & LAST 14h make-up fixing LOOSE POWDER is waterproof and sets make-up in place for up to 14h	<ol style="list-style-type: none"> <li>1. Loose setting powder lasts up to 14h</li> <li>2. Waterproof</li> <li>3. Matte finish</li> </ol>	It absorbs excess oil to create a matte finish and a smoother, more refined complexion
essence mattifying compact powder 02		 4250035270510	soft beige	A finely milled pressed powder in a medium beige shade that gently mattifies skin and helps set makeup without feeling heavy.	<ol style="list-style-type: none"> <li>1. Sheer, buildable coverage for a natural matte finish. Controls shine and sets foundation effectively.</li> <li>2. Oil-, silicone-, microplastic-, paraben-free</li> <li>3.</li> </ol>	Formulated with talc and corn starch to absorb excess oil and provide silky spreadability; mica adds a soft-focus effect, and sapphire powder enhances long-wear and skin-smoothing benefits.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence mattifying compact powder 04		 4250035271616	perfect beige	A finely milled pressed powder in a medium-light beige shade that gently mattifies skin and helps set makeup without feeling heavy.	<ol style="list-style-type: none"> <li>1. Sheer, buildable coverage for a natural matte finish.</li> <li>2. Controls shine and sets foundation effectively.</li> <li>3. Oil-, silicone-, microplastic-, paraben-free</li> </ol>	Formulated with talc and corn starch to absorb excess oil and provide silky spreadability; mica adds a soft-focus effect, and sapphire powder enhances long-wear and skin-smoothing benefits.
essence mattifying compact powder 10		 4250587738506	light beige	A finely milled pressed powder in a light beige shade that gently mattifies skin and helps set makeup without feeling heavy.	<ol style="list-style-type: none"> <li>1. Sheer, buildable coverage for a natural matte finish.</li> <li>2. Controls shine and sets foundation effectively.</li> <li>3. Oil-, silicone-, microplastic-, paraben-free</li> </ol>	Formulated with talc and corn starch to absorb excess oil and provide silky spreadability; mica adds a soft-focus effect, and sapphire powder enhances long-wear and skin-smoothing benefits.
essence mattifying compact powder 11		 4250587773200	pastel beige	A finely milled pressed powder in a pastel beige shade that gently mattifies skin and helps set makeup without feeling heavy.	<ol style="list-style-type: none"> <li>1. Sheer, buildable coverage for a natural matte finish.</li> <li>2. Controls shine and sets foundation effectively.</li> <li>3. Oil-, silicone-, microplastic-, paraben-free</li> </ol>	Formulated with talc and corn starch to absorb excess oil and provide silky spreadability; mica adds a soft-focus effect, and sapphire powder enhances long-wear and skin-smoothing benefits.
essence soft TOUCH BUTTER BRONZER 10		 4059729542564	whipped buttercup	Sun-kissed in seconds! The essence soft TOUCH BUTTER BRONZER 10 whipped buttercup in a light brown shade with a neutral warm undertone brings instant warmth and definition to your look with its velvety texture.	<ol style="list-style-type: none"> <li>1. Buttery-soft powder texture with buildable medium coverage</li> <li>2. Natural matte finish with intense pigment</li> <li>3. Delicious coconut scent for a tropical feel</li> </ol>	For the application, swirl a big, fluffy brush into the bronzer and apply to the cheekbones, temples and jawline using soft, sweeping motions. Layer as desired for a custom sun-kissed effect that suits your style.
essence soft TOUCH BUTTER BRONZER 20		 4059729546876	golden buttercream	Sun-kissed in seconds! The essence soft TOUCH BUTTER BRONZER 20 golden buttercream in a medium brown shade with a golden-warm undertone brings instant warmth and definition to your look with its velvety texture.	<ol style="list-style-type: none"> <li>1. Buttery-soft powder texture with buildable medium coverage</li> <li>2. Natural matte finish with intense pigment</li> <li>3. Delicious coconut scent for a tropical feel</li> </ol>	For the application, swirl a big, fluffy brush into the bronzer and apply to the cheekbones, temples and jawline using soft, sweeping motions. Layer as desired for a custom sun-kissed effect that suits your style.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence soft TOUCH BUTTER BRONZER 30		 4059729546890	creamy almond butter	Creamy almond butter in a tan shade with a warm undertone brings instant warmth and definition to your look with its velvety texture.	<ol style="list-style-type: none"> <li>1. Buttery-soft powder texture with buildable medium coverage</li> <li>2. Natural matte finish with intense pigment</li> <li>3. Delicious coconut scent for a tropical feel</li> </ol>	The formula not only feels buttery-soft, but also delights the senses with a fresh coconut scent – tropical vibes included.
essence soft TOUCH BUTTER BRONZER 40		 4059729546913	chocolate butter dream	Chocolate butter dream in a deep brown shade with a warm-red undertone brings instant warmth and definition to your look with its velvety texture.	<ol style="list-style-type: none"> <li>1. Buttery-soft powder texture with buildable medium coverage</li> <li>2. Natural matte finish with intense pigment</li> <li>3. Delicious coconut scent for a tropical feel</li> </ol>	The formula not only feels buttery-soft, but also delights the senses with a fresh coconut scent – tropical vibes included.
essence sun club matt bronzing powder 01		 4250338400928	natural	For a sun-kissed, natural complexion!	<ol style="list-style-type: none"> <li>1. Bouncy cream-to-powder texture with sensorial wow effect</li> <li>2. Long-lasting, pigmented formula that is easy to dose</li> <li>3. Matte finish for a smooth, seamless look</li> </ol>	The large bronzing powder conjures-up an irresistible natural-looking tan on your face and neckline and has a great mattifying effect at the same time!
essence sun club matt bronzing powder 02		 4059729521378	sunny	For a sun-kissed, natural complexion!	<ol style="list-style-type: none"> <li>1. For a natural bronzing effect, as if kissed by the summer sun</li> <li>2. Mattifying finish</li> <li>3. Suitable for lighter to medium skin types</li> </ol>	The large bronzing powder conjures-up an irresistible natural-looking tan on your face and neckline and has a great mattifying effect at the same time!
essence BABY GOT BLUSH liquid blush 10		 4059729447357	Pinkalicious	A lightweight liquid blush in a squeezable tube with a soft sponge applicator. The cool-toned bubble-gum pink shade delivers a radiant flush with buildable colour - effortlessly applied with fingers, a brush, or sponge.	<ol style="list-style-type: none"> <li>1. Oil-free and micro-plastic free.</li> <li>2. Creamy-liquid consistency that blends seamlessly for a natural radiant finish.</li> <li>3. Buildable pigmentation—from sheer to bold</li> </ol>	Its packaging and finish are subtly inspired by the cult-fave Charlotte Tilbury Beauty Light Wands - giving you high-end vibes at just under €4

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence BABY GOT BLUSH liquid blush 20		 4059729447371	Blushin Berry	The liquid blush in a berry shade also impresses with its packaging. It is easy to apply with the soft sponge applicator.	<ol style="list-style-type: none"> <li>1. Liquid blush for a natural result</li> <li>2. Easily blendable and buildable</li> <li>3. With soft sponge applicator</li> </ol>	Use a brush, beauty blender or your finger. Create your own look and use more product if you want the colour to be more intense.
essence BABY GOT BLUSH liquid blush 30		 4059729447395	Dusty Rose	A buildable liquid blush in a soft tube, featuring a cushioned sponge-tip applicator. The muted rosy-terracotta tone offers a natural, dewy flush that blends beautifully with brushes, sponges, or your fingertips	<ol style="list-style-type: none"> <li>1. Oil-free and micro-plastic free.</li> <li>2. Creamy-liquid consistency that blends seamlessly for a natural radiant finish.</li> <li>3. Buildable pigmentation—from sheer to bold</li> </ol>	Its packaging and finish are subtly inspired by the cult-fave Charlotte Tilbury Beauty Light Wands - giving you high-end vibes at just under €4
essence BABY GOT BLUSH liquid blush 40		 4059729446558	Coral Crush	The liquid blush in a coral shade also impresses with its packaging. It is easy to apply with the soft sponge applicator.	<ol style="list-style-type: none"> <li>1. Liquid blush for a natural result</li> <li>2. Easily blendable and buildable</li> <li>3. With soft sponge applicator</li> </ol>	Use a brush, beauty blender or your finger. Create your own look and use more product if you want the colour to be more intense.
essence BABY GOT DIAMOND highlighter stick		 4059729517005		A creamy, twist-up highlighter stick infused with silver glitter to deliver a dazzling, radiant finish. Its gliding formula gives cheeks, brow bones, cupid's bow, or body a bold yet wearable sparkle - ideal alone or layered over makeup.	<ol style="list-style-type: none"> <li>1. Chunky silver glitter for a shimmering, luminous glow.</li> <li>2. Creamy, smooth texture that blends easily.</li> <li>3. Compact, travel-friendly stick with translucent glittered packaging.</li> <li>4. 5.4 g stick - convenient for on-the-go highlighting</li> </ol>	TikTok beauty creators often compare it to Fenty Beauty's Diamond Bomb - praising it as a viral dupe that packs major sparkle at just a fraction of the cost.
essence BABY GOT GLAZE balm stick		 4059729521330		This caring balm glides on effortlessly, leaving a transparent, high-shine finish that gives your cheeks an instant, dewy glow.	<ol style="list-style-type: none"> <li>1. Caring balm with a gliding formula</li> <li>2. Creates an instant glass skin effect</li> <li>3. Light caring fragrance</li> </ol>	The convenient stick format makes it easy to apply and ideal for on-the-go touch-ups. Wear it alone for a natural radiance and create an extra pop of shine.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence BABY GOT GLOW highlighter stick 10		 4059729542526	Golden Aura	Glow on the go with the essence BABY GOT GLOW highlighter stick 10 Golden Aura in a champagne shade with luminous finish!	<ol style="list-style-type: none"> <li>1. Balmy texture that melts into the skin</li> <li>2. Subtle glow with a glassy, radiant effect</li> <li>3. Suitable for all skin tones and easy to blend</li> </ol>	Apply directly from the stick for instant glow-up moments, or use a brush, beauty blender or fingertips to pick up and dab the product onto your skin. Blend softly onto cheekbones, brow bones or the bridge of your nose – wherever you want that glassy gleam to catch the light.
essence BABY GOT GLOW highlighter stick 20		 4059729542533	Rosy Glaze	This balm-textured beauty delivers the iconic glassy glow look with a smooth, blendable formula that melts effortlessly into the skin.	<ol style="list-style-type: none"> <li>1. Balmy texture that melts into the skin</li> <li>2. Subtle glow with a glassy, radiant effect</li> <li>3. Suitable for all skin tones and easy to blend</li> </ol>	A must-have addition to the beloved BABY GOT line – get ready to shine!
essence BABY GOT GLOW liquid highlighter 10		 4059729447319	Sassy in Silk	A lightweight, champagne-beige liquid highlighter in a squeezable tube with a soft sponge applicator. Its creamy-liquid texture delivers a natural radiant glow that seamlessly blends in with fingertips, brushes, or a beauty sponge	<ol style="list-style-type: none"> <li>1. Buildable, blendable formula that enhances cheekbones with a soft sheen.</li> <li>2. Easy-to-use built-in sponge applicator for hygienic and precise application.</li> <li>3. Comes sealed to prevent drying—just twist to close</li> </ol>	Beauty fans have dubbed it a wallet-friendly dupe for the Charlotte Tilbury Beauty Light Wand - offering the same shining finish for a fraction of the price
essence BABY GOT GLOW liquid highlighter 20		 4059729447333	Rose and Shine	The light, liquid highlighter offers your cheeks a rose-coloured glow. Thanks to the soft sponge applicator the highlighter can be easily applied.	<ol style="list-style-type: none"> <li>1. Lightweight, liquid highlighter for a soft glow</li> <li>2. Easily blendable and buildable</li> <li>3. With applicator</li> </ol>	To prevent texture from drying out, simply close the applicator by twisting. Can be applied and blended with the finger or a brush using a brush, beauty blender or finger.
essence BABY GOT GLOW liquid highlighter 30		 4059729466679	Breezy Bronze	The light, liquid highlighter offers your cheeks a bronze-coloured glow.	<ol style="list-style-type: none"> <li>1. Lightweight, liquid highlighter for a soft glow</li> <li>2. Easily blendable and buildable</li> <li>3. With applicator</li> </ol>	Breezy Bronze can be applied and blended with the finger or a brush using a brush, beauty blender or finger.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence BLUSH crush! 30		 4059729446831	Cool Berry	Thanks to its silky soft texture, it will be love at first sight. Its cool berry tone gives your cheeks a natural look.	<ol style="list-style-type: none"> <li>1. Silky soft, buildable texture</li> <li>2. Easy to apply and easy to blend</li> <li>3. Cool berry tone</li> </ol>	Easy to blend and its coverage can be increased if you want to create a more intense result.
essence BLUSH crush! 40		 4059729446855	Strawberry Flush	Thanks to its silky soft texture, it will be love at first sight. Its strawberry tone gives your cheeks a natural look.	<ol style="list-style-type: none"> <li>1. Silky soft, buildable texture</li> <li>2. Easy to apply and easy to blend</li> <li>3. Strawberry red</li> </ol>	Easy to blend and its coverage can be increased if you want to create a more intense result.
essence BLUSH crush! 50		 4059729446879	Pink Pop	Thanks to its silky soft texture, it will be love at first sight. Its cool pink tone gives your cheeks a natural look	<ol style="list-style-type: none"> <li>1. Silky soft, buildable texture</li> <li>2. Easy to apply and easy to blend</li> <li>3. Cool pink</li> </ol>	Easy to blend and its coverage can be increased if you want to create a more intense result.
essence DROP OF sunshine HIGHLIGHTING DROPS		 4059729517012		Lightweight, liquid highlighter in a universal champagne-glow shade. Dispense a few drops into your moisteriser, foundation, or apply directly to high points of the face for a natural, dewy radiance.	<ol style="list-style-type: none"> <li>1. Hydrating, care-boosting formula with glycerin, jojoba oil, vitamin E.</li> <li>2. Oil-free, paraben-free, microplastic-free.</li> <li>3. Buildable, easy-to-blend liquid texture - no orange tone</li> </ol>	Hailed as a TikTok-favourite dupe for high-end glow drops (like Drunk Elephant's B-Goldi), it offers radiant performance for around €4 vs. \$38
essence JUICY BERRY tinted lip & cheek balm		 4059729516824		A sweet berry-scented balm in a compact pot, featuring a creamy-gel texture that glides effortlessly onto lips and cheeks. The deep berry shade adds a fresh, luminous flush that suits all skin tones.	<ol style="list-style-type: none"> <li>1. Lightweight texture for easy blending.</li> <li>2. Dual-use for lips and cheeks.</li> <li>3. Compact and travel-friendly</li> </ol>	Features a pH-reactive formula that adjusts to your skin's natural chemistry - creating a custom pink tone unique to every user.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence JUICY MELON tinted lip & cheek balm		 4059729490674		A playful, watermelon-scented balm in a compact pot. Its lightweight, creamy-gel texture melts into lips and cheeks, delivering a fresh flush of colour with a dewy finish. Perfect for finger application and on-the-go touch-ups.	<ol style="list-style-type: none"> <li>1. Lightweight texture for easy blending.</li> <li>2. Dual-use for lips and cheeks.</li> <li>3. Compact and travel-friendly</li> </ol>	Features a pH-reactive formula that adjusts to your skin's natural chemistry - creating a custom pink tone unique to every user.
essence WHAT A TINT! lip & cheek tint 01		 4059729382412	Kiss from a rose	A water-light, rosy-red liquid tint in a dainty bottle with a sponge-tip wand. Delivers a sheer, buildable flush that's perfect for lips and cheeks.	<ol style="list-style-type: none"> <li>1. Dual-use stain for lips and cheeks.</li> <li>2. Kiss-proof, long-lasting wear.</li> <li>3. Non-sticky, natural finish</li> </ol>	Hailed as a budget-friendly dupe for Benefit's Benetint by reviewers - "does exactly the same job for a fraction of the price" and dubbed a cult pick on TikTok and beauty forums
essence WHAT A TINT! lip & cheek tint 02		 4059729490681	Coral Sunset	The lip & cheek tint can be used to emphasize both the lips and the cheeks.	<ol style="list-style-type: none"> <li>1. For the lips &amp; cheeks</li> <li>2. Soft tint with a natural finish</li> <li>3. Kiss-proof &amp; long-lasting</li> </ol>	On the lips, the lip & cheek tint is kiss-proof and on the cheeks, it ensures a long-lasting colour shimmer.
essence WHAT A TINT! staining lip & cheek tint 10		 4059729542540	Raspberry Vibes	Add a juicy splash of colour to your look with the essence WHAT A TINT! staining lip & cheek tint 10 Raspberry Vibes in a fruity pink shade with natural finish.	<ol style="list-style-type: none"> <li>1. Juicy balm formula with refreshing skin feel on application</li> <li>2. Easy-to-blend texture with buildable intensity</li> <li>3. Versatile 2-in-1 product for lips and cheeks</li> </ol>	Glide the stick directly over lips and cheeks for an instant pop of juicy colour or pick up the tint with a buffer brush. Blend it in with fingers for a fresh flush, or use a beauty blender to soften the look.
essence WHAT A TINT! staining lip & cheek tint 20		 4059729542571	Grapefruit Bliss	The balm texture melts into the skin, leaving a radiant flush on lips and cheeks that looks effortless and feels ultra-light.	<ol style="list-style-type: none"> <li>1. Juicy balm formula with refreshing skin feel on application</li> <li>2. Easy-to-blend texture with buildable intensity</li> <li>3. Versatile 2-in-1 product for lips and cheeks</li> </ol>	The practical stick format makes it perfect for quick touch-ups, delivering a fresh and naturally radiant look with a staining effect in seconds.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence baby got blush 10		 4059729381019	tickle me pink	The baby got blush stick is easy to apply and blend thanks to its soft cream texture.	<ol style="list-style-type: none"> <li>1. Blush stick with a creamy texture</li> <li>2. Easy to apply &amp; blend</li> <li>3. Practical stick format</li> </ol>	Thanks to its practical stick format, it is also sure to fit into any handbag, so it's always close at hand for everyday use and when you're on the go
essence baby got blush 30		 4059729381033	rosé all day	The baby got blush stick is easy to apply and blend thanks to its soft cream texture.	<ol style="list-style-type: none"> <li>1. Blush stick with a creamy texture</li> <li>2. Easy to apply &amp; blend</li> <li>3. Practical stick format</li> </ol>	Thanks to its practical stick format, it is also sure to fit into any handbag, so it's always close at hand for everyday use and when you're on the go
essence baby got blush 40		 4059729491275	sweets & roses	The rosé shade is perfect to give your complexion a glowing look. The design as a stick makes this kind of blush easy to apply onto your cheeks.	<ol style="list-style-type: none"> <li>1. Creamy blush in stick design</li> <li>2. Easy to apply</li> <li>3. For a fresh appearance</li> </ol>	The stick edition is easy to carry around in any handbag and the convenient format enables you to quickly apply the blush on the go.
essence baby got blush 50		 4059729490285	cherry cherry baby	This creamy stick blush brings warmth to your cheeks with a rich terracotta-rose tone, perfect for a sun-kissed or autumn-inspired flush. Its velvety texture melts into the skin for a seamless finish.	<ol style="list-style-type: none"> <li>1. Cream-to-powder finish for easy blending.</li> <li>2. Buildable pigmentation.</li> <li>3. Travel-friendly stick format</li> </ol>	A standout favourite of Dominique, who curates all things beauty on our Socials
essence soft TOUCH BOUNCY BLUSH 10		 4059729546937	antique bloom	Blush that's as fun to touch as it is to wear – the essence soft TOUCH BOUNCY BLUSH 10 antique bloom in a very soft vintage, nudish rose shade delivers an unique sensory wow experience with every application.	<ol style="list-style-type: none"> <li>1. Bouncy cream-to-powder texture with sensorial wow effect</li> <li>2. Long-lasting, pigmented formula that is easy to dose</li> <li>3. Matte finish for a smooth, seamless look</li> </ol>	Whether you're in the mood for soft and sweet or bold and playful – this blush has you covered. Tap it on with your fingertips for a fresh, just-pinked look, use a fluffy brush for a soft colour touch, or build up the colour with a dense brush for a more defined, sculpted finish. However you apply – the result is always beautifully seamless.


