

essence

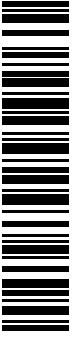
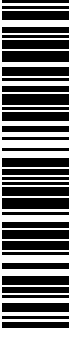
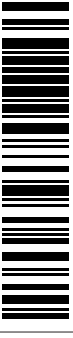
PRODUCT BOOK

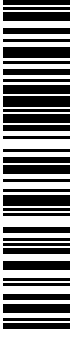
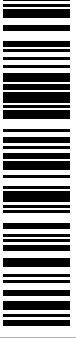
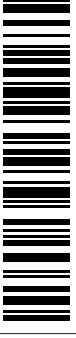
2026-02 range update
900mm stand

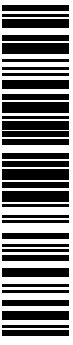
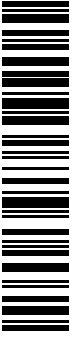
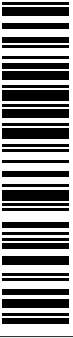
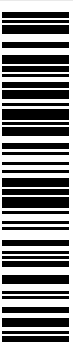


**MAKE
BEAUTY
FUN**

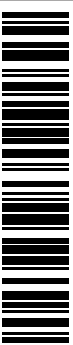
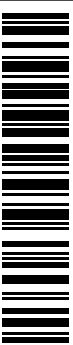
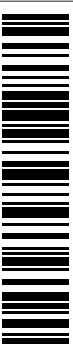
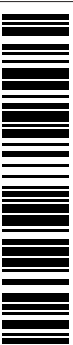


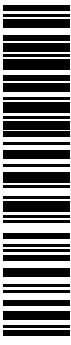
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence 24ever ink liner 01 Intense Black		 4059729254368	A silky, matte black eyeliner pen with an extra-fine tip that lets you draw precise lines or dramatic wings - waterproof and stays flawless for up to 24 hours.	24-hour wear in deep matte black. Waterproof, smudge-proof & precise brush tip. Paraben-free, alcohol-free & perfume-free. Easy-grip indentation for steady application.	Hailed as a "moshpit-proof" liner in TikTok reviews - users rave that it survived sweat and tears without budging
essence all eyes on me multi-effect mascara 01 Soft Black		 4250338427970	A multitasking mascara designed to deliver volume, length, curl, and separation - all with a special brush and unique texture in one waterproof, long-wear formula.	Adds volume, length, curl, and defines each lash. Ophthalmologically tested. Paraben-free. Precision brush for full coverage and ideal separation.	Formulated with panthenol (pro-vitamin B5) to soothe and moisturize lashes while plant-based waxes lock in the curl and build volume
essence all eyes on me waterproof mascara		 4250587742053	A waterproof multi-effect mascara that delivers volume, length, curl, and lash definition in one sweep - perfect for any occasion, from festivals to emotional nights.	Adds volume, length, curl, and separates lashes. Waterproof, smudge proof, and ophthalmologically tested. Paraben free. Precision brush ensures even, clump free application.	Formulated with panthenol (pro-vitamin B5) to soothe and moisturize lashes while plant-based waxes lock in the curl and build volume
essence BRIGHT EYES! under-eye stick 01 Soft Rose		 4059729421401	A creamy under-eye balm stick in a soft rose tone that brightens and perks up tired eyes instantly - perfect for a fresh, awake look.	Brightens and revitalizes under-eye area. Infused with aloe vera, sunflower oil, and hyaluronic acid for hydration. Practical twist-up stick format for easy application. Free from parabens and microplastics.	This stick regularly appears in 'dark circle hacks' on TikTok and Instagram, praised for giving a quick "awake" boost when you're running low on sleep.
essence brow lift & freeze glue 01 Clear Control		 4059729541857	The 3-in-1 dual-ended applicator lets you apply, comb, and sculpt with precision - no salon needed.	Wax-like texture that shapes and sets your brows with an ultra-strong hold that lasts up to 18 hours. Its flake-resistant formula keeps your brows defined and lifted.	There are only six ingredients, plus water in the formula, and it's completely vegan, paraben-free, alcohol-free, and microplastic-free.

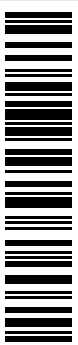
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence brow lifting gel set		 4059729446671	A transparent gel with an integrated mini brush that creates an instant laminated brow look - no water, no fuss. Achieves salon-style lifted brows that last all day.	Provides extreme, long-lasting hold comparable to professional brow lifts. Integrated applicator brush clips into cap for precise, mess-free application. No water needed - optimized formula stays in place from morning till night	Became a TikTok favorite in “no-makeup makeup” routines.
essence brow powder duo set 01 Light		 4059729516688	A compact duo featuring a warm caramel brown and golden tan powder - ideal for filling, shaping, and blending brows with a soft, natural finish.	Two soft, blendable shades with a precise mini brush. Lightweight powder delivers natural or bold looks. Long-lasting wear with easy application. Compact, travel-friendly case with built-in brush	Topped European beauty blogs and TikTok “drugstore brow must-haves” lists - praised for delivering smooth, polished brows.
essence brow powder duo set 02 Medium		 4059729516695	A compact duo featuring a soft taupe brown and a warm beige-brown powder blend - ideal for filling in brows with a natural or slightly defined finish.	Two soft, blendable shades with a precise mini brush. Lightweight powder delivers natural or bold looks. Long-lasting wear with easy application. Compact, travel-friendly case with built-in brush	Topped European beauty blogs and TikTok “drugstore brow must-haves” lists - praised for delivering smooth, polished brows.
essence brow powder duo set 03 Dark		 4059729516701	A compact duo featuring a deep ash-brown and neutral medium-brown shade - perfect for filling, shaping, and blending brows with a natural, defined look that’s neither too warm nor too cool.	Two soft, blendable shades with a precise mini brush. Lightweight powder delivers natural or bold looks. Long-lasting wear with easy application. Compact, travel-friendly case with built-in brush	Topped European beauty blogs and TikTok “drugstore brow must-haves” lists - praised for delivering smooth, polished brows.
essence call me Queen dramatic false lash effect mascara		 4059729441973	A bold volumizing mascara that delivers dramatic, lifted lashes with intense black pigment. The hourglass-shaped brush separates and coats every lash for a false lash effect in seconds.	Delivers volume, length, and lift. False lash effect with dramatic intensity. Hourglass-shaped fiber brush for full coverage. Paraben-free, and ophthalmologically tested	Went viral in “dupe videos” as a budget-friendly alternative to high-end volumizing mascaras.

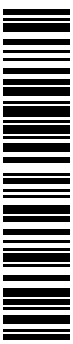
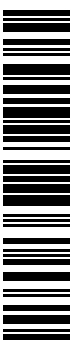
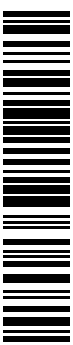
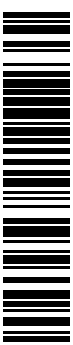
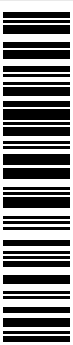
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence call me Queen dramatic false lash effect mascara waterproof		 4059729490322	A bold waterproof volumizing mascara that delivers dramatic, lifted lashes with intense black pigment. The hourglass-shaped brush separates and coats every lash for a false lash effect in seconds.	Delivers volume, length, and lift. False lash effect with dramatic intensity. Hourglass-shaped fiber brush for full coverage. Paraben-free, waterproof ophthalmologically tested	Went viral in “dupe videos” as a budget-friendly alternative to high-end volumizing mascaras.
essence COLOUR it! metallic liquid liner 01 Burnished Bronze		 4059729541710	Burnished Bronze in its stunning metallic bronze shade, all you need for the perfect eyeliner look is a single stroke	High colour intensity Precise application with the brush tip Metallic shade	Formula is free from parabens, alcohol, fragrance, and oils, and uses acrylates copolymer for smudge-proof, long-lasting wear
essence cream eyeshadow 01 Rose		 4059729541871	a dreamy cream formula in a roségold tone with a striking metallic shine. this high-performance eyeshadow transforms your look in seconds, melting seamlessly onto the lids with a rich, creamy texture that doesn't crease or smudge.	Creamy, non-creasing texture with buildable colour. Metallic finish for expressive, radiant eye looks. Smudgeproof and longlasting cream formula	Paraben free, oil free, alcohol free, fragrance free, cruelty free and vegan product
essence cream eyeshadow 03 Oyster		 4059729541840	a dreamy cream formula in an oyster gold tone with a striking metallic shine. This high-performance eyeshadow transforms your look in seconds, melting seamlessly onto the lids with a rich, creamy texture that doesn't crease or smudge.	Creamy, non-creasing texture with buildable colour. Metallic finish for expressive, radiant eye looks. Smudgeproof and longlasting cream formula	Paraben free, oil free, alcohol free, fragrance free, cruelty free and vegan product
essence dip eyeliner waterproof 24h long-lasting 01 Black		 4059729421340	A liquid eyeliner pen delivering intense jet-black lines with waterproof, 24-hour wear and a soft-tip applicator for precision.	Deep black color with up to 24-hour hold. Waterproof and smudge-proof. Soft, flexible applicator tip for easy, controlled application. Paraben-free, and microplastic-free	Contains ammonium acrylates copolymer and PVP, which form a flexible, waterproof film that ensures long-lasting wear without flaking