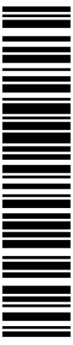








ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence soft TOUCH BOUNCY BLUSH 20		 4059729546951	electric peony	Blush that's as fun to touch as it is to wear – the essence soft TOUCH BOUNCY BLUSH 20 electric peony in a vibrant pink shade delivers an unique sensory wow experience with every application.	<ol style="list-style-type: none"> <li>1. Bouncy cream-to-powder texture with sensorial wow effect</li> <li>2. Long-lasting, pigmented formula that is easy to dose</li> <li>3. Matte finish for a smooth, seamless look</li> </ol>	Whether you're in the mood for soft and sweet or bold and playful – this blush has you covered. Tap it on with your fingertips for a fresh, just-pinched look, use a fluffy brush for a soft colour touch, or build up the colour with a dense brush for a more defined, sculpted finish. However you apply – the result is always beautifully seamless.
essence soft TOUCH BOUNCY BLUSH 30		 4059729546975	exotic daisy	Its bouncy, creamy texture feels soft and cushiony at first touch, then transforms into a silky powder finish once applied.	<ol style="list-style-type: none"> <li>1. Bouncy cream-to-powder texture with sensorial wow effect</li> <li>2. Long-lasting, pigmented formula that is easy to dose</li> <li>3. Matte finish for a smooth, seamless look</li> </ol>	Long-lasting and highly pigmented, this blush blends beautifully and allows you to build the colour just the way you like it – from soft and natural to bold and radiant.
essence soft TOUCH BOUNCY BLUSH 40		 4059729543127	roses in berry	Delivers an unique sensory wow experience with every application. Its bouncy, creamy texture feels soft and cushiony at first touch, then transforms into a silky powder finish once applied.	<ol style="list-style-type: none"> <li>1. Bouncy cream-to-powder texture with sensorial wow effect</li> <li>2. Long-lasting, pigmented formula that is easy to dose</li> <li>3. Matte finish for a smooth, seamless look</li> </ol>	Long-lasting and highly pigmented, this blush blends beautifully and allows you to build the colour just the way you like it – from soft and natural to bold and radiant.
essence soft TOUCH BOUNCY GLOW 10		 4059729542373	soft glaze	Glow like never before with the essence soft TOUCH BOUNCY GLOW 10 soft glaze in a golden champagne sheen.	<ol style="list-style-type: none"> <li>1. Cream-to-powder texture with bouncy feel</li> <li>2. Glass-like, dewy finish with sheer coverage</li> <li>3. Subtle vanilla scent</li> </ol>	For best results, apply with your fingertips – gently tap the highlighter onto the high points of your face like the cheekbones, brow bone and bridge of the nose. The cream-to-powder texture melts onto the skin for a seamless finish.
essence soft TOUCH BOUNCY GLOW 20		 4059729542397	glazed dew	Glow like never before with the essence soft TOUCH BOUNCY GLOW 20 glazed dew in a rosy peach sheen.	<ol style="list-style-type: none"> <li>1. Cream-to-powder texture with bouncy feel</li> <li>2. Glass-like, dewy finish with sheer coverage</li> <li>3. Subtle vanilla scent</li> </ol>	For best results, apply with your fingertips – gently tap the highlighter onto the high points of your face like the cheekbones, brow bone and bridge of the nose. The cream-to-powder texture melts onto the skin for a seamless finish.


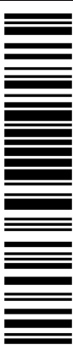








ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence soft TOUCH BOUNCY GLOW 30		 4059729542410	glazing gleam	This highlighter delivers a sensorial wow effect with its unique bouncy texture that transforms into a silky, powdery finish on the skin.	<ol style="list-style-type: none"> <li>1. Cream-to-powder texture with bouncy feel</li> <li>2. Glass-like, dewy finish with sheer coverage</li> <li>3. Subtle vanilla scent</li> </ol>	Infused with a subtle vanilla scent, this luminous gem adds just the right amount of dewy light wherever you need it.
essence CAMOUFLAGE+ MATTE concealer 100		 4059729518224		A full-coverage liquid concealer with a waterproof, matte finish. Offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	<ol style="list-style-type: none"> <li>1. Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos.</li> <li>2. Waterproof and long-lasting with a matte finish.</li> <li>3. Built-in doe-foot applicator for targeted application.</li> <li>4. Compact 5 ml tube - perfect for travel</li> </ol>	Also contains glycerin, a humectant that helps prevent the matte finish from feeling dry under the eyes
essence CAMOUFLAGE+ MATTE concealer 130		 4059729518262		A full-coverage liquid concealer with a waterproof, matte finish. Offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	<ol style="list-style-type: none"> <li>1. Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos.</li> <li>2. Waterproof and long-lasting with a matte finish.</li> <li>3. Built-in doe-foot applicator for targeted application.</li> <li>4. Compact 5 ml tube - perfect for travel</li> </ol>	Also contains glycerin, a humectant that helps prevent the matte finish from feeling dry under the eyes
essence CAMOUFLAGE+ MATTE concealer 160		 4059729518323		A full-coverage liquid concealer with a waterproof, matte finish. Offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	<ol style="list-style-type: none"> <li>1. Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos.</li> <li>2. Waterproof and long-lasting with a matte finish.</li> <li>3. Built-in doe-foot applicator for targeted application.</li> <li>4. Compact 5 ml tube - perfect for travel</li> </ol>	Also contains glycerin, a humectant that helps prevent the matte finish from feeling dry under the eyes
essence CAMOUFLAGE+ MATTE concealer 180		 4059729518002		A full-coverage liquid concealer with a waterproof, matte finish. Offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	<ol style="list-style-type: none"> <li>1. Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos.</li> <li>2. Waterproof and long-lasting with a matte finish.</li> <li>3. Built-in doe-foot applicator for targeted application.</li> <li>4. Compact 5 ml tube - perfect for travel</li> </ol>	Also contains glycerin, a humectant that helps prevent the matte finish from feeling dry under the eyes




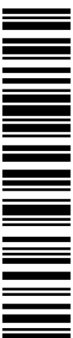



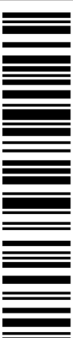


ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence CAMOUFLAGE+ MATTE concealer 190		 4059729518361		A full-coverage liquid concealer with a waterproof, matte finish. Offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	<ol style="list-style-type: none"> <li>1. Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos.</li> <li>2. Waterproof and long-lasting with a matte finish.</li> <li>3. Built-in doe-foot applicator for targeted application.</li> <li>4. Compact 5 ml tube - perfect for travel</li> </ol>	Also contains glycerin, a humectant that helps prevent the matte finish from feeling dry under the eyes
essence CAMOUFLAGE+ MATTE concealer 20		 4059729517982		A full-coverage liquid concealer with a waterproof, matte finish. Shade 20 is a neutral-light ivory suited to fair skin tones, offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	<ol style="list-style-type: none"> <li>1. Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos.</li> <li>2. Waterproof and long-lasting with a matte finish.</li> <li>3. Built-in doe-foot applicator for targeted application.</li> <li>4. Compact 5 ml tube - perfect for travel</li> </ol>	Also contains glycerin, a humectant that helps prevent the matte finish from feeling dry under the eyes
essence CAMOUFLAGE+ MATTE concealer 200		 4059729518026		This waterproof full-coverage hero is your go-to for a smooth, even complexion with a bold matte finish.	<ol style="list-style-type: none"> <li>1. Full coverage with a natural matte effect</li> <li>2. Lightweight liquid texture</li> <li>3. Waterproof and long-lasting finish</li> </ol>	Designed for those who love a mattifying effect, this lightweight liquid concealer delivers serious coverage power – now in a redesigned, more sustainable packaging that uses 40% less plastic and offers 60% more product.
essence CAMOUFLAGE+ MATTE concealer 210		 4059729518040		This waterproof full-coverage hero is your go-to for a smooth, even complexion with a bold matte finish.	<ol style="list-style-type: none"> <li>1. Full coverage with a natural matte effect</li> <li>2. Lightweight liquid texture</li> <li>3. Waterproof and long-lasting finish</li> </ol>	Designed for those who love a mattifying effect, this lightweight liquid concealer delivers serious coverage power – now in a redesigned, more sustainable packaging that uses 40% less plastic and offers 60% more product.
essence CAMOUFLAGE+ MATTE concealer 230		 4059729518064		A full-coverage liquid concealer with a waterproof, matte finish. Offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	<ol style="list-style-type: none"> <li>1. Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos.</li> <li>2. Waterproof and long-lasting with a matte finish.</li> <li>3. Built-in doe-foot applicator for targeted application.</li> <li>4. Compact 5 ml tube - perfect for travel</li> </ol>	Also contains glycerin, a humectant that helps prevent the matte finish from feeling dry under the eyes


ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence CAMOUFLAGE+ MATTE concealer 240		 4059729518088		This waterproof full-coverage hero is your go-to for a smooth, even complexion with a bold matte finish.	<ol style="list-style-type: none"> <li>1. Full coverage with a natural matte effect</li> <li>2. Lightweight liquid texture</li> <li>3. Waterproof and long-lasting finish</li> </ol>	Designed for those who love a mattifying effect, this lightweight liquid concealer delivers serious coverage power – now in a redesigned, more sustainable packaging that uses 40% less plastic and offers 60% more product.
essence CAMOUFLAGE+ MATTE concealer 280		 4059729518101		This waterproof full-coverage hero is your go-to for a smooth, even complexion with a bold matte finish.	<ol style="list-style-type: none"> <li>1. Full coverage with a natural matte effect</li> <li>2. Lightweight liquid texture</li> <li>3. Waterproof and long-lasting finish</li> </ol>	Designed for those who love a mattifying effect, this lightweight liquid concealer delivers serious coverage power – now in a redesigned, more sustainable packaging that uses 40% less plastic and offers 60% more product.
essence CAMOUFLAGE+ MATTE concealer 70		 4059729518163		This waterproof full-coverage hero is your go-to for a smooth, even complexion with a bold matte finish.	<ol style="list-style-type: none"> <li>1. Full coverage with a natural matte effect</li> <li>2. Lightweight liquid texture</li> <li>3. Waterproof and long-lasting finish</li> </ol>	Designed for those who love a mattifying effect, this lightweight liquid concealer delivers serious coverage power – now in a redesigned, more sustainable packaging that uses 40% less plastic and offers 60% more product.
essence CAMOUFLAGE+ MATTE concealer 80		 4059729518286		This waterproof full-coverage hero is your go-to for a smooth, even complexion with a bold matte finish.	<ol style="list-style-type: none"> <li>1. Full coverage with a natural matte effect</li> <li>2. Lightweight liquid texture</li> <li>3. Waterproof and long-lasting finish</li> </ol>	Designed for those who love a mattifying effect, this lightweight liquid concealer delivers serious coverage power – now in a redesigned, more sustainable packaging that uses 40% less plastic and offers 60% more product.
essence CAMOUFLAGE+ MATTE concealer 90		 4059729518200		This waterproof full-coverage hero is your go-to for a smooth, even complexion with a bold matte finish.	<ol style="list-style-type: none"> <li>1. Full coverage with a natural matte effect</li> <li>2. Lightweight liquid texture</li> <li>3. Waterproof and long-lasting finish</li> </ol>	Designed for those who love a mattifying effect, this lightweight liquid concealer delivers serious coverage power – now in a redesigned, more sustainable packaging that uses 40% less plastic and offers 60% more product.









ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence CORRECT & CONCEAL anti redness concealer 100		 4059729490339	Universal	Thanks to its green colour and the included aloe vera, the concealer evens out any unwanted red marks without drying out your skin.	<ol style="list-style-type: none"> <li>1. Covers up redness</li> <li>2. With aloe vera</li> <li>3. Easy application</li> </ol>	The non-comedogenic texture also ensures a pleasant wear that does not clog your pores.
essence CORRECT & CONCEAL under eye brightening concealer 10		 4059729490346	Light	The concealer comes in a light rosy shade and has a medium to high coverage that will leave your under eye area looking fresh and smooth.	<ol style="list-style-type: none"> <li>1. Under eye brightening</li> <li>2. With aloe vera</li> <li>3. Easy application</li> </ol>	You can use it on its own but also add your favourite concealer on top.
essence CORRECT & CONCEAL under eye brightening concealer 30		 4059729490353	Tan	The concealer comes in a light terracotta shade and has a medium to high coverage that will leave your under eye area looking fresh and smooth.	<ol style="list-style-type: none"> <li>1. Under eye brightening</li> <li>2. With aloe vera</li> <li>3. Easy application</li> </ol>	You can use it on its own but also add your favourite concealer on top.
essence COVERstick 10		 4251232219876	Matt Naturelle	Goodbye spots and redness	<ol style="list-style-type: none"> <li>1. For a natural bronzing effect, as if kissed by the summer sun</li> <li>2. Mattifying finish</li> <li>3. Suitable for lighter to medium skin types</li> </ol>	The coverstick quickly and reliably conceals skin imperfections and ensures a smooth complexion with a natural matte finish.
essence COVERstick 20		 4251232219883	Matt Sand	A creamy, full-coverage concealer in convenient stick form. Shade 20 Matt Sand is a neutral light-beige that beautifully masks redness, blemishes, and minor imperfections while delivering a matte, natural finish.	<ol style="list-style-type: none"> <li>1. High/"tattoo-grade" coverage -hides spots, redness, and minor scars.</li> <li>2. Matte, shine-free finish that lasts.</li> <li>3. Stick format with twist-up tube -precise, on-the-go application.</li> <li>4. Compact 6 g size - perfect for handbags and travel</li> </ol>	Enriched with bisabolol, allantoin, and farnesol - soothing agents known for anti-inflammatory, calming benefits, ideal for stressed or sensitive skin




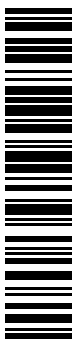

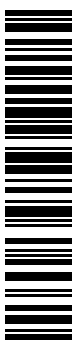

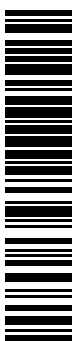

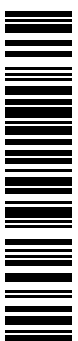
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence COVERstick 30		 4251232219890	Matt Honey	A creamy, full-coverage concealer stick in a medium-neutral honey beige - perfect for concealing imperfections and blending seamlessly into medium skin tones with warm undertones.	<ol style="list-style-type: none"> <li>1. High/"tattoo-grade" coverage -hides spots, redness, and minor scars.</li> <li>2. Matte, shine-free finish that lasts.</li> <li>3. Stick format with twist-up tube -precise, on-the-go application.</li> <li>4. Compact 6 g size - perfect for handbags and travel</li> </ol>	Enriched with bisabolol, allantoin, and farnesol - soothing agents known for anti-inflammatory, calming benefits, ideal for stressed or sensitive skin
essence Skin Lovin' SENSITIVE CONCEALER 05		 4059729308375	Fair	SKIN LOVIN' CONCEALER easily hides spots, redness and under-eye circles. Its lightweight, non-comedogenic formula is barely noticeable and nourishes the skin with moisturising aloe vera	<ol style="list-style-type: none"> <li>1. Medium to high coverage, buildable</li> <li>2. Nourishing texture with aloe vera</li> <li>3. Suitable for sensitive skin</li> </ol>	The concealer can be individually built up for medium to high coverage.
essence Skin Lovin' SENSITIVE CONCEALER 10		 4059729308382	Light	SKIN LOVIN' CONCEALER easily hides spots, redness and under-eye circles. Its lightweight, non-comedogenic formula is barely noticeable and nourishes the skin with moisturising aloe vera	<ol style="list-style-type: none"> <li>1. Medium to high coverage, buildable</li> <li>2. Nourishing texture with aloe vera</li> <li>3. Suitable for sensitive skin</li> </ol>	The concealer can be individually built up for medium to high coverage.
essence Skin Lovin' SENSITIVE CONCEALER 20		 4059729308399	Medium	SKIN LOVIN' CONCEALER easily hides spots, redness and under-eye circles. Its lightweight, non-comedogenic formula is barely noticeable and nourishes the skin with moisturising aloe vera	<ol style="list-style-type: none"> <li>1. Medium to high coverage, buildable</li> <li>2. Nourishing texture with aloe vera</li> <li>3. Suitable for sensitive skin</li> </ol>	The concealer can be individually built up for medium to high coverage.
essence Skin Lovin' SENSITIVE CONCEALER 25		 4059729383006	Medium Olive	SKIN LOVIN' CONCEALER easily hides spots, redness and under-eye circles. Its lightweight, non-comedogenic formula is barely noticeable and nourishes the skin with moisturising aloe vera	<ol style="list-style-type: none"> <li>1. Medium to high coverage, buildable</li> <li>2. Nourishing texture with aloe vera</li> <li>3. Suitable for sensitive skin</li> </ol>	The concealer can be individually built up for medium to high coverage.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence stay ALL DAY 14h long-lasting concealer 10		 4059729394484	Light Honey	It instantly conceals skin imperfections, redness and dark under-eye circles. The natural matte finish lasts up to 14h, is transfer-proof and waterproof.	<ol style="list-style-type: none"> <li>1. Long-lasting, transfer-proof &amp; waterproof</li> <li>2. Instantly conceals skin imperfections &amp; dark under-eye circles</li> <li>3. With buildable, medium to high coverage &amp; a natural matte finish</li> </ol>	The formula is free of silicones and microplastic particles, and the texture won't dry out the skin or settle into fine lines - perfect for a more even-looking complexion.
essence stay ALL DAY 14h long-lasting concealer 20		 4059729394491	Light Rose	It instantly conceals skin imperfections, redness and dark under-eye circles. The natural matte finish lasts up to 14h, is transfer-proof and waterproof.	<ol style="list-style-type: none"> <li>1. Long-lasting, transfer-proof &amp; waterproof</li> <li>2. Instantly conceals skin imperfections &amp; dark under-eye circles</li> <li>3. With buildable, medium to high coverage &amp; a natural matte finish</li> </ol>	The formula is free of silicones and microplastic particles, and the texture won't dry out the skin or settle into fine lines - perfect for a more even-looking complexion.
essence stay ALL DAY 14h long-lasting concealer 30		 4059729394507	Neutral Beige	It instantly conceals skin imperfections, redness and dark under-eye circles. The natural matte finish lasts up to 14h, is transfer-proof and waterproof.	<ol style="list-style-type: none"> <li>1. Long-lasting, transfer-proof &amp; waterproof</li> <li>2. Instantly conceals skin imperfections &amp; dark under-eye circles</li> <li>3. With buildable, medium to high coverage &amp; a natural matte finish</li> </ol>	The formula is free of silicones and microplastic particles, and the texture won't dry out the skin or settle into fine lines - perfect for a more even-looking complexion.
essence stay ALL DAY 14h long-lasting concealer 40		 4059729394514	Warm Beige	It instantly conceals skin imperfections, redness and dark under-eye circles. The natural matte finish lasts up to 14h, is transfer-proof and waterproof.	<ol style="list-style-type: none"> <li>1. Long-lasting, transfer-proof &amp; waterproof</li> <li>2. Instantly conceals skin imperfections &amp; dark under-eye circles</li> <li>3. With buildable, medium to high coverage &amp; a natural matte finish</li> </ol>	The formula is free of silicones and microplastic particles, and the texture won't dry out the skin or settle into fine lines - perfect for a more even-looking complexion.
essence HELLO, GOOD STUFF! 48H HYDRATING SERUM STICK		 4059729491190		The stick comes in a translucent packaging and is infused with hyaluronic acid as well as cucumber, hydrating your face up to 48 hours.	<ol style="list-style-type: none"> <li>1. Hydrating formula</li> <li>2. Cooling effect</li> <li>3. Easy application</li> </ol>	For a refreshing feeling, apply the serum directly to your skin and let the product work its magic.


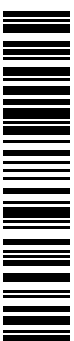

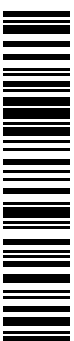

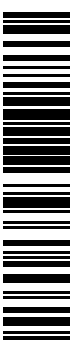

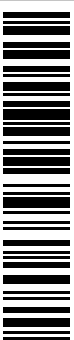

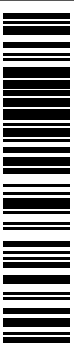
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence HELLO, GOOD STUFF! 48h HYDRO FIXING SPRAY		 4059729407160		A make-up fixing spray that revitalizes and hydrates at the same time	<ol style="list-style-type: none"> <li>1. Hydrating make-up fixing spray</li> <li>2. With coconut water</li> <li>3. Provides moisture for up to 48h</li> </ol>	The spray can be used several times a day - for a boost of freshness on the go. With 97% natural ingredients and dermatologically tested.
essence Jelly GRIP REFRESHING ALOE SPRAY		 4059729542588		Refresh, prep, set – the essence Jelly GRIP REFRESHING ALOE SPRAY does it all in one breezy step!	<ol style="list-style-type: none"> <li>1. Jelly-to-mist formula with refreshing aloe vera</li> <li>2. Use to prep, set or refresh</li> <li>3. Leaves a hydrated and fresh feeling on the skin</li> </ol>	Refreshing hydrating spray. With aloe vera. Can be applied as pre-makeup to prep the skin or over the makeup to set. Application: Shake well before use and spray evenly with a distance of 20 cm on your face. Caution: Keep eyes and mouth closed. In case of eye contact, rinse thoroughly with water.
essence all about matt! oil control paper		 4059729271310		The classic in pink packaging now contains a true green beauty miracle and has a pale green design. Whether at home or on the road, on a first date or during a girls' night out	<ol style="list-style-type: none"> <li>1. Instant matte result</li> <li>2. With green tea</li> <li>3. Refreshes make-up</li> </ol>	Simply pressed gently onto the skin, it absorbs excess oil and sebum, refreshes make-up and leaves behind a perfectly matt complexion.
essence all in one blending brush 01		 4059729447111	Blending hero	This blending brush's shape is ideal for creating a perfect make-up look. Thanks to its soft bristles and the soft touch handle, it is a versatile brush for cream and powder products.	<ol style="list-style-type: none"> <li>1. Unique shape and colour versatile brush for cream and powder products</li> <li>2. Brush handle made of 100 % recycled material</li> </ol>	Contains soothing cucumber extract and humectants like glycerin and butylene glycol that refresh and hydrate skin while locking in your look.
essence blush & highlighter brush 01		 4059729447128	It's glow time	This blush and highlighter brush's shape is ideal for creating a perfect make-up look. Thanks to its soft bristles and the soft touch handle, you can easily and softly apply blush and highlighter, as well as blend them perfectly.	<ol style="list-style-type: none"> <li>1. Unique shape and colour Perfect for blush and highlighter</li> <li>2. Brush handle made of 100 % recycled material</li> </ol>	Contains soothing cucumber extract and humectants like glycerin and butylene glycol that refresh and hydrate skin while locking in your look.


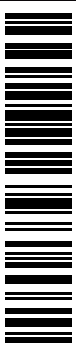



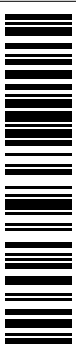



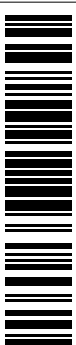
ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence bouncy PLUMP HYDRATING DEWY SPRAY		 4059729542434		Meet your new glow-bestie: the essence bouncy PLUMP HYDRATING DEWY SPRAY with a fresh & fruity watermelon scent!	<ol style="list-style-type: none"> <li>1. Very fine mist with a pleasant scent for prepping and setting</li> <li>2. Dewy finish with a plumping effect</li> <li>3. Moisturising and refreshing formula</li> </ol>	After finishing your make-up, shake the fixing spray, hold it about 30 cm away from your face and spray evenly over your finished make-up. Let it dry naturally for a long-lasting finish.
essence concealer brush 01		 4059729491374	Bye Bye Under Eye	The brush comes in a bright pink design and has soft fluffy bristles which are ideal for the smooth application of either liquid, cream or powder concealer	<ol style="list-style-type: none"> <li>1. Soft bristles for smooth application</li> <li>2. Eye-catching design</li> <li>3. Made of 100 % recycled material</li> </ol>	Both the brush and the packaging are made of 100 % recycled material.
essence fix & LAST 18h LONG-LASTING MAKE-UP FIXING SPRAY		 4059729490438		A lightweight, alcohol- and oil-free mist infused with cucumber extract to set makeup for up to 18 hours with a natural matte finish.	<ol style="list-style-type: none"> <li>1. Keeps makeup in place up to 18 hours.</li> <li>2. Waterproof and transfer-proof.</li> <li>3. Alcohol- and oil-free, vegan, and cruelty-free</li> </ol>	Contains soothing cucumber extract and humectants like glycerin and butylene glycol that refresh and hydrate skin while locking in your look.
essence fix & LAST instant MATTE MAKE-UP FIXING SPRAY		 4059729490445		Thanks to the new and improved spray head, the fixing spray spreads more evenly, allowing your whole make-up look to set properly.	<ol style="list-style-type: none"> <li>1. Long-lasting result</li> <li>2. Improved spray head</li> <li>3. Packaging made of recycled material</li> </ol>	Just hold the bottle at 20 cm away from your face and spray a few times. Due to the matte finish, you won't need to worry about your skin getting oily.
essence fix & LAST keep it PERFECT MAKE- UP FIXING SPRAY		 4059729490452		A lightweight mist that sets makeup with a natural, breathable matte finish.	<ol style="list-style-type: none"> <li>1. Keeps makeup flawless all day with waterproof, transfer-resistant hold.</li> <li>2. Alcohol- &amp; oil-free for comfort.</li> <li>3. Microplastic- and fragrance-free</li> </ol>	Humectant-packed formula with cucumber extract and sodium hyaluronate to hydrate skin and add a light refreshing boost.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence make up & baking sponge 01		 4059729447104	Dab & blend	A versatile, teardrop-shaped sponge with a flat, beveled side - great for blending liquid and cream products or "baking" powder under the eyes for a flawless finish.	<ol style="list-style-type: none"> <li>1. Seamlessly applies foundation, concealer, cream blush, and powder.</li> <li>2. Use damp for a natural, dewy finish or dry for matte.</li> <li>3. Packaging made with 78% recycled materials</li> </ol>	Named "Best Value" by InStyle and "Best for Baking" by People, celebrated for delivering smooth, airbrushed results comparable to luxury sponges at a budget price
essence make up buffer brush 01		 4059729447081	Buff away your problems	The buffer brush's flat surface is ideal for foundations' and tinted day creams' creamy and liquid textures.	<ol style="list-style-type: none"> <li>1. Unique shape and colour</li> <li>2. Perfect for liquid and creamy textures</li> <li>3. Brush handle made of 100 % recycled material</li> <li>4.</li> </ol>	The brush impresses with a unique shape and colour. Furthermore, its handle is made of 100 % recycled material.
essence powder brush 01		 4059729447098	Powdered perfection	The powder brush's long bristles are ideal for taking up and applying pressed as well as loose products onto large areas of the skin.	<ol style="list-style-type: none"> <li>1. Unique shape and colour</li> <li>2. Perfect for pressed and loose powder</li> <li>3. Brush handle made of 100 % recycled material</li> <li>4.</li> </ol>	The brush impresses with a unique shape and colour. Furthermore, the handle is made of 100 % recycled material.
essence spot squad PIMPLE PATCHES		 4059729517951		Hydrocolloid patches in playful designs to absorb impurities and protect your blemishes while you heal.	<ol style="list-style-type: none"> <li>1. Hydrocolloid technology calms, shields, and speeds up spot recovery.</li> <li>2. Fragrance-free, gluten-free, and cruelty-free.</li> <li>3. Includes 32 easy-peel patches in a resealable pack</li> </ol>	Tea tree fights bacteria, salicylic acid helps decongest skin, and hyaluronic acid soothes and hydrates.