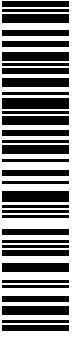
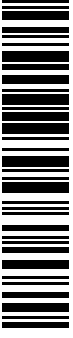
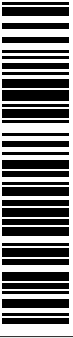
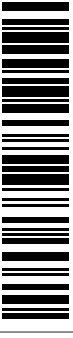
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essence duo sharpener		 4250947501382	A compact, dual-sided sharpener for both thin and jumbo makeup pencils - complete with a lid to keep shavings neat and portable.	Dual sharpening openings for standard and jumbo pencil sizes. Built-in lid collects shavings for easy cleanup. Durable design	Frequently featured in "travel makeup kit" posts on TikTok due to its compact size and mess-free design.
essence eyebrow DESIGNER 01 Black		 4250035200586	A twist-up black eyebrow pencil with an integrated spoolie brush - designed to define, fill, and shape your brows quickly and naturally.	Creamy pencil glides on smoothly for easy filling. Built-in spoolie brush blends and grooms hairs. Paraben-free. Long-lasting wear in a compact twist-up format	Featured in viral TikTok and POPSUGAR reviews, praised as a "\$2 brow weapon" that rivals high-end products for its ease and natural finish
essence eyebrow DESIGNER 02 Brown		 4250035200593	A twist-up brown eyebrow pencil with an integrated spoolie brush - designed to define, fill, and shape your brows quickly and naturally.	Creamy pencil glides on smoothly for easy filling. Built-in spoolie brush blends and grooms hairs. Paraben-free. Long-lasting wear in a compact twist-up format	Featured in viral TikTok and POPSUGAR reviews, praised as a "\$2 brow weapon" that rivals high-end products for its ease and natural finish
essence eyeliner pen extra long-lasting 010 Blackest Black		 4059729420886	A matte jet-black eyeliner pen with an ultra-fine brush tip for precise lines and bold wings that stay put all day.	Up to 24-hour wear and waterproof performance. Smudge-proof and fade-resistant. Soft, flexible brush tip for detailed application. Paraben-free, oil-free, and microplastic-free	Contains styrene/acrylates copolymer and PVP, which form a durable yet flexible waterproof film to hold intense color without flaking
essence eyeliner pen extra long-lasting 020 Brown		 4059729541949	this eyeliner pen is the ultimate tool for enhancing your eyes with a natural finish - no smudging, no fuss.	Up to 24-hour wear and waterproof performance. Smudge-proof and fade-resistant. Soft, flexible brush tip for detailed application. Paraben-free, oil-free, and microplastic-free	Contains styrene/acrylates copolymer and PVP, which form a durable yet flexible waterproof film to hold intense color without flaking

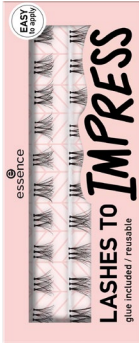
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essence eyeliner pen waterproof		 4250587772173	Back to black: accurate eyeliner styles are easy to achieve with the smudge and waterproof eyeliner pen with a felt tip.	Smudge & waterproof eyeliner in a deep, intense black. Fine felt tip for absolutely accurate eyeliner & a defined look. Long-lasting & waterproof.	Waterproof without a stain effect, your eyeliner can withstand spring showers with ease. For intensive eyeliner looks in urban black.
essence get BIG! lashes CURL BOOST mascara		 4059729583420	Adorn your eyes with the captivating allure of the essence Get BIG! Lashes CURL BOOST Mascara.	Adds bold curl and volume for eye-catching looks. Curved fibre brush lifts and separates lashes beautifully. Smooth, no-smudge formula for flawless all-day wear.	This deep black shade coats each lash with rich intensity, enhancing curl and volume in one effortless sweep. Now featuring a modernised design.
essence get BIG! lashes VOLUME BOOST mascara		 4250338494392	A mega-volume mascara featuring an oversized fiber brush that coats even the shortest lashes in one go for dramatic lift and fullness.	Delivers intense fullness and volume without clumping. Lightweight formula. Ophthalmologist-tested, suitable for sensitive eyes. Easy to build with multiple coats.	Recently featured in "5 under 5€ drugstore must-haves" by European beauty creators -praised for its dramatic effect at a budget price.
essence get BIG! lashes VOLUME BOOST WATERPROOF mascara		 4250338494415	A waterproof mega-volume mascara featuring an oversized fiber brush that coats even the shortest lashes in one go for dramatic lift and fullness.	Delivers intense fullness and volume without clumping. Lightweight formula that's waterproof and smudge-resistant. Ophthalmologist-tested, suitable for sensitive eyes. Easy to build with multiple coats.	Recently featured in "5 under 5€ drugstore must-haves" by European beauty creators -praised for its dramatic effect at a budget price.
essence I LOVE EXTREME crazy volume mascara		 42505877739084	A bold black mascara featuring an extra-large elastomer brush that coats every lash for instantly dramatic volume and depth.	Delivers sensational, ultra-bold volume in one swipe. Ophthalmologist-tested for eye safety. Easily buildable formula without clumping.	Went viral after beauty vlogger Trulee Rodney called it the "best mascara ever" in a YouTube vid with over 323K likes -praising its insane lash transformation at just \$6,50.

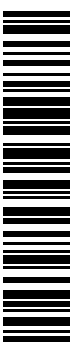
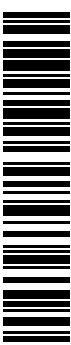
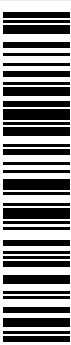
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essence I LOVE EXTREME crazy volume mascara waterproof brown 01 Cozy Brown		 4059729583260	The popular I LOVE EXTREME range now comes in a soft brown waterproof version — perfect for a natural yet expressive lash look.	Delivers extreme volume with an extra-large brush for bold lash impact Offers a cozy brown shade for natural definition and a soft alternative to black Ensures long-lasting, waterproof everyday wear with no smudging or flaking	The extra-large brush ensures a bold lash effect in just one swipe. Smudge-proof, flake-resistant and made for every mood.
essence I LOVE EXTREME CRAZY VOLUME waterproof mascara		 4059729381255	A waterproof version of the cult classic mega-volume mascara, featuring an extra-large elastomer brush that coats each lash in deep black for dramatic impact and lasting hold.	Delivers sensational, ultra-bold volume in one swipe. Waterproof and smudge-resistant for all-day wear. Ophthalmologist-tested for eye safety. Easily buildable formula without clumping	Formulated with kaolin and carnauba wax to add structure, while jojoba seed oil and vitamin E nourish and protect lashes.
essence I LOVE EXTREME volume mascara 01		 4250338487516	A bold mascara with an extra-large elastomer brush that gives dramatic volume and intense lift, coating every lash for an eye-opening effect.	Instantly delivers ultra-bold volume and dramatic lift. Smudge-resistant and ophthalmologist-tested. Buildable formula that avoids clumping. Precision brush ensures even coverage from root to tip	Frequently featured in “low-budget beauty favorites” roundups - called the “\$6,50 miracle mascara” by TikTok beauty lovers for its instant glam effect.
essence I LOVE EXTREME volume mascara waterproof		 4250947543214	A bold waterproof mascara with an extra-large elastomer brush that gives dramatic volume and intense lift, coating every lash for an eye-opening effect.	Instantly delivers ultra-bold volume and dramatic lift. Waterproof, smudge-resistant and ophthalmologist-tested. Buildable formula that avoids clumping. Precision brush ensures even coverage from root to tip	Frequently featured in “low-budget beauty favorites” roundups - called the “\$6,50 miracle mascara” by TikTok beauty lovers for its instant glam effect.
essence jelly GRIP EYESHADOW PRIMER		 4059729541819	Eyeshadow gripping primer. Allow 30 seconds to set for full grip, then apply eyeshadow for long-lasting wear. During the drying time the texture can have a bit cooling or tingling effect, which goes off after short time.	Gripping jelly texture for a bold, intense colour payoff Crease-free finish that lasts Quick-setting formula for smooth, long-lasting results	It is vegan, cruelty-free, fungal acne (malassezia) safe, and reef safe. It doesn't contain any harsh alcohols, common allergens, fragrances, oils, parabens, silicones or sulfates. Essence is from Germany. This product is used in 3 routines created by our community.

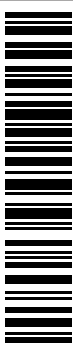
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essence jelly GRIP undereye primer stick		 4059729490971	A refreshing, cooling stick primer that smooths, hydrates, and preps the under-eye area for flawless, crease-free concealer application.	Hydrates and refreshes with hyaluronic acid and panthenol. Smooths skin for better concealer grip and longevity. Convenient twist-up stick format for mess-free use. Alcohol-, oil-, fragrance-, and silicone-free formula	Packed with glycerin, sodium hyaluronate, and aloe powder - powerful humectants that deeply hydrate and plump the delicate under-eye skin.
essence kajal pencil 01 Black		 4250035200715	A classic black kajal pencil that glides on smoothly and blends easily - perfect for lining and defining both lash and waterlines	Rich, long-lasting pigmentation. Smooth application that's easy to blend. Sharpenable for precise tip maintenance. Compact and simple to use	Enriched with carnauba and beeswax to support smooth glide and lasting wear, while microcrystalline wax helps maintain definition without smudging
essence kajal pencil 08 Teddy		 4250035270459	A classic brown kajal pencil that glides on smoothly and blends easily - perfect for lining and defining both lash and waterlines.	Rich, long-lasting pigmentation. Smooth application that's easy to blend. Sharpenable for precise tip maintenance. Compact and simple to use	Enriched with carnauba and beeswax to support smooth glide and lasting wear, while microcrystalline wax helps maintain definition without smudging
essence kajal pencil 29 Rain Forest		 4059729307576	A classic dark green kajal pencil that glides on smoothly and blends easily - perfect for lining and defining both lash and waterlines.	Rich, long-lasting pigmentation. Smooth application that's easy to blend. Sharpenable for precise tip maintenance. Compact and simple to use	Enriched with carnauba and beeswax to support smooth glide and lasting wear, while microcrystalline wax helps maintain definition without smudging
essence kajal pencil 30 Classic Blue		 4059729307583	A classic vibrant blue kajal pencil that glides on smoothly and blends easily - perfect for lining and defining both lash and waterlines.	Rich, long-lasting pigmentation. Smooth application that's easy to blend. Sharpenable for precise tip maintenance. Compact and simple to use	Enriched with carnauba and beeswax to support smooth glide and lasting wear, while microcrystalline wax helps maintain definition without smudging

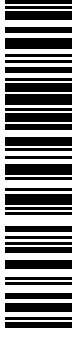
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essence lash & brow gel mascara		 4250035271180	A clear, lightweight gel that tames and sets both lashes and brows, giving a polished, natural look with gentle hold.	Defines and grooms brows while separating lashes. Transparent, non-greasy formula. Ophthalmologist-tested, suitable for sensitive eyes. Convenient wand seals neatly with built-in lid	Featured in travel beauty routines on TikTok - loved for doubling as a brow gel and clear mascara when space (or time) is tight.
essence lash GLUE		 4059729323682	A clear, waterproof lash adhesive with a ultra-thin brush for precise application, giving a natural false-lash look that stays put.	Dries transparent - blends seamlessly with the lash line. Waterproof and long-lasting hold. Ultra-thin, flexible brush for exact and neat application. Suitable for strip lashes and lash clusters	Features acrylates/ethylhexyl acrylate copolymer for strong adhesion and vitamin E to soothe and protect the eyelid area.
essence Lash PRINCESS curl & volume mascara		 4059729327024	A curling and volumizing mascara featuring a unique peanut-shaped fiber brush that reaches every lash, creating dramatic curl and fullness in one coat.	Combines intense curl and volume without clumping. Nourishing blend of jojoba, sunflower, and almond oils. Ophthalmologist-tested, suitable for sensitive eyes. Long-lasting wear with even, lightweight coverage	Named "best curl mascara under \$5" by beauty editors and bloggers for its ability to deliver a salon-style lash curve without an eyelash curler
essence Lash PRINCESS false lash effect mascara		 4250947516027	A volumizing mascara with a conical fiber brush that delivers dramatic length and false-lash impact in one swipe.	Builds intense volume and length with a false lash effect. Smudge-resistant formula suitable for sensitive eyes. Cone-shaped brush targets inner and outer lashes for full coverage. Easy-to-layer without clumping	Named the best overall affordable mascara by The Strategist (part of New York Magazine) in May 2025 - praised for delivering salon-level volume on a \$5 budget.
essence Lash PRINCESS false lash effect mascara black brown		 4059729393876	A volumizing mascara with a conical fiber brush that defines, lengthens, and adds false-lash drama in one swipe - now in a softer black brown tone.	Builds intense volume and length with a false lash effect. Smudge-resistant formula suitable for sensitive eyes. Cone-shaped brush targets inner and outer lashes for full coverage. Easy-to-layer without clumping	Named a top drugstore mascara by The Strategist in May 2025 - praised for delivering salon-worthy volume at a budget price - and featured in Allure's "Best Brown Mascaras" list for its natural enhancement.

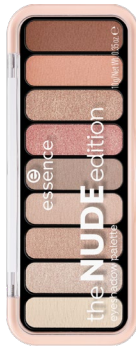
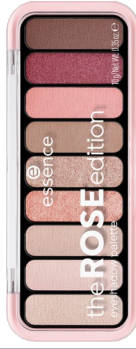
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence Lash PRINCESS false lash effect mascara burgundy		 4059729541796	A volumizing mascara with a conical fiber brush that defines, lengthens, and adds false-lash drama in one swipe .	Builds intense volume and length with a false lash effect. Smudge-resistant formula suitable for sensitive eyes. Cone-shaped brush targets inner and outer lashes for full coverage. Easy-to-layer without clumping	Named a top drugstore mascara by The Strategist in May 2025 - praised for delivering salon-worthy volume at a budget price - and featured in Allure's "Best Brown Mascaras" list for its natural enhancement.
essence Lash PRINCESS false lash effect mascara waterproof		 4059729207241	A waterproof volumizing mascara with a conical fiber brush that delivers dramatic length and false-lash impact in one swipe.	Builds intense volume and length with a false lash effect. Waterproof & Smudge-resistant formula suitable for sensitive eyes. Cone-shaped brush targets inner and outer lashes for full coverage. Easy-to-layer without clumping	Named the best overall affordable mascara by The Strategist (part of New York Magazine) in May 2025 - praised for delivering salon-level volume on a \$5 budget.
essence Lash PRINCESS MASCARA PRIMER extra length & volume		 4059729381941	A light-green primer with a soft elastomer wand designed to prep lashes for extra length and volume - use it before mascara for ultra-fanned-out, bold lashes.	Enhances length and volume as a pre-mascara primer. Soft elastomer brush ensures flawless, even application. Ophthalmologist-tested and suitable for sensitive eyes. Lightweight formula that dries clear before mascara	Featured in a POPSUGAR review as a must-have for achieving long-lasting curl and volume - users loved how it kept their lashes fanned and fresh for a full eight hours
essence Lash PRINCESS sculpted volume mascara		 4251232221619	A sculpting mascara with a unique tapered brush that fans and separates each lash, delivering dramatic volume and definition in one sweep.	Builds bold volume and fan-out effect without clumping. Smudge-resistant, and ophthalmologist-tested. Tapered brush precisely coats inner, outer, and lower lashes. Easy to build with multiple coats for customized drama	Named "best overall mascara" by Vogue and other editor round-ups for budget-friendly performance that mimics high-end lashes
essence lash WITHOUT LIMITS EXTREME LENGTHENING & VOLUME MASCARA 01 Ultra Black		 4059729421333	A lengthening and volumizing mascara with a flexible elastomer wand that reaches even the shortest lashes for dramatic lift and definition.	Achieves extreme length and volume in one stroke. Flexible elastomer brush for precise application. Smudge-resistant, and long-lasting. Ophthalmologist-tested and safe for contact lens wear	Widely praised as a dupe for the Maybelline Sky High Mascara - offering similar lash-lifting results at a fraction of the price.

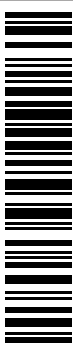
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence lash WITHOUT LIMITS TUBING Extreme Lengthening & Volume Mascara 04 Black Tubing		 4059729521088	A lengthening and volumizing mascara with a flexible elastomer wand that reaches even the shortest lashes for dramatic lift and definition.	Achieves extreme length and volume in one stroke. Flexible elastomer brush for precise application. Smudge-resistant, and long-lasting. Ophthalmologist-tested and safe for contact lens wear	Widely praised as a dupe for the Maybelline Sky High Mascara - offering similar lash-lifting results at a fraction of the price.
essence lash WITHOUT LIMITS WATERPROOF EXTREME LENGTHENING & VOLUME MASCARA 03 Black Waterproof		 4059729490551	A lengthening and volumizing mascara with a flexible elastomer wand that reaches even the shortest lashes for dramatic lift and definition.	Achieves extreme length and volume in one stroke. Flexible elastomer brush for precise application. Waterproof, smudge-resistant, and long-lasting. Ophthalmologist-tested and safe for contact lens wear	Widely praised as a dupe for the Maybelline Sky High Mascara - offering similar lash-lifting results at a fraction of the price.
essence LASHES TO IMPRESS 03 Half Lashes		 4250947543061	Packaged in sets, these false lashes offer customized volume and length - build them up naturally or go full glam, perfectly blending with your own lashes.	Easy-to-apply individual lash clusters for tailored fullness. Lightweight lash fibers that blend seamlessly. Long-lasting adhesion when used with lash glue. Includes reusable clusters—great for multiple looks	MakeupAlley users rave: "They are so easy to apply and give me the perfect dramatic look... No one can even tell they're fake!" - praising the natural appearance and wear.
essence LASHES TO IMPRESS 07 Bundled Single Lashes		 4059729255433	Individual lash clusters designed to enhance your natural lashes with customizable volume, tailored length, and seamless blend.	Easy-to-apply lash clusters for precise and natural-looking volume. Lightweight synthetic fibers for comfortable wear. Long-lasting when used with lash glue, and reusable. Includes 20 clusters to build subtle to dramatic looks	MakeupAlley users rave: "They are so easy to apply and give me the perfect dramatic look... No one can even tell they're fake!" - praising the natural appearance and wear.
essence liquid ink eyeliner 01		 4250587705454	A sleek liquid liner with a super-fine brush tip that delivers jet-black, high-shine lines for crisp wings and bold definition.	Intense black pigmentation with glossy finish. Smudge-resistant formula. Precise brush tip for controlled application. Ophthalmologist-tested and long-lasting wear	Formula includes styrene/acrylates copolymer for strong waterproof hold, with soothing allantoin and antioxidant tocopherol (vitamin E) for comfort and lash care