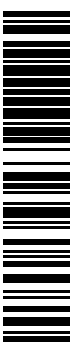



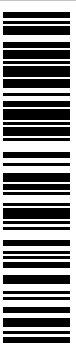

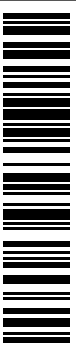
Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence AQUA JELLY COLOUR CHANGING LIPSTICK		 4059729518590		With its mesmerising turquoise jelly texture and glitter twist, this lipstick is a true visual highlight. The pH-reactive formula adapts to your lips, leaving a soft pink tint that's perfectly unique to you.	<ol style="list-style-type: none"> <li>1. pH-reactive formula creates a personalised pink tint</li> <li>2. Glittery jelly texture with a fruity scent</li> <li>3. Glow finish for a sheer, luminous look</li> </ol>	Glide the lipstick over your lips for a sheer, natural-looking hint of pink that adapts to you. Reapply as desired to intensify the tint and add extra glow – perfect for touch-ups or layering throughout the day.
essence GLOSSY GLAZE high shine lipstick 01		 4059729520975	Livin La Vida Mocha	The glossy lipstick comes in a stunning brown shade with a high colour pay-off and gives your lips the high-shine glazed finish you have always dreamed of	<ol style="list-style-type: none"> <li>1. High-shine glossy finish</li> <li>2. Buttery-soft texture that is comfortable to wear</li> <li>3. High colour pay-off</li> </ol>	Its buttery-soft texture glides on smoothly and melts onto your lips. The glossy lipstick also provides a comfortable wearing sensation without drying your lips out.
essence GLOSSY GLAZE high shine lipstick 02		 4059729520982	On Cloud Nude	The glossy lipstick comes in a stunning nude shade with a high colour pay-off and gives your lips the high-shine glazed finish you have always dreamed of	<ol style="list-style-type: none"> <li>1. High-shine glossy finish</li> <li>2. Buttery-soft texture that is comfortable to wear</li> <li>3. High colour pay-off</li> </ol>	Its buttery-soft texture glides on smoothly and melts onto your lips. The glossy lipstick also provides a comfortable wearing sensation without drying your lips out.
essence GLOSSY GLAZE high shine lipstick 03		 4059729520999	Pink Things Up	The glossy lipstick comes in a stunning pink shade with a high colour pay-off and gives your lips the high-shine glazed finish you have always dreamed of	<ol style="list-style-type: none"> <li>1. High-shine glossy finish</li> <li>2. Buttery-soft texture that is comfortable to wear</li> <li>3. High colour pay-off</li> </ol>	Its buttery-soft texture glides on smoothly and melts onto your lips. The glossy lipstick also provides a comfortable wearing sensation without drying your lips out.
essence GLOSSY GLAZE high shine lipstick 04		 4059729521002	Red-dy For The Day	The glossy lipstick comes in a bright red shade with a high colour pay-off and gives your lips the high-shine glazed finish you have always dreamed of.	<ol style="list-style-type: none"> <li>1. High-shine glossy finish</li> <li>2. Buttery-soft texture that is comfortable to wear</li> <li>3. High colour pay-off</li> </ol>	Its buttery-soft texture glides on smoothly and melts onto your lips. The glossy lipstick also provides a comfortable wearing sensation without drying your lips out.


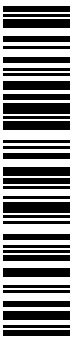





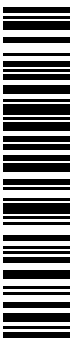

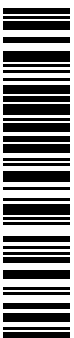
Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence GLOSSY GLAZE high shine lipstick 05		 4059729542847	Maple Me Crazy	The glossy lipstick comes in a warm brown shade with hint of red with a high colour pay-off and gives your lips the high-shine glazed finish you have always dreamed of. Its buttery-soft texture glides on smoothly and melts onto your lips.	<ol style="list-style-type: none"> <li>1. High-shine glossy finish</li> <li>2. Buttery-soft texture that is comfortable to wear</li> <li>3. High colour pay-off</li> </ol>	The glossy lipstick also provides a comfortable wearing sensation without drying your lips out.
essence JUICY BOMB glossy butter balm 01		 4059729490483	One In A Melon	A juicy, buttery balm in a sheer watermelon-red hue that melts onto lips, delivering a glossy, plump finish with a lightly tinted, fresh colour.	<ol style="list-style-type: none"> <li>1. Soft-glossy texture that nourishes and smooths lips.</li> <li>2. Subtle tint with low-stickiness comfort.</li> <li>3. Paraben-, gluten-, silicone-, and microplastic-free formula</li> </ol>	Enriched with grape seed oil, shea butter, coconut oil, cherry seed oil, and vitamin E for mega hydration and antioxidant care
essence JUICY BOMB glossy butter balm 02		 4059729490490	So Berry Cute	A sheer lilac-toned buttery balm that melts into lips for a high-shine, plumped look with a fresh berry fragrance.	<ol style="list-style-type: none"> <li>1. Soft-glossy texture that nourishes and smooths lips.</li> <li>2. Subtle tint with low-stickiness comfort.</li> <li>3. Paraben-, gluten-, silicone-, and microplastic-free formula</li> </ol>	Enriched with grape seed oil, shea butter, coconut oil, cherry seed oil, and vitamin E for mega hydration and antioxidant care
essence JUICY BOMB glossy butter balm 03		 4059729490506	Time To Pitaya	A sheer, candy-pink buttery balm that melts into lips for a glossy, plumped look with a juicy pitaya scent.	<ol style="list-style-type: none"> <li>1. Soft-glossy texture that nourishes and smooths lips.</li> <li>2. Subtle tint with low-stickiness comfort.</li> <li>3. Paraben-, gluten-, silicone-, and microplastic-free formula</li> </ol>	Enriched with grape seed oil, shea butter, coconut oil, cherry seed oil, and vitamin E for mega hydration and antioxidant care
essence JUICY BOMB glossy butter balm 04		 4059729490513	Kiwi To My Heart	A sheer, candy-pink buttery balm that melts into lips for a glossy, plumped look with a juicy Kiwi scent.	<ol style="list-style-type: none"> <li>1. Soft-glossy texture that nourishes and smooths lips.</li> <li>2. Subtle tint with low-stickiness comfort.</li> <li>3. Paraben-, gluten-, silicone-, and microplastic-free formula</li> </ol>	Enriched with grape seed oil, shea butter, coconut oil, cherry seed oil, and vitamin E for mega hydration and antioxidant care











Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence JUICY BOMB glossy butter balm 05		 4059729511072	Choco-lot To Handle	The lip balm comes in a cool dark brown and will give your lips a subtle colour payoff. Thanks to its melting, soft-as-butter formula, it gives your lips a glossy, smooth and plumped-looking finish with a chocolate scent.	<ol style="list-style-type: none"> <li>1. For smooth and plumped-looking lips</li> <li>2. Glossy finish</li> <li>3. Subtle colour payoff</li> </ol>	Melting lip balm for smooth, super glossy and plumped looking lips.
essence JUICY BOMB glossy butter balm 06		 4059729511119	Wake Me Up Before You Coco	The lip balm comes in a cool dark brown and will give your lips a subtle colour payoff. Thanks to its melting, soft-as-butter formula, it gives your lips a glossy, smooth and plumped-looking finish with a chocolate scent.	<ol style="list-style-type: none"> <li>1. For smooth and plumped-looking lips</li> <li>2. Glossy finish</li> <li>3. Subtle colour payoff</li> </ol>	Melting lip balm for smooth, super glossy and plumped looking lips.
essence META GLOW COLOUR CHANGING LIPSTICK		 4059729466488		This futuristic lipstick reacts to your lips' pH level to reveal a custom pink shade unique to you. The formula glides on sheer and transforms within seconds, creating a natural flush with a touch of shimmer.	<ol style="list-style-type: none"> <li>1. Adjusts to your pH for a personalized pink tint.</li> <li>2. Lightweight, moisturising texture.</li> <li>3. Adds a subtle glow to enhance natural lip colour</li> </ol>	Formulated with nourishing ingredients like shea butter to keep lips soft while delivering your perfect shade
essence THE slim STICK 101		 4059729466273	Choc-o-holic	Shade 101 brings a touch of earthy elegance to your lips. The slim bullet makes precise application effortless, even without a liner.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a silky matte finish.</li> <li>2. Slim shape allows precise and easy application.</li> <li>3. Lightweight formula for comfortable, long-lasting wear</li> </ol>	A rising favourite on Instagram Reels for its sleek design and precise application - often praised as the perfect "on-the-go" lipstick.
essence THE slim STICK 102		 4059729466297	Over The Nude	Shade 102 is a warm terracotta nude that brings a touch of earthy elegance to your lips. The slim bullet makes precise application effortless, even without a liner.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a silky matte finish.</li> <li>2. Slim shape allows precise and easy application.</li> <li>3. Lightweight formula for comfortable, long-lasting wear</li> </ol>	A rising favourite on Instagram Reels for its sleek design and precise application - often praised as the perfect "on-the-go" lipstick.




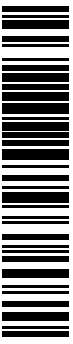





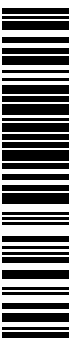
Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence THE slim STICK 103		 4059729466310	Brickroad	Shade 103 is a cool-toned mauve that adds a modern twist to any look. The slim format ensures a precise, defined lip every time - no lip liner needed.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a silky matte finish.</li> <li>2. Slim shape allows precise and easy application.</li> <li>3. Lightweight formula for comfortable, long-lasting wear</li> </ol>	A rising favourite on Instagram Reels for its sleek design and precise application - often praised as the perfect "on-the-go" lipstick.
essence THE slim STICK 104		 4059729466334	Baby Got Blush	Shade 104 is a deep rosewood hue - bold yet wearable, perfect for adding a touch of drama to your everyday look. The slim bullet design allows for effortless, precise application.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a silky matte finish.</li> <li>2. Slim shape allows precise and easy application.</li> <li>3. Lightweight formula for comfortable, long-lasting wear</li> </ol>	A rising favourite on Instagram Reels for its sleek design and precise application - often praised as the perfect "on-the-go" lipstick.
essence THE slim STICK 105		 4059729466358	Velvet Punch	The slim bullet makes precise application effortless, even without a liner.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a silky matte finish.</li> <li>2. Slim shape allows precise and easy application.</li> <li>3. Lightweight formula for comfortable, long-lasting wear</li> </ol>	A rising favourite on Instagram Reels for its sleek design and precise application - often praised as the perfect "on-the-go" lipstick.
essence THE slim STICK 107		 4059729466396	Hot Chili	The slim bullet makes precise application effortless, even without a liner.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a silky matte finish.</li> <li>2. Slim shape allows precise and easy application.</li> <li>3. Lightweight formula for comfortable, long-lasting wear</li> </ol>	A rising favourite on Instagram Reels for its sleek design and precise application - often praised as the perfect "on-the-go" lipstick.
essence THE slim STICK 109		 4059729491589	Burgundy Bliss	The slim bullet makes precise application effortless, even without a liner.	<ol style="list-style-type: none"> <li>1. Highly pigmented with a silky matte finish.</li> <li>2. Slim shape allows precise and easy application.</li> <li>3. Lightweight formula for comfortable, long-lasting wear</li> </ol>	A rising favourite on Instagram Reels for its sleek design and precise application - often praised as the perfect "on-the-go" lipstick.











Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence hydra kiss LIP TINT 01		 4059729542861	Blushing Nude	For lips kissed by colour – the essence hydra kiss LIP TINT 01 Blushing Nude in a soft nude shade brings that effortless glow to you everyday.	<ol style="list-style-type: none"> <li>1. Natural-looking tint with long-lasting colour effect</li> <li>2. Lightweight, fluid texture with soft shine</li> <li>3. Buildable formula allows for customised colour intensity</li> </ol>	Glide the tint onto your lips using the applicator, starting from the centre and blending outward. Let it set, then layer again for a deeper pop of colour that lasts – fresh, shiny and stunning.
essence hydra kiss LIP TINT 02		 4059729542885	Vintage Rose	For lips kissed by colour – the essence hydra kiss LIP TINT 02 Vintage Rose in a soft rose shade brings that effortless glow to you everyday.	<ol style="list-style-type: none"> <li>1. Natural-looking tint with long-lasting colour effect</li> <li>2. Lightweight, fluid texture with soft shine</li> <li>3. Buildable formula allows for customised colour intensity</li> </ol>	Glide the tint onto your lips using the applicator, starting from the centre and blending outward. Let it set, then layer again for a deeper pop of colour that lasts – fresh, shiny and stunning.
essence hydra kiss LIP TINT 03		 4059729542908	Rosy Blossom	For lips kissed by colour – the essence hydra kiss LIP TINT 03 Rosy Blossom in a soft rosewood shade brings that effortless glow to you everyday.	<ol style="list-style-type: none"> <li>1. Natural-looking tint with long-lasting colour effect</li> <li>2. Lightweight, fluid texture with soft shine</li> <li>3. Buildable formula allows for customised colour intensity</li> </ol>	Glide the tint onto your lips using the applicator, starting from the centre and blending outward. Let it set, then layer again for a deeper pop of colour that lasts – fresh, shiny and stunning.
essence hydra kiss LIP TINT 04		 4059729542922	Classy Red	For lips kissed by colour – the essence hydra kiss LIP TINT brings that effortless glow to you everyday.	<ol style="list-style-type: none"> <li>1. Natural-looking tint with long-lasting colour effect</li> <li>2. Lightweight, fluid texture with soft shine</li> <li>3. Buildable formula allows for customised colour intensity</li> </ol>	Glide the tint onto your lips using the applicator, starting from the centre and blending outward. Let it set, then layer again for a deeper pop of colour that lasts – fresh, shiny and stunning.
essence hydra kiss LIP TINT 06		 4059729542977	Berry Crush	For lips kissed by colour – the essence hydra kiss LIP TINT brings that effortless glow to you everyday.	<ol style="list-style-type: none"> <li>1. Natural-looking tint with long-lasting colour effect</li> <li>2. Lightweight, fluid texture with soft shine</li> <li>3. Buildable formula allows for customised colour intensity</li> </ol>	Glide the tint onto your lips using the applicator, starting from the centre and blending outward. Let it set, then layer again for a deeper pop of colour that lasts – fresh, shiny and stunning.