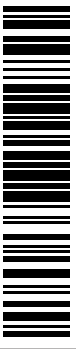
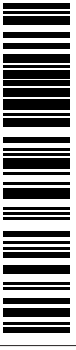
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence liquid ink eyeliner waterproof 01		 4250587705461	A sleek waterproof liquid liner with a super-fine brush tip that delivers jet-black, high-shine lines for crisp wings and bold definition.	Intense black pigmentation with glossy finish. Waterproof & smudge-resistant formula. Precise brush tip for controlled application. Ophthalmologist-tested and long-lasting wear	Formula includes styrene/acrylates copolymer for strong waterproof hold, with soothing allantoin and antioxidant tocopherol (vitamin E) for comfort and lash care
essence LONG-LASTING eye pencil 01 Black Fever		 4250035246942	A rich, jet-black eye pencil with a soft twist-up mechanism that delivers intense pigment and up to 18 hours of waterproof wear.	Deep, long-lasting color. Smooth and creamy glide that sets quickly. Twist-up format - no need for sharpening. Waterproof wear, smudge-resistant and ophthalmologist-tested	Enriched with rice-bran wax, trimethylsiloxysilicate, and antioxidants like vitamin E and vitamin C to ensure smooth application, longevity, and lash-line comfort.
essence LONG-LASTING eye pencil 02 Hot Chocolate		 4250035246959	A rich, deep brown eyepencil in a convenient twist-up format - creamy, smooth, and perfect for defining eyes with a softer touch than black.	Deep, long-lasting color. Smooth and creamy glide that sets quickly. Twist-up format - no need for sharpening. Waterproof wear, smudge-resistant and ophthalmologist-tested	Enriched with rice-bran wax, trimethylsiloxysilicate, and antioxidants like vitamin E and vitamin C to ensure smooth application, longevity, and lash-line comfort.
essence LONG-LASTING eye pencil 09 Cool Down		 4250338414734	A vibrant Olympic-blue twist-up eyeliner pencil that glides on smoothly and sets quickly for colorful, long-lasting definition.	Deep, long-lasting color. Smooth and creamy glide that sets quickly. Twist-up format - no need for sharpening. Waterproof wear, smudge-resistant and ophthalmologist-tested	Enriched with rice-bran wax, trimethylsiloxysilicate, and antioxidants like vitamin E and vitamin C to ensure smooth application, longevity, and lash-line comfort.
essence LONG-LASTING eye pencil 40 ROASTED CHESTNUT		 4059729583376	Unveil the full charm of your eyes with the essence LONG-LASTING eye pencil	Offers vibrant colour intensity for striking eye make-up looks Ensures 18-hour wear with waterproof resilience Delivers full texture coverage for bold, defined lines	The creamy texture allows for smooth, precise application – perfect for soft definition or bold, statement looks.

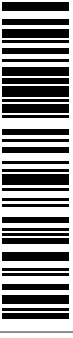
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence micro precise brow pencil 02 Taupe		 4059729583284	Get ready for a brow glow-up with the essence micro precise brow pencil in a taupe shade.	Features a micro-thin tip for precise, hair-like strokes and seamless blending Now with an integrated spoolie for convenient shaping and styling Offers a waterproof formula ensuring your brows stay defined	The popular pencil now comes with an integrated spoolie for quick and easy styling.
essence micro precise brow pencil 04 Neutral Brown		 4059729583307	Get ready for a brow glow-up with the essence micro precise brow pencil in a neutral brown shade .	Features a micro-thin tip for precise, hair-like strokes and seamless blending Now with an integrated spoolie for convenient shaping and styling Offers a waterproof formula ensuring your brows stay defined	The popular pencil now comes with an integrated spoolie for quick and easy styling.
essence micro precise brow pencil 06 Dark Brown		 4059729583321	Get ready for a brow glow-up with the essence micro precise brow pencil in a dark brown shade .	Features a micro-thin tip for precise, hair-like strokes and seamless blending Now with an integrated spoolie for convenient shaping and styling Offers a waterproof formula ensuring your brows stay defined	The popular pencil now comes with an integrated spoolie for quick and easy styling.
essence micro precise brow pencil 08 Black Brown		 4059729583345	Get ready for a brow glow-up with the essence micro precise brow pencil in a black brown shade .	Features a micro-thin tip for precise, hair-like strokes and seamless blending Now with an integrated spoolie for convenient shaping and styling Offers a waterproof formula ensuring your brows stay defined	The popular pencil now comes with an integrated spoolie for quick and easy styling.
essence mono eyeshadow glitter 01 Frosted Shine		 4059729583529	Create an instant glow with the essence Mono Eyeshadow Glitter	Glittery shade for luminous, eye-catching sparkle Smooth, creamy texture for effortless application Ideal for wearing alone or layering to enhance intensity	Inspired by the dazzling play of light, this eyeshadow in an icy silver shade adds a touch of radiant sparkle to your eyes. Presented in sleek, transparent packaging, this eyeshadow brings a hint of magic to every make-up moment.

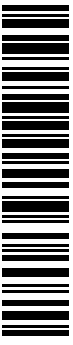
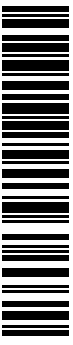
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence mono eyeshadow glitter 02 Rosy Sparkle		 4059729583543	Create an instant glow with the essence Mono Eyeshadow Glitter	Glittery shade for luminous, eye-catching sparkle Smooth, creamy texture for effortless application Ideal for wearing alone or layering to enhance intensity	Inspired by the dazzling play of light, this eyeshadow in a soft pink shade adds a touch of radiant sparkle to your eyes. Presented in sleek, transparent packaging, this eyeshadow brings a hint of magic to every make-up moment.
essence mono eyeshadow matte 01 Soft Beige		 4059729583437	Accentuate your eye make- up with the essence Mono Eyeshadow Matte	Delivers intense colour payoff with a highly pigmented formula for vibrant looks Features a creamy texture for effortless application and long-lasting wear Offers versatile use from everyday glam to bold party styles	This eyeshadow in a light beige shade offers a versatile touch that beautifully complements any look, from subtle daytime elegance to bold evening statements.
essence mono eyeshadow matte 02 Neutral Brown		 4059729583444	Accentuate your eye make- up with the essence Mono Eyeshadow Matte	Delivers intense colour payoff with a highly pigmented formula for vibrant looks Features a creamy texture for effortless application and long-lasting wear Offers versatile use from everyday glam to bold party styles	This eyeshadow in a medium brown shade offers a versatile touch that beautifully complements any look, from subtle daytime elegance to bold evening statements.
essence mono eyeshadow pearly 01 Golden Glow		 4059729583468	Frame your eyes with the essence Mono Eyeshadow Pearly	Intensely pigmented shade for a radiant glow Creamy, blendable texture for smooth, even application Versatile formula ideal for soft or striking eye looks	This eyeshadow in a golden shimmer shade reflects the light beautifully, adding a touch of radiance to any look.
essence mono eyeshadow pearly 02 Silky Taupe		 4059729583482	Frame your eyes with the essence Mono Eyeshadow Pearly	Intensely pigmented shade for a radiant glow Creamy, blendable texture for smooth, even application Versatile formula ideal for soft or striking eye looks	This eyeshadow in a taupe shimmer shade reflects the light beautifully, adding a touch of radiance to any look.

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essence Quick Wing! stamp eyeliner 01 Black		 4059729490605	A dual-ended eyeliner pen with a stamp for quick wings and a fine felt tip to connect and define - the perfect shortcut to symmetrical, long-lasting winged eyes.	Stamp and felt-tip combo for easy wing and line application. Waterproof, smudge-resistant, long-lasting formula. Creamy, shiny finish that applies smoothly. Compact design ideal for makeup on the go	Formula is free from parabens, alcohol, fragrance, and oils, and uses acrylates copolymer for smudge-proof, long-lasting wear
essence the NUDE edition eyeshadow palette 10 Pretty In Nude		 4059729245854	A nine-shade neutral palette featuring matte and pearly finishes in warm beige, brown, and soft gold tones. The silky powders blend effortlessly and offer buildable, long-lasting color - perfect for everyday to evening looks, all in a compact case.	Includes nine highly pigmented shades in matte, satin, and pearl finishes. Soft, blendable texture with good color longevity. Compact, travel-friendly packaging. Ophthalmologist-tested and packaged in a sturdy case	Frequently featured in European beauty blogs and TikToks as a go-to nude palette - praised for offering soft, wearable shades under €4.
essence the ROSE edition eyeshadow palette 20 Lovely In Rose		 4059729245861	A rich, nine-shade palette featuring matte, satin, and shimmer finishes in rosy pinks, taupes, and soft nudes - velvety powder glides smoothly and delivers buildable, all-day color in a compact travel-friendly case.	Includes nine highly pigmented shades in matte, satin, and pearl finishes. Soft, blendable texture with good color longevity. Compact, travel-friendly packaging. Ophthalmologist-tested and packaged in a sturdy case	Frequently featured in European beauty blogs and TikToks as a go-to nude palette - praised for offering soft, wearable shades under €4.
essence what the fake! false lashes 01 Dramatic Volume		 4059729516589	Individual false-lash strips that add intense, eye-catching volume with an ultra-thin, flexible band for easy application.	Delivers bold, dramatic volume instantly. Ultra-thin, flexible lash band ensures a seamless and comfortable fit. Glue included - perfect for both beginners and pros. Reusable design offers long-lasting performance	Hailed as a summer festival favorite in 2025 - reusable and drama-ready, often packed for rave-inspired looks.
essence what the fake! false lashes 06 natural cluster black		 4059729583369	Amplify your gaze with the essence What The Fake! False Lashes	Offers an express result with an extreme volumising false lash effect. Ideal for beginners with an easy-to-apply thin lashband. Enhances a natural look with a beautiful brown tone	Designed in a rich black shade, these cluster lashes mimic the look of natural lashes while adding subtle volume and length for a beautifully enhanced finish.

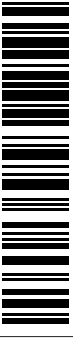
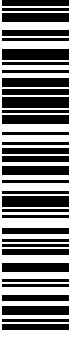
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence what the length! extreme lengthening mascara black 01 Black		 4059729583192	Define your lashes with the essence what the length! extreme lengthening mascara, created for those who crave stunning length and precision	Delivers endlessly long lashes with an ultra-lengthening formula Features an ultra-slim elastomer brush for precise lash definition Offers buildable length for customised lash looks, from natural to bold	Apply a single coat for subtle sophistication or build up the layers for a daring, runway-ready statement that brings your look to life.
essence what the length! extreme lengthening mascara waterproof 02 Black Waterproof		 4059729583222	Define your lashes with the essence what the length! extreme lengthening mascara waterproof, created for those who crave stunning length and precision.	Delivers endlessly long lashes with an ultra-lengthening waterproof formula Features an ultra-slim elastomer brush for precise lash definition Offers buildable length for customised lash looks, from natural to bold	Apply a single coat for subtle sophistication or build up the layers for a daring, runway-ready statement that brings your look to life.
essence what the length! lash growth serum		 4059729583185	Frame the allure of stunning lashes with the essence What The Length! Lash Growth Serum. This transparent beauty secret is powered with Widelash	Promotes visibly longer, fuller lashes with continuous daily use Formulated with Widelash™* for effective lash growth enhancement *from Sederma Applies easily with a fine eyeliner brush for precise application	Designed to promote visibly longer and fuller lashes with continuous daily usage

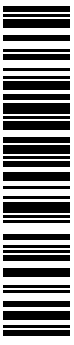
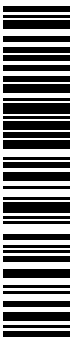
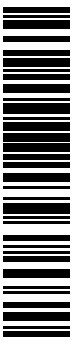
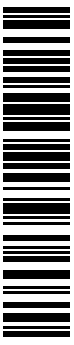
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence all about matt! fixing compact powder		 4250587735543	A translucent, ultra-fine compact powder that mattifies skin, sets makeup, and controls shine for a flawless natural finish.	Mattifies and sets makeup for extended wear. Transparent formula suits all skin tones and types. Smooth, lightweight texture with minimal fallout. Compact and travel-friendly size	Formulated with talc and aluminum starch octenylsuccinate to absorb oil, sapphire powder for a silky feel, and Vitamin E-boosted emollients for skin comfort
essence baby got blush 30 rosé all day		 4059729381033	Thanks to its practical stick format, it is also sure to fit into any handbag, so it's always close at hand for everyday use and when you're on the go – for a visible instant boost of freshness.	Blush stick with a creamy texture. Easy to apply & blend. Practical stick format.	The baby got blush stick is easy to apply and blend thanks to its soft cream texture.
essence baby got blush 50 Cherry Cherry Baby		 4059729490285	This creamy stick blush brings warmth to your cheeks with a rich terracotta-rose tone, perfect for a sun-kissed or autumn-inspired flush. Its velvety texture melts into the skin for a seamless finish.	Cream-to-powder finish for easy blending. Buildable pigmentation. Travel-friendly stick format	A standout favorite of Dominique, who curates all things beauty on our Socials
essence baby got bronze bronzing stick 10 Cinnamon Spice		 4059729394637	A creamy stick bronzer perfect for that “sunkissed all day” glow. The warm cinnamon-brown tone makes it ideal for both contouring and adding a natural radiance to cheeks, forehead, nose, and chin	Cream-to-powder finish for easy blending. Buildable pigmentation. Travel-friendly stick format	Dubbed a budget-friendly dupe for the Milk Makeup cream bronze stick, this viral fave made waves on TikTok for delivering a high-end glow at a fraction of the price.
essence baby got bronze bronzing stick 40 Hazelnut Hug		 4059729490292	A creamy stick bronzer perfect for that “sunkissed all day” glow. The rich, warm hazelnut brown tone makes it ideal for both contouring and adding a natural radiance to cheeks, forehead, nose, and chin	Cream-to-powder finish for easy blending. Buildable pigmentation. Travel-friendly stick format	Recommended by our makeup artist Laeeqa for its pro-level performance at a budget-friendly price

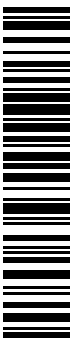
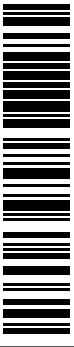
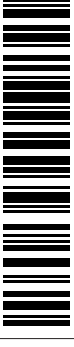
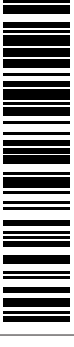
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence baby got FRECKLES freckle pen 10 Faux Real		 4059729584830	Bring out your natural side with the essence baby got FRECKLES freckle pen	Creates natural faux freckles with a fine tip for precise application Smooth, easy-to-use and longlasting formula for seamless blending Suitable for light to tan skin tones	This precise freckle pen creates realistic freckles in seconds with its fine tip and fluid formula for effortless application.
essence BABY GOT GLOW highlighter stick 10 Golden Aura		 4059729542526	Glow on the go with the essence BABY GOT GLOW highlighter stick 10 Golden Aura in a champagne shade with luminous finish!	Balmy texture that melts into the skin Subtle glow with a glassy, radiant effect Suitable for all skin tones and easy to blend	Apply directly from the stick for instant glow-up moments, or use a brush, beauty blender or fingertips to pick up and dab the product onto your skin. Blend softly onto cheekbones, brow bones or the bridge of your nose – wherever you want that glassy gleam to catch the light.
essence bouncy PLUMP HYDRATING DEWY SPRAY		 4059729542434	Meet your new glow-bestie: the essence bouncy PLUMP HYDRATING DEWY SPRAY with a fresh & fruity watermelon scent!	Very fine mist with a pleasant scent for prepping and setting Dewy finish with a plumping effect Moisturising and refreshing formula	After finishing your make-up, shake the fixing spray, hold it about 30 cm away from your face and spray evenly over your finished make-up. Let it dry naturally for a long-lasting finish.
essence bouncy PLUMP SMOOTHING PRIMER Pink		 4059729542359	Get ready for a sensorial surprise with the essence bouncy PLUMP SMOOTHING PRIMER – your secret to skin that looks and feels fresh, smooth and beautifully bouncy.	Sensorial sorbet-like texture Hydrating, refreshing & plumping effect Fruity watermelon scent and a natural finish	Hydrating primer. Can be worn under makeup or alone for plumped skin.
essence BRIGHTEN UP! banana powder 20 Bababananana		 4059729404725	A finely milled, soft yellow pressed powder designed to mattify and brighten. Perfect for setting under-eye concealer, baking, or adding matte highlights without flashback - giving you a naturally fresh look	Translucent, mattifying finish for long-lasting wear. Controls oil and prevents creasing. Fragrance-free, gluten-free, paraben-free. Compact, travel-friendly format in recyclable packaging	A go-to for Laura, who's been hands-on with all things beauty during her internship

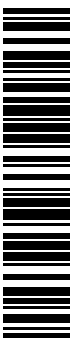
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence CAMOUFLAGE+ MATTE concealer 100		 4059729518224	A full-coverage liquid concealer with a waterproof, matte finish. Offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos. Waterproof and long-lasting with a matte finish. Built-in doe-foot applicator for targeted application. Compact 5 ml tube - perfect for travel	Also contains glycerin, a humectant that helps prevent the matte finish from feeling drying under the eyes
essence CAMOUFLAGE+ MATTE concealer 130		 4059729518262	A full-coverage liquid concealer with a waterproof, matte finish. Offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos. Waterproof and long-lasting with a matte finish. Built-in doe-foot applicator for targeted application. Compact 5 ml tube - perfect for travel	Also contains glycerin, a humectant that helps prevent the matte finish from feeling drying under the eyes
essence CAMOUFLAGE+ MATTE concealer 160		 4059729518323	A full-coverage liquid concealer with a waterproof, matte finish. Offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos. Waterproof and long-lasting with a matte finish. Built-in doe-foot applicator for targeted application. Compact 5 ml tube - perfect for travel	Also contains glycerin, a humectant that helps prevent the matte finish from feeling drying under the eyes
essence CAMOUFLAGE+ MATTE concealer 170		 4059729518347	Say goodbye to visible imperfections with the essence CAMOUFLAGE+ MATTE concealer	Full coverage with a natural matte effect Lightweight liquid texture Waterproof and long-lasting finish	This waterproof full-coverage hero is your go-to for a smooth, even complexion with a bold matte finish. Now in a redesigned, more sustainable packaging that uses 40% less plastic and offers 60% more product.
essence CAMOUFLAGE+ MATTE concealer 180		 4059729518002	A full-coverage liquid concealer with a waterproof, matte finish. Offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos. Waterproof and long-lasting with a matte finish. Built-in doe-foot applicator for targeted application. Compact 5 ml tube - perfect for travel	Also contains glycerin, a humectant that helps prevent the matte finish from feeling drying under the eyes