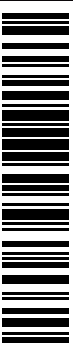



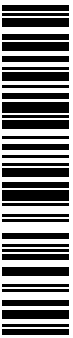




Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence hydra kiss LIP TINT 07		 4059729541758	Hazelnut Haze	For lips kissed by colour – the essence hydra kiss LIP TINT brings that effortless glow to you everyday.	<ol style="list-style-type: none"> <li>1. Natural-looking tint with long-lasting colour effect</li> <li>2. Lightweight, fluid texture with soft shine</li> <li>3. Buildable formula allows for customised colour intensity</li> </ol>	<p>Glide the tint onto your lips using the applicator, starting from the centre and blending outward. Let it set, then layer again for a deeper pop of colour that lasts – fresh, shiny and stunning.</p>
essence satin GLOW luminous shine lipstick 01		 4059729542687	Whole Latte Love	Let your lips glow with the essence satin GLOW luminous shine lipstick 01 Whole Latte Love in a warm nude shade. This highly pigmented lipstick delivers intense colour in just one swipe, while the soft-creamy texture glides on effortlessly and feels ultra-comfortable on your lips	<ol style="list-style-type: none"> <li>1. Luminous satin finish for a radiant lip look</li> <li>2. High colour pay-off meets creamy comfort</li> <li>3. Non-drying texture with a soft, gliding feel</li> </ol>	<p>Creamy lipstick with a soft, satin shine finish and richly pigmented colour.</p>
essence satin GLOW luminous shine lipstick 02		 4059729542700	Blushin It	Let your lips glow with the essence satin GLOW luminous shine lipstick 02 Blushin It in a rosy nude shade. This highly pigmented lipstick delivers intense colour in just one swipe, while the soft-creamy texture glides on effortlessly and feels ultra-comfortable on your lips.	<ol style="list-style-type: none"> <li>1. Luminous satin finish for a radiant lip look</li> <li>2. High colour pay-off meets creamy comfort</li> <li>3. Non-drying texture with a soft, gliding feel</li> </ol>	<p>Creamy lipstick with a soft, satin shine finish and richly pigmented colour.</p>
essence satin GLOW luminous shine lipstick 03		 4059729542724	Rose And Shine	Let your lips glow with the essence satin GLOW luminous shine lipstick 03 Rose And Shine in a rosewood shade. This highly pigmented lipstick delivers intense colour in just one swipe, while the soft-creamy texture glides on effortlessly and feels ultra-comfortable on your lips.	<ol style="list-style-type: none"> <li>1. Luminous satin finish for a radiant lip look</li> <li>2. High colour pay-off meets creamy comfort</li> <li>3. Non-drying texture with a soft, gliding feel</li> </ol>	<p>Creamy lipstick with a soft, satin shine finish and richly pigmented colour.</p>
essence satin GLOW luminous shine lipstick 04		 4059729542748	Let's Get Mauvin	Let your lips glow with the essence satin GLOW luminous shine lipstick. This highly pigmented lipstick delivers intense colour in just one swipe, while the soft-creamy texture glides on effortlessly and feels ultra-comfortable on your lips.	<ol style="list-style-type: none"> <li>1. Luminous satin finish for a radiant lip look</li> <li>2. High colour pay-off meets creamy comfort</li> <li>3. Non-drying texture with a soft, gliding feel</li> </ol>	<p>Creamy lipstick with a soft, satin shine finish and richly pigmented colour.</p>


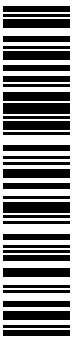

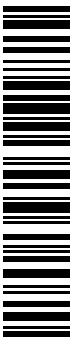

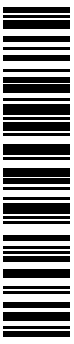




Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence satin GLOW luminous shine lipstick 05		 4059729542762	Chai There!	Let your lips glow with the essence satin GLOW luminous shine lipstick. This highly pigmented lipstick delivers intense colour in just one swipe, while the soft-creamy texture glides on effortlessly and feels ultra-comfortable on your lips.	<ol style="list-style-type: none"> <li>1. Luminous satin finish for a radiant lip look</li> <li>2. High colour pay-off meets creamy comfort</li> <li>3. Non-drying texture with a soft, gliding feel</li> </ol>	Creamy lipstick with a soft, satin shine finish and richly pigmented colour.
essence satin GLOW luminous shine lipstick 06		 4059729542786	Deja-brew	Let your lips glow with the essence satin GLOW luminous shine lipstick. This highly pigmented lipstick delivers intense colour in just one swipe, while the soft-creamy texture glides on effortlessly and feels ultra-comfortable on your lips.	<ol style="list-style-type: none"> <li>1. Luminous satin finish for a radiant lip look</li> <li>2. High colour pay-off meets creamy comfort</li> <li>3. Non-drying texture with a soft, gliding feel</li> </ol>	Creamy lipstick with a soft, satin shine finish and richly pigmented colour.
essence BIRTHDAY BOMB shiny lipgloss 01		 4059729518613	Cake My Day!	A sheer, milky-textured lipgloss with delicate pink shimmer particles that adds ultra-glossy shine and a sweet birthday cake scent.	<ol style="list-style-type: none"> <li>1. Non-sticky, comfortable shine.</li> <li>2. Gluten- and paraben-free.</li> <li>3. Twist-up tube with slanted applicator</li> </ol>	Released to celebrate the 1st birthday of the beloved JUICY BOMB range - making it the ultimate party gloss for essence fans.
essence CHILI BOMB shiny lipgloss 01		 4059729543011	Strawberry Salsa	Turn up the heat with the essence CHILI BOMB shiny lipgloss 01 Strawberry Salsa – a strawberry-scented treat in a glossy, shimmery red shade.	<ol style="list-style-type: none"> <li>1. Glossy finish with non-sticky texture</li> <li>2. With chilli extract for a plumping effect</li> <li>3. Shimmering formula with strawberry scent</li> </ol>	Plumping lip gloss with chili extract and a strong tingling effect.
essence CHOCO BOMB shiny lipgloss 01		 4059729585165	Chocoholic!	Calling all chocoholics! The essence CHOCO BOMB shiny lipgloss 01 Chocoholic! is your sweet escape in a tube – featuring a mesmerising brown shade with golden shimmer particles and a delicious chocolate scent.	<ol style="list-style-type: none"> <li>1. Non-sticky gloss texture with a shiny finish</li> <li>2. Universally flattering shimmer effect</li> <li>3. Sweet chocolate scent for a sensory experience</li> </ol>	Non-sticky lipgloss with a sweet chocolate scent.











Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence JUICY BOMB shiny lipgloss 101		 4059729394606	Lovely Litchi	This juicy lipgloss delivers a mirror-like shine with a delicious fruity scent. Shade 101 adds a translucent touch of peachy-pink shimmer for the ultimate glossy pout.	<ol style="list-style-type: none"> <li>1. High-shine finish without feeling sticky.</li> <li>2. Easy-to-apply slanted applicator.</li> <li>3. Sweetly scented for a fun, fresh experience</li> </ol>	A best seller in multiple countries - this gloss has become a fan favourite for its high-shine payoff and juicy look, flying off shelves since its launch.
essence JUICY BOMB shiny lipgloss 102		 4059729394590	Witty Watermelon	This gloss brings a vibrant pop of juicy cherry red to your lips with a high-shine finish and fruity scent. Shade 102 is bold yet sheer — perfect for a fun, playful look.	<ol style="list-style-type: none"> <li>1. High-shine finish without feeling sticky.</li> <li>2. Easy-to-apply slanted applicator.</li> <li>3. Sweetly scented for a fun, fresh experience</li> </ol>	A best seller in multiple countries - this gloss has become a fan favourite for its high-shine payoff and juicy look, flying off shelves since its launch.
essence JUICY BOMB shiny lipgloss 103		 4059729394583	Proud Papaya	This gloss brings a vibrant pop of juicy cherry red to your lips with a high-shine finish and fruity scent.	<ol style="list-style-type: none"> <li>1. High-shine finish without feeling sticky.</li> <li>2. Easy-to-apply slanted applicator.</li> <li>3. Sweetly scented for a fun, fresh experience</li> </ol>	A best seller in multiple countries - this gloss has become a fan favourite for its high-shine payoff and juicy look, flying off shelves since its launch.
essence JUICY BOMB shiny lipgloss 104		 4059729395177	Poppin'	Shade 104 delivers a sheer coral-orange tint with ultra-glossy shine and a tropical fruit scent. It's the ultimate summer gloss for a fresh and radiant lip look.	<ol style="list-style-type: none"> <li>1. High-shine finish without feeling sticky.</li> <li>2. Easy-to-apply slanted applicator.</li> <li>3. Sweetly scented for a fun, fresh experience</li> </ol>	A best seller in multiple countries - this gloss has become a fan favourite for its high-shine payoff and juicy look, flying off shelves since its launch.
essence extreme shine volume lipgloss 01		 4059729302809	Crystal Clear	A non-sticky, ultra-high shine clear gloss that delivers a wet-look effect and subtle lip-plumping boost.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .




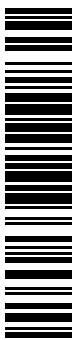
Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence extreme shine volume lipgloss 02		 4059729302816	Summer Punch	A non-sticky, ultra-glossy bubblegum-pink gloss that gives your lips a wet-look shine and a subtle plumping effect.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 10		 4059729407917	Sparkling Purple	A non-sticky, ultra-glossy lip gloss in a shimmering lavender-purple that gives a full-plump, wet-look finish.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 101		 4059729302892	Milky Way	A non-sticky, ultra-glossy clear gloss infused with fine shimmer for a wet-look finish that enhances and volumises lips.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 102		 4059729302908	Sweet Dreams	A shimmering iridescent pink gloss that delivers wet-look shine and a plush plumping effect.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 103		 4059729302915	Pretty in Pink	A pink gloss infused with holographic micro-shimmer, delivering intense wet-look shine and a luxe mirror-like finish.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .



Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence extreme shine volume lipgloss 11		 4059729407870	Power of nude	A non-sticky, ultra-glossy gloss infused with fine shimmer for a wet-look finish that enhances and volumises lips.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 12		 4059729466501	Dazzling Apricot	A non-sticky, ultra-glossy gloss infused with fine shimmer for a wet-look finish that enhances and volumises lips.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 13		 4059729491381	Glazed Berry	A non-sticky, ultra-glossy gloss infused with fine shimmer for a wet-look finish that enhances and volumises lips.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 14		 4059729466525	Biscuit Bliss	A non-sticky, ultra-glossy gloss infused with fine shimmer for a wet-look finish that enhances and volumises lips.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 15		 4059729518781	Rusty Kiss	A non-sticky, ultra-glossy gloss infused with fine shimmer for a wet-look finish that enhances and volumises lips.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .




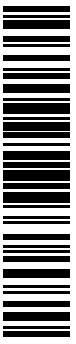




Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence extreme shine volume lipgloss 16		 4059729542991	Nude Sorbet	A non-sticky, ultra-glossy gloss infused with fine shimmer for a wet-look finish that enhances and volumises lips.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 17		 4059729543004	Mocha Mingle	A non-sticky, ultra-glossy gloss infused with fine shimmer for a wet-look finish that enhances and volumises lips.	<ol style="list-style-type: none"> <li>1. Extreme glossy finish with plumping effect.</li> <li>2. Smooth, non-sticky formula.</li> <li>3. Doe-foot applicator</li> </ol>	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence hydra kiss LIP OIL 01		 4059729422064	Kiss From A Rose	A plush, high-gloss lip oil with a soft rose tint, offering cushiony hydration and a juicy shine boost.	<ol style="list-style-type: none"> <li>1. Intense hydration with a high-shine finish.</li> <li>2. Lightweight, non-sticky texture.</li> <li>3. Free from parabens, microplastics, and silicones</li> </ol>	Dominique's lip drawer has at least two of these – and trust us, that means something
essence hydra kiss LIP OIL 03		 4059729421937	Pink Champagne	A plush, high-shine lip oil with a soft pink tint and cushiony finish, perfect for glossy, nourished lips.	<ol style="list-style-type: none"> <li>1. Intense hydration with a high-shine finish.</li> <li>2. Lightweight, non-sticky texture.</li> <li>3. Free from parabens, microplastics, and silicones</li> </ol>	Often praised as an affordable dupe for Dior Addict Lip Glow Oil - many users report its luxe feel and glossy effect
essence hydra kiss LIP OIL 06		 4059729518712	Cranberry Is Back	A transparent lip oil that imparts a sheer cranberry-pink tint with a glossy, cushiony finish.	<ol style="list-style-type: none"> <li>1. Intense hydration with a high-shine finish.</li> <li>2. Lightweight, non-sticky texture.</li> <li>3. Free from parabens, microplastics, and silicones</li> </ol>	Often praised as an affordable dupe for Dior Addict Lip Glow Oil - many users report its luxe feel and glossy effect


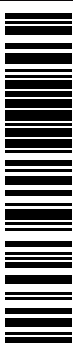








Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence hydra kiss LIP OIL 07		 4059729518729	Classy Glassy	A transparent lip oil with a glossy, cushiony finish.	<ol style="list-style-type: none"> <li>1. Intense hydration with a high-shine finish.</li> <li>2. Lightweight, non-sticky texture.</li> <li>3. Free from parabens, microplastics, and silicones</li> </ol>	Often praised as an affordable dupe for Dior Addict Lip Glow Oil - many users report its luxe feel and glossy effect
essence hydra kiss LIP OIL 08		 4059729518736	Mocha Glow	A glossy, cushiony lip oil in a deep nude-brown tone. Shade 08 Mocha Glow imparts a subtle flush while intensely hydrating, perfect for a natural, glossy look.	<ol style="list-style-type: none"> <li>1. Intense hydration with a high-shine finish.</li> <li>2. Lightweight, non-sticky texture.</li> <li>3. Free from parabens, microplastics, and silicones</li> </ol>	Often praised as an affordable dupe for Dior Addict Lip Glow Oil - many users report its luxe feel and glossy effect
essence hydra kiss LIP OIL 09		 4059729542960	Cookie Sparkle	The lip oil comes in a soft nude shade that leaves a sparkly, wow-finish on your lips. Thanks to the ingredients and the nourishing texture, the lip oil features the perfect combination of shiny finish and cushion-like effect	<ol style="list-style-type: none"> <li>1. Smooth looking lips with a stunning shimmer</li> <li>2. Caring and hydrating formula with sweet cookie scent</li> <li>3. Soft colour payoff</li> </ol>	The texture gives the lips an extraordinary shiny finish and makes them look fuller. For particularly intense colour results, outline and colour-in the lips with a lipliner first.
essence pearly POTION MULTI-REFLECTIVE LIPGLOSS 01		 4059729518705	Golden Peach	A sheer, universal peachy gloss with ultra-fine shimmer and a multi-reflective, holographic finish that flatters all skin tones.	<ol style="list-style-type: none"> <li>1. Delivers glossy, pearl-infused shine.</li> <li>2. Sheer, non-sticky formula.</li> <li>3. Universal colour that suits every complexion</li> </ol>	Enriched with smoothing emollients like rosa canina fruit oil and aloe vera, plus shimmer-boosting calcium titanium borosilicate for glossy, luscious lips.
essence what the fake! EXTREME PLUMPING LIP FILLER		 4059729323965		A transparent, glass-effect plumping lip gloss that delivers ultra-high shine and a refreshing tingling sensation - plumps with a fresh-ginger kiss.	<ol style="list-style-type: none"> <li>1. High-gloss, glass-like shine.</li> <li>2. Instant tingling plumping effect.</li> <li>3. Hydrating formula with hyaluronic acid, vitamin E, and ginger oil</li> </ol>	Called a Fenty Gloss Bomb dupe by TikTok and beauty blogs











Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence what the fake! EXTREME PLUMPING LIP FILLER 02		 4059729422156	Ice Ice Baby!	A transparent, glass-effect plumping lip gloss that delivers ultra-high shine and a refreshing tingling sensation	<ol style="list-style-type: none"> <li>1. High-gloss, glass-like shine.</li> <li>2. Instant tingling plumping effect.</li> <li>3. Hydrating formula with hyaluronic acid, vitamin E, and ginger oil</li> </ol>	Called a Fenty Gloss Bomb dupe by TikTok and beauty blogs
essence what the fake! GLASS SHINE PLUMPING LIP FILLER 01		 4059729518682	Oh So Glassy!	Oh So Glassy! The lip plumper comes in a clear as glass-transparent texture and convinces with a stunning, high shine finish, creating an instant tingling effect for visibly fuller lips.	<ol style="list-style-type: none"> <li>1. High-gloss, glass-like shine.</li> <li>2. Instant tingling plumping effect.</li> <li>3. Hydrating formula with hyaluronic acid, vitamin E, and ginger oil</li> </ol>	With the new applicator, the lipgloss can be applied as a topper on top of your favourite lipstick without any smudging or smearing. It can also be easily wiped off afterwards so that the texture in the bottle stays clean.
essence what the fake! PLUMPING LIP FILLER 01		 4059729303103	oh my plump!	PLUMPING LIP FILLER is a game changer for full, voluminous lips. Enriched with hyaluronic acid and vitamin E, it visibly evens out small lines	<ol style="list-style-type: none"> <li>1. High-gloss, glass-like shine.</li> <li>2. Instant tingling plumping effect.</li> <li>3. Hydrating formula with hyaluronic acid, vitamin E, and ginger oil</li> </ol>	Makes your lips look fuller and leaves behind a gorgeous glossy finish. On top of that, it moisturises and has a pleasant cooling effect – and all without the addition of microplastics, parabens and PEGs.
essence what the fake! PLUMPING LIP FILLER 02		 4059729371928	oh my nude!	PLUMPING LIP FILLER is a game changer for full, voluminous lips. Enriched with hyaluronic acid and vitamin E, it visibly evens out small lines	<ol style="list-style-type: none"> <li>1. Transparent plumping lip filler for visibly fuller lips</li> <li>2. New glass-like applicator for an extra shine effect</li> <li>3. With vitamin E, hyaluronic acid and ginger oil</li> </ol>	Makes your lips look fuller and leaves behind a gorgeous glossy finish. On top of that, it moisturises and has a pleasant cooling effect – and all without the addition of microplastics, parabens and PEGs.
essence 8h matte comfort lipliner 01		 4059729384195	Cinnamon Spice	A smooth, water-resistant matte lipliner in a soft cinnamon-brown tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>1. Up to 8 h waterproof, transfer-proof wear.</li> <li>2. Ultra-soft, full-coverage matte finish.</li> <li>3. Slim, twist-up design with built-in sharpener.</li> <li>4. Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners











Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence 8h matte comfort lipliner 02		 4059729384232	Silky Hazelnut	A smooth, water-resistant matte lipliner in a silky Hazelnut-brown tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 04		 4059729384317	Rosy Nude	A smooth, water-resistant matte lipliner in a rosy nude tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 05		 4059729384355	Pink Blush	A smooth, water-resistant matte lipliner in a vibrant pink tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 07		 4059729384430	Classic Red	A smooth, water-resistant matte lipliner in a classic red tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 10		 4059729490209	THE Perfect Shade	A smooth, water-resistant matte lipliner in a perfect brown tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners



Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence 8h matte comfort lipliner 11		 4059729490216	Chestnut Perfection	A smooth, water-resistant matte lipliner in a espresso brown tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 12		 4059729490223	Cushion Talk	A smooth, water-resistant matte lipliner in a soft nude-pink tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 13		 4059729490230	Never Too Much	A smooth, water-resistant matte lipliner. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 14		 4059729490247	Because It's Iconic	A smooth, water-resistant matte lipliner. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 15		 4059729466631	Vintage Rose	A smooth, water-resistant matte lipliner. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners











Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence 8h matte comfort lipliner 16		 4059729490254	Run, Don't Walk!	A smooth, water-resistant matte lipliner. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 17		 4059729490261	Must Have Brown	A smooth, water-resistant matte lipliner. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 18		 4059729490278	Cherry On Top	A smooth, water-resistant matte lipliner. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Up to 8 h waterproof, transfer-proof wear.</li> <li>Ultra-soft, full-coverage matte finish.</li> <li>Slim, twist-up design with built-in sharpener.</li> <li>Alcohol-, silicone-, paraben-, microplastic-free</li> </ol>	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 19		 4059729542823	Burgundy Bestie	This pencil delivers an instantly intense colour payoff in a long-lasting matte finish, perfect for sculpting and enhancing your lip look. Its smooth, creamy and waterproof texture glides on with ease, allowing for ultra-precise lines and contouring.	<ol style="list-style-type: none"> <li>Smooth, ultra-soft formula for precise and comfortable wear</li> <li>Matte finish with intense colour</li> <li>Waterproof texture for reliable, long-lasting definition</li> </ol>	Outline your lips with Lipliner for a defined look, then apply lip balm, gloss or lipstick as desired. For a fuller effect, fill in the entire lips with lipliner before applying your favourite lip product.
essence 8h matte comfort lipliner 20		 4059729542830	Mauve Mirage	A smooth, water-resistant matte lipliner. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	<ol style="list-style-type: none"> <li>Smooth, ultra-soft formula for precise and comfortable wear</li> <li>Matte finish with intense colour</li> <li>Waterproof texture for reliable, long-lasting definition</li> </ol>	Outline your lips with Lipliner for a defined look, then apply lip balm, gloss or lipstick as desired. For a fuller effect, fill in the entire lips with lipliner before applying your favourite lip product.











Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence line n' STAIN! TATTOO LIP LINER 01		 4059729518507	Everyone's Nude-Pink	A long-lasting liquid lip liner in a soft, muted nude-pink. The ultra-light watery formula glides on effortlessly, delivering intense colour that stains lips for a natural tattoo-like finish.	<ol style="list-style-type: none"> <li>1. Highly pigmented yet lightweight, just one swipe for bold payoff.</li> <li>2. Precise sponge-tip for easy lining and filling.</li> <li>3. Long-wear, transfer-resistant colour stain.</li> <li>4. Alcohol-, fragrance-, paraben-, gluten-, and microplastic-free</li> </ol>	TikTok beauty creators love it as an affordable tattoo lip stain - praised for staying put all day and outlasting pricier stain pens.
essence line n' STAIN! TATTOO LIP LINER 02		 4059729518521	Must Have Brown	A soft, warm brown liquid lip liner with a watery, ultra-light texture that glides on smoothly and delivers an intense, tattoo-like stain in one swipe.	<ol style="list-style-type: none"> <li>1. Highly pigmented yet lightweight, just one swipe for bold payoff.</li> <li>2. Precise sponge-tip for easy lining and filling.</li> <li>3. Long-wear, transfer-resistant colour stain.</li> <li>4. Alcohol-, fragrance-, paraben-, gluten-, and microplastic-free</li> </ol>	A staple in Laeeqa's artistry kit - from photo shoots to daily touch-ups
essence line n' STAIN! TATTOO LIP LINER 03		 4059729521439	Make A Mauve	The liquid lip liner comes in a dark mauve that you can apply with only one swipe. The watery texture feels incredibly light on the lips while delivering intense colour:	<ol style="list-style-type: none"> <li>1. Watery and highly pigmented formula</li> <li>2. Long-lasting</li> <li>3. Precise tip for an easy application</li> </ol>	Outline your lips with Lipliner for a defined look, then apply lip balm, gloss or lipstick as desired. For a fuller effect, fill in the entire lips with lipliner before applying your favourite lip product.
essence soft & precise LIP PENCIL 202		 4059729339850	My Mind	Shape, outline, fill in! Whatever the look - the soft & precise LIP PENCILs ensure perfectly defined lips	<ol style="list-style-type: none"> <li>1. Soft, creamy texture for easy application.</li> <li>2. Long-lasting and smudge-proof.</li> <li>3. Perfect for outlining, shaping, or filling in lips</li> </ol>	Enriched with vitamin E to care for lips while delivering a defined finish.
essence soft & precise LIP PENCIL 203		 4059729339898	My Advice	Shape, outline, fill in! Whatever the look - the soft & precise LIP PENCILs ensure perfectly defined lips	<ol style="list-style-type: none"> <li>1. Soft, creamy texture for easy application.</li> <li>2. Long-lasting and smudge-proof.</li> <li>3. Perfect for outlining, shaping, or filling in lips</li> </ol>	Enriched with vitamin E to care for lips while delivering a defined finish.











Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence soft & precise LIP PENCIL 207		 4059729466686	My Passion	Shape, outline, fill in! Whatever the look – the soft & precise LIP PENCILS ensure perfectly defined lips	<ol style="list-style-type: none"> <li>1. Soft, creamy texture for easy application.</li> <li>2. Long-lasting and smudge-proof.</li> <li>3. Perfect for outlining, shaping, or filling in lips</li> </ol>	Enriched with vitamin E to care for lips while delivering a defined finish.
essence soft & precise LIP PENCIL 302		 4059729340054	Heavenly	Shade 302 is a rosy nude that strikes the perfect balance between soft and defined - ideal for enhancing your natural lip shape or pairing with pink-toned lipsticks.	<ol style="list-style-type: none"> <li>1. Soft, creamy texture for easy application.</li> <li>2. Long-lasting and smudge-proof.</li> <li>3. Perfect for outlining, shaping, or filling in lips</li> </ol>	Enriched with vitamin E to care for lips while delivering a defined finish.
essence soft & precise LIP PENCIL 303		 4059729340092	Delicate	Shade 303 is a cool-toned mauve that adds depth and definition to your lips - perfect for creating a sculpted pout or pairing with berry and taupe lipsticks.	<ol style="list-style-type: none"> <li>1. Soft, creamy texture for easy application.</li> <li>2. Long-lasting and smudge-proof.</li> <li>3. Perfect for outlining, shaping, or filling in lips</li> </ol>	Enriched with vitamin E to care for lips while delivering a defined finish.
essence LIP swirl caring mask 01		 4059729542816		Dare to swirl! The essence LIP swirl caring mask 01 features an exciting three colour texture in light blue, soft pink and soft lilac which instantly turns transparent once applied on the lips.	<ol style="list-style-type: none"> <li>1. Fun, swirl-effect texture that turns translucent on lips</li> <li>2. Enriched with oils, butters, vitamin E &amp; hyaluronic acid</li> <li>3. Dewy finish and caring formula for smooth-looking lips</li> </ol>	Use the lip mask to deeply condition and replenish dry lips
essence LIP swirl sugar scrub 01		 4059729542809		Add a playful twist to your lip care routine with the essence LIP swirl sugar scrub 01. This visually exciting three colour balm – with soft tones of yellow, coral and pink – transforms into a transparent, gentle exfoliator as soon as it touches the lips	<ol style="list-style-type: none"> <li>1. Three-colour texture that melts into a clear, gentle exfoliator</li> <li>2. Infused with shea butter for a nourishing feeling</li> <li>3. Deliciously scented formula</li> </ol>	For soft, smooth lips, gently massage the lip peeling onto dry lips in circular motions. This removes dead skin flakes and boosts circulation. Wipe off any excess and follow with a lip balm or lipstick for an even finish.











Article	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence the super balm glossy lip treatment 01		 4059729466433	Balmazing!	The essence the super balm glossy lip treatment 01 Balmazing! - your new superhero for nourished and moisturised lips.	<ol style="list-style-type: none"> <li>1. Lip balm for nourished and hydrated lips</li> <li>2. Moisturising texture with shea butter and vitamin E</li> <li>3. With a glossy finish</li> </ol>	This lip treatment provides 10 hours hyper-hydration with shea butter and vitamin E.
essence the super peptide glossy lip treatment 01		 4059729490667	Peptacular!	This glossy lip treatment is infused with powerful peptides to smooth and plump the lips over time. Shade 01 adds a soft, natural shine with a barely-there tint for healthy-looking lips.	<ol style="list-style-type: none"> <li>1. Glossy finish with long-term lip care benefits. Contains peptides to visibly smooth fine lines.</li> <li>2. Non-sticky, hydrating formula for daily use</li> </ol>	Peptides help support collagen production, making lips appear fuller and smoother with consistent use.
essence the super peptide glossy lip treatment 02		 4059729518620	Pinkified!	The lip treatment comes in a pink shade, perfect for adding a pop of colour while nourishing your lips. The dreamy and luxurious texture delivers an irresistibly glossy look with a subtle hint of colour	<ol style="list-style-type: none"> <li>1. Nourishing and moisturising formula</li> <li>2. Caring ingredients</li> <li>3. Naturally plump</li> </ol>	Day & night lip treatment with glossy and ultra nourishing effect.
essence the super peptide glossy lip treatment 03		 4059729518644	Toffeetastic!	The lip treatment comes in a brown shade, perfect for adding a pop of colour while nourishing your lips. The dreamy and luxurious texture delivers an irresistibly glossy look with a subtle hint of colour.	<ol style="list-style-type: none"> <li>1. Nourishing and moisturising formula</li> <li>2. Caring ingredients</li> <li>3. Naturally plump</li> </ol>	Day & night lip treatment with glossy and ultra nourishing effect.
essence the super peptide glossy lip treatment 04		 4059729518668	Coralized!	The dreamy and luxurious texture delivers an irresistibly glossy look with a subtle hint of colour.	<ol style="list-style-type: none"> <li>1. Nourishing and moisturising formula</li> <li>2. Caring ingredients</li> <li>3. Naturally plump</li> </ol>	Day & night lip treatment with glossy and ultra nourishing effect.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence fairy CLOUD nail polish 02		 4059729543158		Add a sophisticated touch to your fingertips with the essence fairy CLOUD nail polish 02. This polish in a soft creamy shade is your ticket to the trending soft glam and clean girl look.	<ol style="list-style-type: none"> <li>1. Nail polish for a well-groomed appearance</li> <li>2. Long-lasting, colour-intense formula with a quick-dry effect</li> <li>3. Supports the "clean girl" aesthetic and soft glam trends</li> </ol>	Salon-inspired finish at home—no appointment needed. Fast-dry textures help reduce smudges when you're on the go. Vegan and Oil Free
essence fairy FROST nail polish 01		 4059729543141		Add a sophisticated touch to your fingertips with the essence fairy FROST nail polish 01. This polish in a pearly rose shade is your ticket to the trending soft glam and clean girl look.	<ol style="list-style-type: none"> <li>1. Nail polish for a well-groomed appearance</li> <li>2. Long-lasting, colour-intense formula with a quick-dry effect</li> <li>3. Supports the "clean girl" aesthetic and soft glam trends</li> </ol>	Salon-inspired finish at home—no appointment needed. Fast-dry textures help reduce smudges when you're on the go. Vegan and Oil Free
essence fairy NUDE nail polish 06		 4059729543233		Add a sophisticated touch to your fingertips with the essence fairy NUDE nail polish 06. This polish in a warm beige pink shade is your ticket to the trending soft glam and clean girl look.	<ol style="list-style-type: none"> <li>1. Nail polish for a well-groomed appearance</li> <li>2. Long-lasting, colour-intense formula with a quick-dry effect</li> <li>3. Supports the "clean girl" aesthetic and soft glam trends</li> </ol>	Salon-inspired finish at home—no appointment needed. Fast-dry textures help reduce smudges when you're on the go. Vegan and Oil Free
essence fairy PINK nail polish 04		 4059729543172		This polish in a bubblegum pink shade with a blue-violet pearlescent shimmer is your ticket to the trending soft glam and clean girl look. The high-performance formula delivers a colour-intense finish that's both elegant and effortlessly fresh.	<ol style="list-style-type: none"> <li>1. Nail polish for a well-groomed appearance</li> <li>2. Long-lasting, colour-intense formula with a quick-dry effect</li> <li>3. Supports the "clean girl" aesthetic and soft glam trends</li> </ol>	In a bubblegum pink shade with blue-violet pearlescent shimmer depending on your preferred coverage. One coat already gives a finish with full coverage, while two coats create a perfect result with long-lasting shine.
essence fairy ROSE nail polish 03		 4059729543165		This polish in a pastel pink shade is your ticket to the trending soft glam and clean girl look. The high-performance formula delivers a colour-intense finish that's both elegant and effortlessly fresh.	<ol style="list-style-type: none"> <li>1. Nail polish for a well-groomed appearance</li> <li>2. Long-lasting, colour-intense formula with a quick-dry effect</li> <li>3. Supports the "clean girl" aesthetic and soft glam trends</li> </ol>	In a pastel pink shade depending on your preferred coverage. One coat already gives a finish with full coverage, while two coats create a perfect result with long-lasting shine.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence fairy SHIMMER nail polish 05		 4059729543189		This polish in a lilac pink shade with gold shimmer flakes is your ticket to the trending soft glam and clean girl look. The high-performance formula delivers a colour-intense finish that's both elegant and effortlessly fresh	<ol style="list-style-type: none"> <li>1. Nail polish for a well-groomed appearance</li> <li>2. Long-lasting, colour-intense formula with a quick-dry effect</li> <li>3. Supports the "clean girl" aesthetic and soft glam trends</li> </ol>	In a lilac pink shade with gold shimmer depending on your preferred coverage. One coat already gives a finish with full coverage, while two coats create a perfect result with long-lasting shine.
essence BIRTHDAY FUN mini nail polish 05		 4059729518972		A festive mini polish in a 5 ml bottle with pink-toned glitter - playful, sparkly, and perfect for celebrating any moment.	<ol style="list-style-type: none"> <li>1. Unique glitter effect that works solo or over other colours.</li> <li>2. Compact and travel-friendly bottle.</li> <li>3. Free from microplastics</li> </ol>	Formulated with fine aluminum powder and titanium dioxide to create that fun, shimmery pink glitter finish
essence CRAZY CRACKING mini nail polish 04		 4059729518965		Its playful packaging with the round cap contains a nail polish in a sky blue shade that gives your fingernails a stunning cracked look.	<ol style="list-style-type: none"> <li>1. Playful mini packaging with a round cap</li> <li>2. Unique cracking effect that can be applied as a top coat</li> <li>3. Best results with contrasting base coat</li> </ol>	Choose a contrasting colour for best results. Then either apply a thin layer of the cracking top coat to get fine, small cracks or apply a thicker layer for bigger cracks.
essence DISCO GLITTER mini nail polish 08		 4059729519009		Its playful packaging with the round cap contains a full coverage nail polish in a glittery hot pink that will create a spectacular sparkle onto your fingernails for a fun night out.	<ol style="list-style-type: none"> <li>1. Playful mini packaging with a round cap</li> <li>2. Sparkly hot pink colour that creates a vibrant finish</li> <li>3. Contains high payoff glitter</li> </ol>	No matter how you choose, you'll bring the disco to every party.
essence GLASSY ICE mini nail polish 09		 4059729519016		Its playful packaging with the round cap contains an iridescent soft pink nail polish that gives your manicure a special icy elegance.	<ol style="list-style-type: none"> <li>1. Playful mini packaging with a round cap</li> <li>2. Easy application for a stunning glass-like effect</li> <li>3. Iridescent soft pink colour</li> </ol>	Two layers intensify the colour as well as magnifying the glossy effect for an even shinier, glass-like effect. However, if you decide to apply one layer of the polish, its delicate hue catches the light beautifully, for a perfect, glossy finish.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence GLOSSY JELLY mini nail polish 02		 4059729518941		A vibrant, semi-transparent pink jelly polish in a cute mini 5 ml bottle - with buildable coverage and high-gloss shine for playful mani looks.	<ol style="list-style-type: none"> <li>1. Jelly-like, semi-transparent texture that's easy to layer.</li> <li>2. Compact 5 ml travel-friendly size.</li> <li>3. Free from microplastics.</li> <li>4. Works over white base for more vivid colour or layered solo for sheer effect</li> </ol>	Contains rice seed protein that supports nail health while delivering that glossy, high-build jell-like texture
essence GLOSSY JELLY mini nail polish 03		 4059729518958		The essence GLOSSY JELLY mini nail polish 03 brings a bright orange shade to your nails. Its playful packaging with the round cap contains a jelly-like, semi-transparent texture that is very buildable.	<ol style="list-style-type: none"> <li>1. Playful mini packaging with a round cap</li> <li>2. Bright, vibrant colour</li> <li>3. Pleasant, jelly-like texture that is very buildable</li> </ol>	To ensure that nail polish lasts particularly well and can be applied evenly, it's best to prime the nails with a base coat first. At the very end, apply a top coat over the dried nail polish to make it last longer.
essence GLOSSY JELLY mini nail polish 06		 4059729518989		Its playful packaging with the round cap contains a jelly-like, semi-transparent texture that is very buildable.	<ol style="list-style-type: none"> <li>1. Playful mini packaging with a round cap</li> <li>2. Unique cracking effect that can be applied as a top coat</li> <li>3. Best results with contrasting base coat</li> </ol>	Choose a contrasting colour for best results. Then either apply a thin layer of the cracking top coat to get fine, small cracks or apply a thicker layer for bigger cracks.
essence GLOW IN THE DARK mini nail polish 01		 4059729518934		A playful sparkly mint-green polish that glows in the dark! Use it solo or layered over light shades like white for a stunning nocturnal shine.	<ol style="list-style-type: none"> <li>1. Glow-in-the-dark effect.</li> <li>2. Sparkly, gel-like glossy finish.</li> <li>3. Mini 5 ml travel-friendly size.</li> <li>4. Free from microplastics</li> </ol>	Uses luminescent zinc sulfide to charge under UV or daylight and glow in darkness
essence MAGIC MAGNETIC mini nail polish 10		 4059729519023		Its playful packaging with the round cap contains a nail polish that includes magnetic particles, allowing you to create mesmerising, unique designs.	<ol style="list-style-type: none"> <li>1. Playful mini packaging with a round cap</li> <li>2. Can be used with a magnet to create unique patterns and designs</li> <li>3. Shimmering, emerald green shade</li> </ol>	TIP: Experiment with Angles: Experiment with different angles and positions of the magnet to achieve unique patterns. Apart from the special feature with the magnet, the nail polish provides an excellent result when applied in its original, unmodified way.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence MERMAID GLITTER mini nail polish 07		 4059729518996		Its playful packaging with the round cap contains a sparkly turquoise nail polish with an exceptionally high payoff glitter.	<ol style="list-style-type: none"> <li>1. Playful mini packaging with a round cap</li> <li>2. Contains high payoff glitter</li> <li>3. Shimmering turquoise colour</li> </ol>	Thanks to its handy format, it transforms your nails into a trendy, dazzling underwater spectacle wherever you go.
essence 2 in 1 base & top coat		 4059729466877		You are looking for a nail polish that you can apply as a base coat and as a top coat on your nails? Then try the essence 2 in 1 base & top coat!	<ol style="list-style-type: none"> <li>1. Nail polish for using as a base coat and/or top coat</li> <li>2. With transparent finish</li> <li>3. With beautiful gloss effect</li> </ol>	It's a real all-rounder because you can use it for both.
essence colour grip BASE COAT		 4059729349262		A fast-drying, adhesive base coat that creates a smooth surface and helps nail polish last longer without chipping or peeling.	<ol style="list-style-type: none"> <li>1. Grips polish for longer-lasting wear.</li> <li>2. Smooths and evens the nail surface.</li> <li>3. Quick-drying formula.</li> <li>4. Free from microplastics, oil, alcohol, and parabens</li> </ol>	Formulated with bonding agents that act like a primer for your nails - ensuring colour clings tightly and stays fresh longer.
essence colour shield TOP COAT		 4059729349279		A high-gloss, fast-drying top coat that forms a protective barrier over nail polish - ideal for sealing in colour and adding a salon-quality gel-like shine.	<ol style="list-style-type: none"> <li>1. Extends polish wear with "colour protecting" shield technology.</li> <li>2. Delivers a high-gloss gel finish.</li> <li>3. Quick-drying formula.</li> <li>4. Free from oil, parabens, alcohol, and microplastics</li> </ol>	Formulated with acrylates copolymer, which creates a durable, glossy film to protect and enhance your manicure.
essence express dry top coat		 4059729466860		You like to have a glossy finish after your manicure without having to wait too long until the top coat has finally dried? Then we have the perfect solution for you: The essence express dry top coat	<ol style="list-style-type: none"> <li>1. Fast drying top coat</li> <li>2. Transparent finish</li> <li>3. With gloss effect</li> </ol>	This top coat dries within seconds on your nails - to be exactly in just 45 seconds after applying it.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence extreme gel top coat 01		 4059729491763	Gloss To Go	A high-gloss, quick-drying top coat that delivers a salon-quality gel finish without the need for a UV lamp - ideal for sealing in colour and adding a brilliant shine.	<ol style="list-style-type: none"> <li>1. Provides an ultra-glossy gel-like finish.</li> <li>2. Extends the durability of your manicure.</li> <li>3. Quick-drying formula.</li> <li>4. Free from oil, alcohol, parabens, and microplastics</li> </ol>	Formulated with acrylates copolymer, which creates a durable, glossy film to protect and enhance your manicure.
essence extreme last base coat 01		 4059729518880	Perfect Start	The transparent base coat is the perfect base for a long-lasting manicure.	<ol style="list-style-type: none"> <li>1. Strong base for nail polish to adhere</li> <li>2. Enhances the durability of any manicure</li> <li>3. Keeps nails looking fresh and stain-free</li> </ol>	It acts as a protective barrier, shielding your nails from stains, making them look fresh and stain-free at all times.
essence extreme last top coat 01		 4059729491756	Perfect Stay	A fast-drying, gel-like top coat that delivers a high-gloss finish and extends the life of your manicure - no UV lamp needed.	<ol style="list-style-type: none"> <li>1. Ultra long-lasting wear. High-gloss, gel-like finish.</li> <li>2. Quick-drying formula.</li> <li>3. Free from oil, alcohol, parabens, and microplastics</li> </ol>	Formulated with nitrocellulose and acrylates copolymer to create a durable, glossy film that protects and enhances your manicure.
essence nail art express dry drops		 4250338443772		Sometimes, every second counts – and with the nail art express dry drops, your nail polish will dry in just 60 seconds!	<ol style="list-style-type: none"> <li>1. The express dry drops makes nail polish to dry just in 60 seconds – simply apply one drop per nail after the nail polish</li> <li>2. The texture nourishes the nails &amp; cuticles with vitamin E &amp; almond oil</li> <li>3. Without parabens, perfume, acetone, alcohol, colourants &amp; preservatives</li> </ol>	And the best thing is: your nails and cuticles are nourished with vitamin E and almond oil for extra shine at the same time!
essence the ULTIMATE hybrid gel top coat		 4059729518866		The transparent top coat is a hybrid between gel and regular polish and ensures a long-lasting shiny finish on your nails.	<ol style="list-style-type: none"> <li>1. Hybrid between gel and regular top coat texture</li> <li>2. Transparent formula for extra shine</li> <li>3. Ensures a long-lasting manicure</li> </ol>	Boost the longevity of your manicure and make your nails pop.











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence ULTRA STRONG and precise! nail glue		 4059729466846		You like to repair a broken nail or apply nail art? Then the essence ULTRA STRONG and precise! nail glue is the perfect solution for you.	<ol style="list-style-type: none"> <li>1. Nail glue with small applicator, ideal for precise application</li> <li>2. Perfect for repairing natural nails or applying nail art like click on nails</li> <li>3. Dries quickly with a strong hold</li> </ol>	Thanks to its thin applicator you can precisely apply the glue on the nails – it's never been easier!
essence fix it! nail glue		 4059729002068		Fix it! The super strong fix it! nail glue with a brush-application can be used to repair artificial nails.	<ol style="list-style-type: none"> <li>1. The strong nail glue repairs &amp; sets torn nails in place</li> <li>2. The fix it! nail glue can also be used to apply artificial nails or nail art designs</li> <li>3. Without parabens, perfume, acetone, alcohol, colourants &amp; preservatives as well as oil-free</li> </ol>	Fix it! The super strong fix it! nail glue with a brush-application can be used to repair artificial nails.
essence what the fake! PRESS-ON NAILS manicure set 01		 4059729543028	GLAZED	Designed in an almond-shape in a subtle white-glazed effect.	<ol style="list-style-type: none"> <li>1. Manicure set including 24 nails + complete prep tools for at-home use</li> <li>2. Comfortable to wear with soft gel feeling</li> <li>3. Elegant design for a salon-quality look</li> </ol>	The set also comes with nail glue, a manicure stick, a mini nail file, and a nail cleaner wipe – all the essentials you need for a smoothly applied, long-lasting manicure.
essence what the fake! PRESS-ON NAILS manicure set 02		 4059729543035	CAT EYE	Designed in an almond shape with beautiful cat eye effect in a subtle pink base with beautifully iridescent finish.	<ol style="list-style-type: none"> <li>1. Manicure set including 24 nails + complete prep tools for at-home use</li> <li>2. Comfortable to wear with soft gel feeling</li> <li>3. Elegant design for a salon-quality look</li> </ol>	The set also comes with nail glue, a manicure stick, a mini nail file, and a nail cleaner wipe – all the essentials you need for a smoothly applied, long-lasting manicure. Easy to apply and a result you will love!
essence what the fake! PRESS-ON NAILS manicure set 03		 4059729543042		Designed in an almond-shaped in a beautiful classic baby boomer shade with soft pink base-colour.	<ol style="list-style-type: none"> <li>1. Manicure set including 24 nails + complete prep tools for at-home use</li> <li>2. Comfortable to wear with soft gel feeling</li> <li>3. Elegant design for a salon-quality look</li> </ol>	The set also comes with nail glue, a manicure stick, a mini nail file, and a nail cleaner wipe – all the essentials you need for a smoothly applied, long-lasting manicure. Easy to apply and a result you will love!











ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence what the fake! PRESS-ON NAILS manicure set 04		 4059729543059	BARE WHITE	Designed in a squared-shape in a bare white shade.	<ol style="list-style-type: none"> <li>1. Manicure set including 24 nails + complete prep tools for at-home use</li> <li>2. Comfortable to wear with soft gel feeling</li> <li>3. Elegant design for a salon-quality look</li> </ol>	The set also comes with nail glue, a manicure stick, a mini nail file, and a nail cleaner wipe – all the essentials you need for a smoothly applied, long-lasting manicure. Easy to apply and a result you will love!
essence what the fake! mini nail glue 01		 4059729543080		This ultra-strong glue in a convenient mini format is the perfect on-the-go essential for your press-on manicure.	<ol style="list-style-type: none"> <li>1. Liquid texture for smooth routine</li> <li>2. Translucent glue dries quick and clear for a flawless finish</li> <li>3. Precise application with thin nozzle and mini format</li> </ol>	Whether for quick nail fixes or long-lasting styles, this reliable nail glue fits into any handbag and is always ready for beauty emergencies.
essence 10IN1 NAIL REPAIR		 4059729518873		The transparent texture combines caring ingredients such as panthenol, fulfilling the 10 following properties: 1. strengthening 2. hardening 3. protecting 4. anti-splitting 5. anti-brittle 6. anti-discolouration 7. smoothing 8. ridge filling 9. thickening 10. shine	<ol style="list-style-type: none"> <li>1. 10-in-1 nail strengthening treatment for stronger, healthier nails</li> <li>2. Transparent texture that is easy to apply</li> <li>3. Can also be used as a base coat and after the removal of UV gel nails or acrylic manicure</li> </ol>	For stronger nails over time, reapply twice a week for two weeks.
essence JUICY NAIL nail oil 01		 4059729518798	Keep On Rollin	Keep On Rollin. This transparent oil glides smoothly over the cuticles thanks to its clever roll-on applicator – no squeezing, no mess. Its caring formula is moisturising and fast-drying, leaving your nails and cuticles soft and nourished in seconds.	<ol style="list-style-type: none"> <li>1. Fast-absorbing, moisturising formula</li> <li>2. Convenient roll-on applicator – no squeezing needed</li> <li>3. Refreshing cuticle-care experience in a translucent finish</li> </ol>	Roll the nail oil gently over your cuticles and massage it in using circular motions. The oil absorbs quickly, so there's no need to wait.
essence THE ACTIVE WHITENER BASE COAT		 4059729543264		This base coat is designed to neutralise yellow tones for visibly whiter, healthier-looking nails. Enriched with Vitamin C, the formula delivers a fresh, clean effect while providing protective benefits.	<ol style="list-style-type: none"> <li>1. Nail brightener to neutralise yellow tones</li> <li>2. Smooth formula enriched with vitamins</li> <li>3. Delivers visibly brighter, natural-looking nails</li> </ol>	Whether worn alone or as a base under your favourite polish, this nail essential supports a well-groomed appearance and complements your nail care routine with ease.








ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence THE CUTICLE REMOVER		 4059729408631		A quick-action cuticle softener that gently loosens cuticles in just 15 seconds - apply with the brush, push them back with a wooden stick, and wash off for a clean at-home manicure.	<ol style="list-style-type: none"> <li>Softens cuticles in 15 seconds.</li> <li>Transparent, slightly milky gel with built-in brush applicator.</li> <li>Oil-, acetone-, paraben-, alcohol- and fragrance-free</li> </ol>	Eco-savvy beauty lovers love it - with its clean formula and recyclable packaging, it fits perfectly into zero-waste routines.
essence THE EXTREME NAIL HARDENER		 4059729408860		A powerful nail strengthener designed for soft, brittle nails. Strengthens and protects while promoting visibly harder nails with regular use.	<ol style="list-style-type: none"> <li>Strengthens and hardens weak, brittle nails.</li> <li>Can be used as a base coat or intensive treatment.</li> <li>Free from microplastics, alcohol, and perfume.</li> <li>Dermatologically tested</li> </ol>	Featured in "nail recovery" TikToks as a go-to post-gel savior, praised for bringing nails back to life fast.
essence THE NAIL REPAIR OIL		 4059729408945		A nourishing oil treatment for dry nails and cuticles. This lightweight formula helps restore moisture, improve flexibility, and promote overall nail health.	<ol style="list-style-type: none"> <li>Hydrates and strengthens nails and cuticles.</li> <li>Lightweight, fast-absorbing texture.</li> <li>Formulated without microplastics.</li> <li>Infused with natural oils for intensive care</li> </ol>	Contains sweet almond and macadamia oil – rich in fatty acids and vitamins that help repair brittle nails and nourish the cuticle area.
essence gel nail colour 01		 4059729348722	gloss 'N ROLL	This high-shine clear polish gives any manicure a glossy, salon-like finish. Wear it alone for a natural look or as a top coat to boost shine and longevity.	<ol style="list-style-type: none"> <li>Gel-like finish without the need for a lamp.</li> <li>High shine &amp; long-lasting wear</li> </ol>	Infused with a clean, air-drying formula that's free from microplastics.
essence gel nail colour 03		 4059729348746	icing ON THE CAKE	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly. The first coat of the climate-neutral* nail polish is ready to shine in just 40 seconds	<ol style="list-style-type: none"> <li>Gel-like finish without the need for a lamp.</li> <li>High shine &amp; long-lasting wear</li> </ol>	Infused with a clean, air-drying formula that's free from microplastics.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence gel nail colour 05		 4059729348760	SUGAR blush	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly. The first coat of the climate-neutral* nail polish is ready to shine in just 40 seconds	<ol style="list-style-type: none"> <li>1. Gel-like finish without the need for a lamp.</li> <li>2. High shine &amp; long-lasting wear</li> </ol>	Infused with a clean, air-drying formula that's free from microplastics.
essence gel nail colour 06		 4059729348777	happily EVER AFTER	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly. The first coat of the climate-neutral* nail polish is ready to shine in just 40 seconds	<ol style="list-style-type: none"> <li>1. Gel-like finish without the need for a lamp.</li> <li>2. High shine &amp; long-lasting wear</li> </ol>	Infused with a clean, air-drying formula that's free from microplastics.
essence gel nail colour 07		 4059729348784	pink VENTURES	A playful pink with ultra-fine glitter for that extra sparkle! Whether worn alone or layered, this shade brings instant joy and shine to your nails.	<ol style="list-style-type: none"> <li>1. Gel-like, high-gloss finish.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Glitter-infused formula</li> </ol>	Microplastic-free glitter that sparkles and keeps the planet in mind.
essence gel nail colour 08		 4059729348791	THE FINAL rose	A romantic dusty rose shade with a gel-like shine – soft, feminine, and perfect for both everyday elegance and special moments.	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A popular bridal shade in Europe – often recommended for soft wedding guest looks and engagement manicures.
essence gel nail colour 12		 4059729348838	orchid JUNGLE	A bold orchid purple that makes a statement with every swipe. This vibrant shade brings tropical vibes and glossy gel shine – no UV lamp needed!	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A rising star on beauty TikTok – loved for its bold colour payoff and trending in "vacay nails" edits.


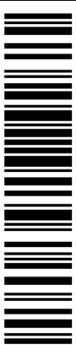








ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence gel nail colour 13		 4059729348845	BINGO flamingo	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly. The first coat of the climate-neutral* nail polish is ready to shine in just 40 seconds	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A rising star on beauty TikTok – loved for its bold colour payoff and trending in “vacay nails” edits.
essence gel nail colour 14		 4059729348852	ALL-TIME FAVOUred	A timeless deep berry-red that suits every season. Classic, elegant, and powerful – this shade delivers a salon-like gel shine without the fuss.	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A rising star on beauty TikTok – loved for its bold colour payoff and trending in “vacay nails” edits.
essence gel nail colour 16		 4059729348876	chili TOGETHER	A fiery, spicy red with orange undertones – this bold shade brings heat to any look while delivering a glossy, gel-like finish without a lamp.	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A rising star on beauty TikTok – loved for its bold colour payoff and trending in “vacay nails” edits.
essence gel nail colour 17		 4059729348883	I lilac YOU	A dreamy lilac that's soft yet playful – perfect for spring vibes, pastel lovers, or anyone who wants a pop of gentle colour with a gel-like shine.	<ol style="list-style-type: none"> <li>1. Pastel pigment with glossy gel-effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free</li> </ol>	A spring bestseller in European drugstores – often seen in pastel nail inspo on Pinterest.
essence gel nail colour 20		 4059729348913	PLEASE berry ME	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Climate neutral, vegan and clean beauty</li> </ol>	Subtle, bold, light or dark - the colours nail polishes leave nothing to be desired. The rule is: the more layers you apply, the more intense the colour result.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence gel nail colour 26		 4059729348975	WOW cacao	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Climate neutral, vegan and clean beauty</li> </ol>	Subtle, bold, light or dark - the colours nail polishes leave nothing to be desired. The rule is: the more layers you apply, the more intense the colour result.
essence gel nail colour 30		 4059729349019	nude TO KNOW	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly. The first coat of the climate-neutral* nail polish is ready to shine in just 40 seconds	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A rising star on beauty TikTok - loved for its bold colour payoff and trending in "vacay nails" edits.
essence gel nail colour 33		 4059729349040	JUST white	A pure, opaque white with a clean, high-shine gel finish - ideal for nail art, French tips, or a bold minimalist statement.	<ol style="list-style-type: none"> <li>1. Bright, full-coverage colour with gel-effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Free from microplastics</li> </ol>	Designed with a self-leveling formula for smooth application without streaks.
essence gel nail colour 37		 4059729349125	ALWAYS ON taupe	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Climate neutral, vegan and clean beauty</li> </ol>	Subtle, bold, light or dark - the colours nail polishes leave nothing to be desired. The rule is: the more layers you apply, the more intense the colour result.
essence gel nail colour 38		 4059729349132	ALOHA papaya	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly. The first coat of the climate-neutral* nail polish is ready to shine in just 40 seconds	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A rising star on beauty TikTok - loved for its bold colour payoff and trending in "vacay nails" edits.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence gel nail colour 44		 4059729349194	grape A COFFEE	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Climate neutral, vegan and clean beauty</li> </ol>	Subtle, bold, light or dark - the colours nail polishes leave nothing to be desired. The rule is: the more layers you apply, the more intense the colour result.
essence gel nail colour 46		 4059729349217	FROM dusk TILL YAWN	A muted taupe-grey with cozy vibes - this chic neutral is perfect for day-to-night wear, delivering a sleek gel-like shine with minimal effort.	<ol style="list-style-type: none"> <li>1. Subtle colour with glossy gel finish.</li> <li>2. Long-lasting &amp; quick-drying.</li> <li>3. Microplastic-free</li> </ol>	Spotted in "quiet luxury" nail edits on Instagram - a go-to shade for minimalist, elevated manicures.
essence gel nail colour 47		 4059729349224	pink INK	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly. The first coat of the climate-neutral* nail polish is ready to shine in just 40 seconds	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A rising star on beauty TikTok - loved for its bold colour payoff and trending in "vacay nails" edits.
essence gel nail colour 52		 4059729409065	coral ME MAYBE	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly. The first coat of the climate-neutral* nail polish is ready to shine in just 40 seconds	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A rising star on beauty TikTok - loved for its bold colour payoff and trending in "vacay nails" edits.
essence gel nail colour 56		 4059729409225	red-y TO GO	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly. The first coat of the climate-neutral* nail polish is ready to shine in just 40 seconds	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A rising star on beauty TikTok - loved for its bold colour payoff and trending in "vacay nails" edits.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence gel nail colour 57		 4059729409553	PRETTY IN pink	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly. The first coat of the climate-neutral* nail polish is ready to shine in just 40 seconds	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A rising star on beauty TikTok – loved for its bold colour payoff and trending in “vacay nails” edits.
essence gel nail colour 61		 4059729422309	wavy BABY	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Climate neutral, vegan and clean beauty</li> </ol>	Subtle, bold, light or dark - the colours nail polishes leave nothing to be desired. The rule is: the more layers you apply, the more intense the colour result.
essence gel nail colour 62		 4059729422194	HEART OF gold	The polish is easy to apply thanks to its patented, broad "double-touch" brush and dries quickly.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Climate neutral, vegan and clean beauty</li> </ol>	Subtle, bold, light or dark - the colours nail polishes leave nothing to be desired. The rule is: the more layers you apply, the more intense the colour result.
essence gel nail colour 70		 4059729466822	fairy FLOSS	A sweet, pastel pink that's soft, airy, and oh-so-cute – like cotton candy for your nails. Delivers a glossy, gel-like finish for the ultimate dreamy mani.	<ol style="list-style-type: none"> <li>1. Pastel pigment with glossy gel-effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free</li> </ol>	A TikTok fave for “coquette” and “balletcore” aesthetics – perfect for soft girl nail inspo.
essence gel nail colour 71		 4059729491671	FAUX pearl	A soft, pearlescent white with a subtle shimmer that mimics the glow of real pearls. Elegant, timeless, and finished with a high-gloss gel effect.	<ol style="list-style-type: none"> <li>1. Shimmer effect with gel-like shine.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free</li> </ol>	A top pick in “old money” nail tutorials on TikTok – praised for its luxurious yet minimal look.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence gel nail colour 72		 4059729491688	LEFT ME ON red	A bold, classic red with a high-shine gel finish – this shade is confidence in a bottle, perfect for turning heads and breaking hearts.	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	High-pigment, self-smoothing formula for an ultra-sleek, streak-free finish.
essence gel nail colour 73		 4059729491695	emerald ENERGY	The nail polish comes in an emerald green shade with a shimmery effect and is perfect for sunny days in the fall.	<ol style="list-style-type: none"> <li>1. Inspired by spring/summer colour trends</li> <li>2. Gel look without UV-lamp</li> <li>3. Easy application</li> </ol>	Seal the polish with a top coat to make it even more long-lasting.
essence gel nail colour 74		 4059729491701	NO ROOM FOR THE blues	The nail polish comes in a greyish blue shade and is perfect for sunny days in the fall.	<ol style="list-style-type: none"> <li>1. Inspired by spring/summer colour trends</li> <li>2. Gel look without UV-lamp</li> <li>3. Easy application</li> </ol>	Seal the polish with a top coat to make it even more long-lasting.
essence gel nail colour 75		 4059729518897	wave BREAKER	A deep ocean blue that brings serious seaside energy. Bold yet wearable, this shade delivers high-gloss, gel-like shine with serious impact.	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	Made with a self-leveling, smooth formula for a flawless, streak-free result.
essence gel nail colour 76		 4059729518903	matcha TIME	You can easily apply it to your nails thanks to its patented, broad double touch brush.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Climate neutral, vegan and clean beauty</li> </ol>	The long-lasting gel finish leaves nothing to be desired - and all of this in a vegan formula and no microplastic particles!

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence gel nail colour 77		 4059729518910	forest FANCY	A rich, earthy green that channels forest walks and cozy vibes. This deep yet wearable shade brings nature's calm straight to your fingertips – with a glossy gel-like finish.	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	Made with a clean, self-smoothing formula for effortless, streak-free application.
essence gel nail colour 78		 4059729518927	SPREAD THE sparkle	SPREAD THE sparkle in a rose gold metallic colour: You can easily apply it to your nails thanks to its patented, broad double touch brush	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Climate neutral, vegan and clean beauty</li> </ol>	The long-lasting gel finish leaves nothing to be desired - and all of this in a vegan, clean beauty formula with a short list of ingredients and no microplastic particles!
essence gel nail colour 79		 4059729521361	grape ESCAPE	A juicy, vibrant grape purple that makes a bold, playful statement. With its glossy gel-like finish, it's your go-to for fun, fruity fingertips.	<ol style="list-style-type: none"> <li>1. Gel-like, high-gloss finish.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Glitter-infused formula</li> </ol>	Smooth, highly pigmented formula that levels itself for a streak-free, salon-worthy look.
essence gel nail colour 80		 4059729521378	mauve OVER DARLING	Blue-toned rosé colour: You can easily apply it to your nails thanks to its patented, broad double touch brush. Plus, this colourful essence nail polish dries extremely quickly in just 40 seconds.	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A rising star on beauty TikTok – loved for its bold colour payoff and trending in “vacay nails” edits.
essence gel nail colour 81		 4059729521385	tropic LIKE IT'S HOT	A bold tropical teal that brings instant vacation vibes. This vibrant shade delivers a glossy, gel-like finish perfect for sunny days and statement looks.	<ol style="list-style-type: none"> <li>1. Intense colour with gel-shine effect.</li> <li>2. Quick-drying &amp; long-lasting.</li> <li>3. Microplastic-free formula</li> </ol>	A summer staple in “hot girl mani” TikToks – perfect for pool parties, beach trips, and festival fits.

ARTICLE	IMAGE	BARCODE	COLOUR NAME	SUPERPOWER	CLAIMS	FUN FACTS
essence gel nail colour 82		 4059729521392	yellow THERE!	You can easily apply it to your nails thanks to its patented, broad double touch brush.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Climate neutral, vegan and clean beauty</li> </ol>	The long-lasting gel finish leaves nothing to be desired - and all of this in a vegan formula and no microplastic particles! The gel nail colour 82 yellow THERE! nail polish is part of the gel nail colour range.
essence gel nail colour 83		 4059729543196	mocha MY DAY	Mocha MY DAY in the colour of the year, a warm medium brown: You can easily apply it to your nails thanks to its patented, broad double touch brush.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Easy application thanks to double touch brush</li> </ol>	This colourful essence nail polish dries extremely quickly in just 40 seconds. The long-lasting gel finish leaves nothing to be desired - and all of this in a vegan formula and no microplastic particles!
essence gel nail colour 84		 4059729543202	BLACK plum & DONE	BLACK plum & DONE in a dark plum shade: You can easily apply it to your nails thanks to its patented, broad double touch brush.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Easy application thanks to double touch brush</li> </ol>	This colourful essence nail polish dries extremely quickly in just 40 seconds. The long-lasting gel finish leaves nothing to be desired - and all of this in a vegan formula and no microplastic particles!
essence gel nail colour 85		 4059729543219	sage THE DAY	You can easily apply it to your nails thanks to its patented, broad double touch brush.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Easy application thanks to double touch brush</li> </ol>	The long-lasting gel finish leaves nothing to be desired - and all of this in a vegan, clean beauty formula with a short list of ingredients and no microplastic particles!
essence gel nail colour 86		 4059729543226	espresso YOURSELF	You can easily apply it to your nails thanks to its patented, broad double touch brush.	<ol style="list-style-type: none"> <li>1. Long-lasting gel finish with an extreme shine</li> <li>2. Dries in just 40 seconds</li> <li>3. Easy application thanks to double touch brush</li> </ol>	The long-lasting gel finish leaves nothing to be desired - and all of this in a vegan, clean beauty formula with a short list of ingredients and no microplastic particles!

# essence





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