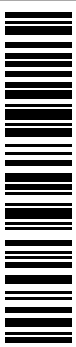
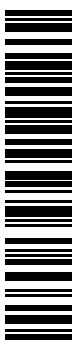
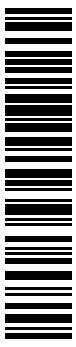
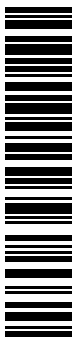
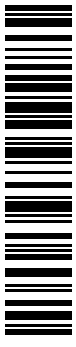
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence CAMOUFLAGE+ MATTE concealer 190		 4059729518361	A full-coverage liquid concealer with a waterproof, matte finish. Offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos. Waterproof and long-lasting with a matte finish. Built-in doe-foot applicator for targeted application. Compact 5 ml tube - perfect for travel	Also contains glycerin, a humectant that helps prevent the matte finish from feeling drying under the eyes
essence CAMOUFLAGE+ MATTE concealer 20		 4059729517982	A full-coverage liquid concealer with a waterproof, matte finish. Shade 20 is a neutral-light ivory suited to fair skin tones, offering seamless coverage for under-eyes, blemishes, and redness with a natural, shine-free result	Ultra-high coverage that hides dark circles, blemishes, redness, and even tattoos. Waterproof and long-lasting with a matte finish. Built-in doe-foot applicator for targeted application. Compact 5 ml tube - perfect for travel	Also contains glycerin, a humectant that helps prevent the matte finish from feeling drying under the eyes
essence COVERstick 20 Matt Sand		 4251232219883	A creamy, full-coverage concealer in convenient stick form. Shade 20 Matt Sand is a neutral light-beige that beautifully masks redness, blemishes, and minor imperfections while delivering a matte, natural finish.	High/"tattoo-grade" coverage -hides spots, redness, and minor scars. Matte, shine-free finish that lasts. Stick format with twist-up tube -precise, on-the-go application. Compact 6 g size - perfect for handbags and travel	Enriched with bisabolol, allantoin, and farnesol - soothing agents known for anti-inflammatory, calming benefits, ideal for stressed or sensitive skin
essence COVERstick 30 Matt Honey		 4251232219890	A creamy, full-coverage concealer stick in a medium-neutral honey beige - perfect for concealing imperfections and blending seamlessly into medium skin tones with warm undertones.	High/"tattoo-grade" coverage -hides spots, redness, and minor scars. Matte, shine-free finish that lasts. Stick format with twist-up tube -precise, on-the-go application. Compact 6 g size - perfect for handbags and travel	Enriched with bisabolol, allantoin, and farnesol - soothing agents known for anti-inflammatory, calming benefits, ideal for stressed or sensitive skin
essence DROP OF sunshine BRONZING DROPS		 4059729490568	Lightweight liquid drops in a neutral bronze shade with soft pearl shimmer. Use them solo for a sheer bronzed glow or mix into skincare, foundation, or body lotion for a seamless radiant finish. Perfect for customizable warmth.	Hydrating, care-boosting formula with glycerin, jojoba oil, vitamin E. Oil-free, paraben-free, microplastic-free. Buildable, easy-to-blend liquid texture - no orange tone	Laeqqa's go-to when creating glowy, effortless looks - straight from the expert herself

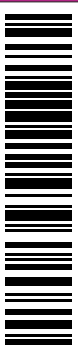
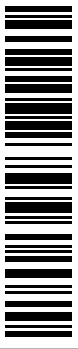
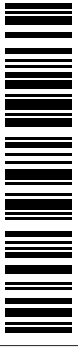
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence DROP OF sunshine HIGHLIGHTING DROPS		 4059729517012	Lightweight, liquid highlighter in a universal champagne-glow shade. Dispense a few drops into your moisturizer, foundation, or apply directly to high points of the face for a natural, dewy radiance.	Hydrating, care-boosting formula with glycerin, jojoba oil, vitamin E. Oil-free, paraben-free, microplastic-free. Buildable, easy-to-blend liquid texture - no orange tone	Hailed as a TikTok-favorite dupe for high-end glow drops (like Drunk Elephant's B-Goldi), it offers radiant performance for around €4 vs. \$38
essence fix & LAST 18h LONG-LASTING MAKE-UP FIXING SPRAY		 4059729490438	A lightweight, alcohol- and oil-free mist infused with cucumber extract to set makeup for up to 18 hours with a natural matte finish.	Keeps makeup in place up to 18 hours. Waterproof and transfer-proof. Alcohol- and oil-free, vegan, and cruelty-free	Contains soothing cucumber extract and humectants like glycerin and butylene glycol that refresh and hydrate skin while locking in your look.
essence fix & LAST keep it PERFECT MAKE-UP FIXING SPRAY		 4059729490452	A lightweight mist that sets makeup with a natural, breathable matte finish.	Keeps makeup flawless all day with waterproof, transfer-resistant hold. Alcohol- & oil-free for comfort. Microplastic- and fragrance-free	Humectant-packed formula with cucumber extract and sodium hyaluronate to hydrate skin and add a light refreshing boost.
essence fix & LAST 14h make-up fixing LOOSE POWDER		 4059729382665	The fix & LAST 14h make-up fixing LOOSE POWDER is waterproof and sets make-up in place for up to 14h.	Loose setting powder lasts up to 14h. Waterproof. Matte finish.	It absorbs excess oil to create a matte finish and a smoother, more refined complexion. The loose powder is feathery-light and feels pleasant on the skin.
essence FOUNDATION stick 120 Nude		 4059729517395	A twist-up stick with a soft-matte, natural finish. The light shade with a warm yellow undertone glides on smoothly for light to medium, buildable coverage.	Creamy, blendable texture with a natural matte finish. Multi-use: use as base or for spot coverage. Oil-free, cruelty-free, paraben-free. Compact stick - great for travel or touch-up	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable

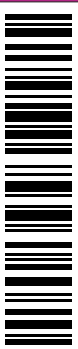
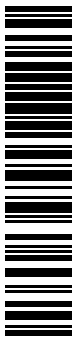
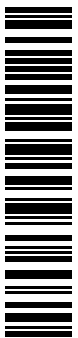
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence FOUNDATION stick 130 Nude		 4059729517418	A twist-up stick with a soft-matte, natural finish. The light shade with a cool rosy undertone glides on smoothly for light to medium, buildable coverage.	Creamy, blendable texture with a natural matte finish. Multi-use: use as base or for spot coverage. Oil-free, cruelty-free, paraben-free. Compact stick - great for travel or touch-up	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 150 Nude		 4059729517456	A twist-up stick with a soft-matte, natural finish. The light shade with a warm rosy undertone glides on smoothly for light to medium, buildable coverage.	Creamy, blendable texture with a natural matte finish. Multi-use: use as base or for spot coverage. Oil-free, cruelty-free, paraben-free. Compact stick - great for travel or touch-up	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 160 Nude		 4059729517470	A twist-up stick with a soft-matte, natural finish. The light to medium shade with a rosy peach undertone glides on smoothly for light to medium, buildable coverage.	Creamy, blendable texture with a natural matte finish. Multi-use: use as base or for spot coverage. Oil-free, cruelty-free, paraben-free. Compact stick - great for travel or touch-up	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 190 Nude		 4059729517531	A twist-up stick with a soft-matte, natural finish. The medium shade with a rosy undertone glides on smoothly for light to medium, buildable coverage.	Creamy, blendable texture with a natural matte finish. Multi-use: use as base or for spot coverage. Oil-free, cruelty-free, paraben-free. Compact stick - great for travel or touch-up	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence FOUNDATION stick 210 Nude		 4059729517579	A twist-up stick with a soft-matte, natural finish. The medium-tan shade with a golden undertone glides on smoothly for light to medium, buildable coverage.	Creamy, blendable texture with a natural matte finish. Multi-use: use as base or for spot coverage. Oil-free, cruelty-free, paraben-free. Compact stick - great for travel or touch-up	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable

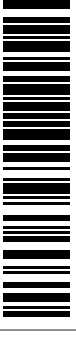
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence FOUNDATION stick 50 Nude		 4059729517258	A twist-up stick with a soft-matte, natural finish. The fair-neutral shade glides on smoothly for light to medium, buildable coverage - ideal as foundation or targeted highlight.	Creamy, blendable texture with a natural matte finish . Multi-use: use as base or for spot coverage. Oil-free, cruelty-free, paraben-free. Compact stick - great for travel or touch-up	Enriched with sodium hyaluronate (hyaluronic acid) and rice bran wax to hydrate and help the formula blend seamlessly while keeping skin comfortable
essence glow like HONEY DEWY PRIMER		 4059729584717	Brighten your complexion with the essence Glow Like HONEY DEWY PRIMER.	Flattering shade for a soft, radiant glow Gel formula that melts into the skin for a smooth, fresh finish Grippy texture for improved make-up adherence and long-lasting wear	The silky gel texture glides effortlessly over the skin, melting in beautifully to leave a natural, dewy look. Vegan-friendly and delightfully scented, this primer brings a touch of sweetness and vitality to your beauty routine.
essence jelly GRIP HYDRATING PRIMER Green		 4059729466242	A refreshing green jelly-textured primer in a pump bottle. It glides on ultra-light, hydrates skin, and creates a tacky base that helps makeup adhere better - perfect for a radiant, dewy finish and day-long wear.	Hydrates and balances skin. "Grips" makeup for longer wear. Silicone-, oil-, paraben-, microplastic-, vegan-, and cruelty-free. Lightweight, breathable texture	One of Dominique's go-to's - and as our social media voice, she knows what's hot.
essence jelly GRIP REFRESHING ALOE SPRAY		 4059729542588	Refresh, prep, set - the essence Jelly GRIP REFRESHING ALOE SPRAY does it all in one breezy step!	Jelly-to-mist formula with refreshing aloe vera Use to prep, set or refresh Leaves a hydrated and fresh feeling on the skin	Refreshing hydrating spray. With aloe vera. Can be applied as pre-makeup to prep the skin or over the makeup to set. Application: Shake well before use and spray evenly with a distance of 20 cm on your face. Caution: Keep eyes and mouth closed. In case of eye contact, rinse thoroughly with water.
essence make up & baking sponge 01		 4059729447104	A versatile, teardrop-shaped sponge with a flat, beveled side - great for blending liquid and cream products or "baking" powder under the eyes for a flawless finish.	Seamlessly applies foundation, concealer, cream blush, and powder. Use damp for a natural, dewy finish or dry for matte. Packaging made with 78% recycled materials	Named "Best Value" by InStyle and "Best for Baking" by People, celebrated for delivering smooth, airbrushed results comparable to luxury sponges at a budget price

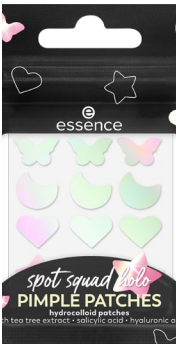
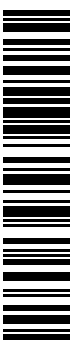
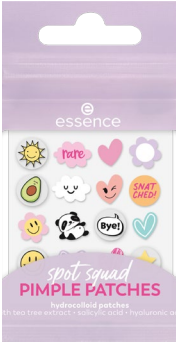
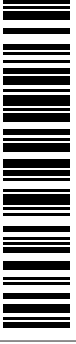
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence mattifying compact powder 02 Soft Beige		 4250035270510	A finely milled pressed powder in a medium beige shade that gently mattifies skin and helps set makeup without feeling heavy.	Sheer, buildable coverage for a natural matte finish. Controls shine and sets foundation effectively. Oil-, silicone-, microplastic-, paraben-free	Formulated with talc and corn starch to absorb excess oil and provide silky spreadability; mica adds a soft-focus effect, and sapphire powder enhances long-wear and skin-smoothing benefits.
essence mattifying compact powder 04 Perfect Beige		 4250035271616	A finely milled pressed powder in a medium-light beige shade that gently mattifies skin and helps set makeup without feeling heavy.	Sheer, buildable coverage for a natural matte finish. Controls shine and sets foundation effectively. Oil-, silicone-, microplastic-, paraben-free	Formulated with talc and corn starch to absorb excess oil and provide silky spreadability; mica adds a soft-focus effect, and sapphire powder enhances long-wear and skin-smoothing benefits.
essence mattifying compact powder 10 Light Beige		 4250587738506	A finely milled pressed powder in a light beige shade that gently mattifies skin and helps set makeup without feeling heavy.	Sheer, buildable coverage for a natural matte finish. Controls shine and sets foundation effectively. Oil-, silicone-, microplastic-, paraben-free	Formulated with talc and corn starch to absorb excess oil and provide silky spreadability; mica adds a soft-focus effect, and sapphire powder enhances long-wear and skin-smoothing benefits.
essence silky BLUR HYDRATING LONGWEAR CONCEALER 100		 4059729542052	Flawless skin starts here - with the essence silky BLUR HYDRATING LONGWEAR CONCEALER	Medium coverage with a silky matte finish Lightweight, moisturising and waterproof formula Innovative slanted applicator for targeted use	The lightweight liquid texture blends effortlessly, offering buildable medium coverage to blur imperfections and dark circles while delivering a silky, natural matte finish. Plus, it's waterproof and made to last - beauty that goes the distance.
essence silky BLUR HYDRATING LONGWEAR CONCEALER 120		 4059729542076	Flawless skin starts here - with the essence silky BLUR HYDRATING LONGWEAR CONCEALER	Medium coverage with a silky matte finish Lightweight, moisturising and waterproof formula Innovative slanted applicator for targeted use	The lightweight liquid texture blends effortlessly, offering buildable medium coverage to blur imperfections and dark circles while delivering a silky, natural matte finish. Plus, it's waterproof and made to last - beauty that goes the distance.

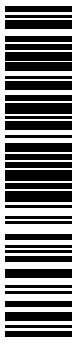
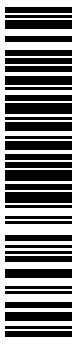
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence silky BLUR HYDRATING LONGWEAR CONCEALER 130		 4059729542090	Flawless skin starts here – with the essence silky BLUR HYDRATING LONGWEAR CONCEALER	Medium coverage with a silky matte finish Lightweight, moisturising and waterproof formula Innovative slanted applicator for targeted use	The lightweight liquid texture blends effortlessly, offering buildable medium coverage to blur imperfections and dark circles while delivering a silky, natural matte finish. Plus, it's waterproof and made to last – beauty that goes the distance.
essence silky BLUR HYDRATING LONGWEAR CONCEALER 160		 4059729542151	Flawless skin starts here – with the essence silky BLUR HYDRATING LONGWEAR CONCEALER	Medium coverage with a silky matte finish Lightweight, moisturising and waterproof formula Innovative slanted applicator for targeted use	The lightweight liquid texture blends effortlessly, offering buildable medium coverage to blur imperfections and dark circles while delivering a silky, natural matte finish. Plus, it's waterproof and made to last – beauty that goes the distance.
essence silky BLUR HYDRATING LONGWEAR CONCEALER 180		 4059729542199	Flawless skin starts here – with the essence silky BLUR HYDRATING LONGWEAR CONCEALER	Medium coverage with a silky matte finish Lightweight, moisturising and waterproof formula Innovative slanted applicator for targeted use	The lightweight liquid texture blends effortlessly, offering buildable medium coverage to blur imperfections and dark circles while delivering a silky, natural matte finish. Plus, it's waterproof and made to last – beauty that goes the distance.
essence silky BLUR HYDRATING LONGWEAR CONCEALER 190		 4059729542212	Flawless skin starts here – with the essence silky BLUR HYDRATING LONGWEAR CONCEALER	Medium coverage with a silky matte finish Lightweight, moisturising and waterproof formula Innovative slanted applicator for targeted use	The lightweight liquid texture blends effortlessly, offering buildable medium coverage to blur imperfections and dark circles while delivering a silky, natural matte finish. Plus, it's waterproof and made to last – beauty that goes the distance.
essence silky BLUR HYDRATING LONGWEAR CONCEALER 20		 4059729541970	Flawless skin starts here – with the essence silky BLUR HYDRATING LONGWEAR CONCEALER	Medium coverage with a silky matte finish Lightweight, moisturising and waterproof formula Innovative slanted applicator for targeted use	The lightweight liquid texture blends effortlessly, offering buildable medium coverage to blur imperfections and dark circles while delivering a silky, natural matte finish. Plus, it's waterproof and made to last – beauty that goes the distance.

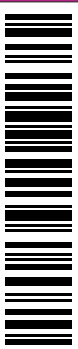
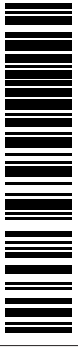
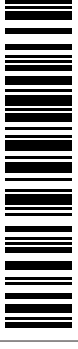
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence Silky BLUR HYDRATING LONGWEAR FOUNDATION 100		 4059729584007	Elevate your complexion with the essence Silky BLUR HYDRATING LONGWEAR FOUNDATION	a caring, breathable formula infused with prickly pear extract Glides effortlessly to blur imperfections with a natural matte finish Offers buildable medium coverage for a personalised look	Infused with prickly pear extract, the formula feels light and breathable, ensuring lasting comfort for everyday wear.
essence Silky BLUR HYDRATING LONGWEAR FOUNDATION 115		 4059729583697	Elevate your complexion with the essence Silky BLUR HYDRATING LONGWEAR FOUNDATION	a caring, breathable formula infused with prickly pear extract Glides effortlessly to blur imperfections with a natural matte finish Offers buildable medium coverage for a personalised look	Infused with prickly pear extract, the formula feels light and breathable, ensuring lasting comfort for everyday wear.
essence Silky BLUR HYDRATING LONGWEAR FOUNDATION 120		 4059729583680	Elevate your complexion with the essence Silky BLUR HYDRATING LONGWEAR FOUNDATION	a caring, breathable formula infused with prickly pear extract Glides effortlessly to blur imperfections with a natural matte finish Offers buildable medium coverage for a personalised look	Infused with prickly pear extract, the formula feels light and breathable, ensuring lasting comfort for everyday wear.
essence Silky BLUR HYDRATING LONGWEAR FOUNDATION 155		 4059729583710	Elevate your complexion with the essence Silky BLUR HYDRATING LONGWEAR FOUNDATION	a caring, breathable formula infused with prickly pear extract Glides effortlessly to blur imperfections with a natural matte finish Offers buildable medium coverage for a personalised look	Infused with prickly pear extract, the formula feels light and breathable, ensuring lasting comfort for everyday wear.
essence Silky BLUR HYDRATING LONGWEAR FOUNDATION 168		 4059729583703	Elevate your complexion with the essence Silky BLUR HYDRATING LONGWEAR FOUNDATION	a caring, breathable formula infused with prickly pear extract Glides effortlessly to blur imperfections with a natural matte finish Offers buildable medium coverage for a personalised look	Infused with prickly pear extract, the formula feels light and breathable, ensuring lasting comfort for everyday wear.

NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence Silky BLUR HYDRATING LONGWEAR FOUNDATION 170		 4059729583734	Elevate your complexion with the essence Silky BLUR HYDRATING LONGWEAR FOUNDATION	a caring, breathable formula infused with prickly pear extract Glides effortlessly to blur imperfections with a natural matte finish Offers buildable medium coverage for a personalised look	Infused with prickly pear extract, the formula feels light and breathable, ensuring lasting comfort for everyday wear.
essence soft BAKED BLUSH 10 Soft Bloom		 4059729584557	Polish your look with the essence soft BAKED BLUSH	Offers a silky-soft blendable texture for seamless application Provides a radiant glow for a healthy, luminous sheen Combines a weightless feel with a natural, shimmery finish	This blush in a light rosé shade captures the freshness of blossoming petals, adding a natural flush and a hint of shimmer to your complexion.
essence soft BAKED BLUSH 20 Peach Please		 4059729584571	Polish your look with the essence soft BAKED BLUSH	Offers a silky-soft blendable texture for seamless application Provides a radiant glow for a healthy, luminous sheen Combines a weightless feel with a natural, shimmery finish	This blush in a peach shade captures the freshness of blossoming petals, adding a natural flush and a hint of shimmer to your complexion.
essence soft TOUCH BOUNCY BLUSH 10 Antique Bloom		 4059729546937	Blush that's as fun to touch as it is to wear – the essence soft TOUCH BOUNCY BLUSH 10 antique bloom in a very soft vintage, nudish rose shade delivers an unique sensory wow experience with every application.	Bouncy cream-to-powder texture with sensorial wow effect Long-lasting, pigmented formula that is easy to dose Matte finish for a smooth, seamless look	Whether you're in the mood for soft and sweet or bold and playful – this blush has you covered. Tap it on with your fingertips for a fresh, just-pinked look, use a fluffy brush for a soft colour touch, or build up the colour with a dense brush for a more defined, sculpted finish. However you apply – the result is always beautifully seamless.
essence soft TOUCH BOUNCY BLUSH 20 Electric Peony		 4059729546951	Blush that's as fun to touch as it is to wear – the essence soft TOUCH BOUNCY BLUSH 20 electric peony in a vibrant pink shade delivers an unique sensory wow experience with every application.	Bouncy cream-to-powder texture with sensorial wow effect Long-lasting, pigmented formula that is easy to dose Matte finish for a smooth, seamless look	Whether you're in the mood for soft and sweet or bold and playful – this blush has you covered. Tap it on with your fingertips for a fresh, just-pinked look, use a fluffy brush for a soft colour touch, or build up the colour with a dense brush for a more defined, sculpted finish. However you apply – the result is always beautifully seamless.

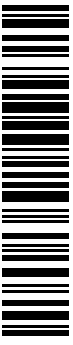
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence soft TOUCH BOUNCY GLOW 10 Soft Glaze		 4059729542373	Glow like never before with the essence soft TOUCH BOUNCY GLOW 10 soft glaze in a golden champagne sheen.	Cream-to-powder texture with bouncy feel Glass-like, dewy finish with sheer coverage Subtle vanilla scent	For best results, apply with your fingertips – gently tap the highlighter onto the high points of your face like the cheekbones, brow bone and bridge of the nose. The cream-to-powder texture melts onto the skin for a seamless finish.
essence soft TOUCH BOUNCY GLOW 20 Glazed Dew		 4059729542397	Glow like never before with the essence soft TOUCH BOUNCY GLOW 20 glazed dew in a rosy peach sheen.	Cream-to-powder texture with bouncy feel Glass-like, dewy finish with sheer coverage Subtle vanilla scent	For best results, apply with your fingertips – gently tap the highlighter onto the high points of your face like the cheekbones, brow bone and bridge of the nose. The cream-to-powder texture melts onto the skin for a seamless finish.
essence soft TOUCH BUTTER BRONZER 10 Whipped Buttercup		 4059729542564	Sun-kissed in seconds! The essence soft TOUCH BUTTER BRONZER 10 whipped buttercup in a light brown shade with a neutral warm undertone brings instant warmth and definition to your look with its velvety texture.	Buttery-soft powder texture with buildable medium coverage Natural matte finish with intense pigment Delicious coconut scent for a tropical feel	For the application, swirl a big, fluffy brush into the bronzer and apply to the cheekbones, temples and jawline using soft, sweeping motions. Layer as desired for a custom sun-kissed effect that suits your style.
essence soft TOUCH BUTTER BRONZER 20 Golden Buttercream		 4059729546876	Sun-kissed in seconds! The essence soft TOUCH BUTTER BRONZER 20 golden buttercream in a medium brown shade with a golden-warm undertone brings instant warmth and definition to your look with its velvety texture.	Buttery-soft powder texture with buildable medium coverage Natural matte finish with intense pigment Delicious coconut scent for a tropical feel	For the application, swirl a big, fluffy brush into the bronzer and apply to the cheekbones, temples and jawline using soft, sweeping motions. Layer as desired for a custom sun-kissed effect that suits your style.
essence soft touch mousse blush 20 Rustic Rouge		 4059729516916	Meet your new go-to for an effortless flush! The essence soft touch mousse blush	Mousse blush that turns into powder during application Airy, weightless texture Matte finish	Use it on both cheeks and lips to achieve a perfectly coordinated look. A must-have for a soft, weightless touch of colour anytime!

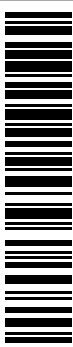
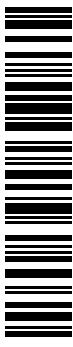
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence soft touch mousse blush 30 Coral Crush		 4059729516930	Meet your new go-to for an effortless flush! The essence soft touch mousse blush	Mousse blush that turns into powder during application Airy, weightless texture Matte finish	Use it on both cheeks and lips to achieve a perfectly coordinated look. A must-have for a soft, weightless touch of colour anytime!
essence spot squad holo PIMPLE PATCHES 10 Starlight Vibes		 4059729584755	Turn skincare into fun-time with the essence spot squad holo PIMPLE PATCHES	Cool holographic design adds fun and style to your skincare routine Larger patch size allows easy application and comfortable wear With tea tree extract and salicylic acid to care for impurities	These dazzling iridescent holo patches, inspired by a glowing aurora, bring both fun and function to your routine.
essence spot squad PIMPLE PATCHES		 4059729517951	Hydrocolloid patches in playful designs to absorb impurities and protect your blemishes while you heal.	Hydrocolloid technology calms, shields, and speeds up spot recovery. Fragrance-free, gluten-free, and cruelty-free. Includes 32 easy-peel patches in a resealable pack	Tea tree fights bacteria, salicylic acid helps decongest skin, and hyaluronic acid soothes and hydrates.
essence WHAT A TINT! lip & cheek tint 01 Kiss from a Rose		 4059729382412	A water-light, rosy-red liquid tint in a dainty bottle with a sponge-tip wand. Delivers a sheer, buildable flush that's perfect for lips and cheeks.	Dual-use stain for lips and cheeks. Kiss-proof, long-lasting wear. Non-sticky, natural finish	Hailed as a budget-friendly dupe for Benefit's Benetint by reviewers - "does exactly the same job for a fraction of the price" and dubbed a cult pick on TikTok and beauty forums
essence WHAT A TINT! staining lip & cheek tint 10 Raspberry Vibes		 4059729542540	Add a juicy splash of colour to your look with the essence WHAT A TINT! staining lip & cheek tint 10 Raspberry Vibes in a fruity pink shade with natural finish.	Juicy balm formula with refreshing skin feel on application Easy-to-blend texture with buildable intensity Versatile 2-in-1 product for lips and cheeks	Glide the stick directly over lips and cheeks for an instant pop of juicy colour or pick up the tint with a buffer brush. Blend it in with fingers for a fresh flush, or use a beauty blender to soften the look.

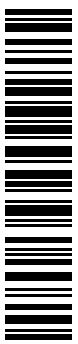
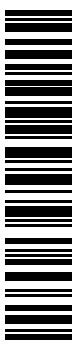
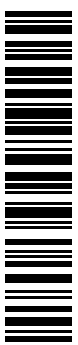
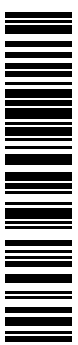
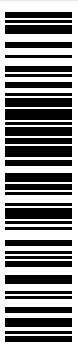
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence 8h matte comfort lipliner 01 Cinnamon Spice		 4059729384195	A smooth, water-resistant matte lipliner in a soft cinnamon-brown tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	Up to 8 h waterproof, transfer-proof wear. Ultra-soft, full-coverage matte finish. Slim, twist-up design with built-in sharpener. Alcohol-, silicone-, paraben-, microplastic-free	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 10 The Perfect Shade		 4059729490209	A smooth, water-resistant matte lipliner in a perfect brown tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	Up to 8 h waterproof, transfer-proof wear. Ultra-soft, full-coverage matte finish. Slim, twist-up design with built-in sharpener. Alcohol-, silicone-, paraben-, microplastic-free	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 11 Chestnut Perfection		 4059729490216	A smooth, water-resistant matte lipliner in an espresso brown tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	Up to 8 h waterproof, transfer-proof wear. Ultra-soft, full-coverage matte finish. Slim, twist-up design with built-in sharpener. Alcohol-, silicone-, paraben-, microplastic-free	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 12 Cushion Talk		 4059729490223	A smooth, water-resistant matte lipliner in a soft nude-pink tone. It offers precise lip definition or full-lip wear with up to 8 hours of fade-resistant comfort.	Up to 8 h waterproof, transfer-proof wear. Ultra-soft, full-coverage matte finish. Slim, twist-up design with built-in sharpener. Alcohol-, silicone-, paraben-, microplastic-free	TikTok beauty fans call it a budget hero - praised for delivering high-end staying power and pigment comparable to luxe liners
essence 8h matte comfort lipliner 19 Burgundy Bestie		 4059729542823	This pencil delivers an instantly intense colour payoff in a long-lasting matte finish, perfect for sculpting and enhancing your lip look. Its smooth, creamy and waterproof texture glides on with ease, allowing for ultra-precise lines and contouring.	Smooth, ultra-soft formula for precise and comfortable wear Matte finish with intense colour Waterproof texture for reliable, long-lasting definition	Outline your lips with Lipliner for a defined look, then apply lip balm, gloss or lipstick as desired. For a fuller effect, fill in the entire lips with lipliner before applying your favourite lip product.

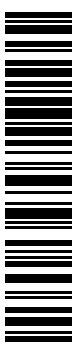
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence AQUA JELLY COLOUR CHANGING LIPSTICK		 4059729518590	With its mesmerising turquoise jelly texture and glitter twist, this lipstick is a true visual highlight. The pH-reactive formula adapts to your lips, leaving a soft pink tint that's perfectly unique to you.	pH-reactive formula creates a personalised pink tint Glittery jelly texture with a fruity scent Glowy finish for a sheer, luminous look	Glide the lipstick over your lips for a sheer, natural-looking hint of pink that adapts to you. Reapply as desired to intensify the tint and add extra glow – perfect for touch-ups or layering throughout the day.
essence AURA POINTS COLOUR CHANGING LIPSTICK		 4059729585103	This innovative lipstick transforms upon application, creating an unique colour-changing tint tailored to your lips through its pH-reactive formula.	Creates a unique colour-changing tint tailored to your lips with pH-reacting formula Excites with an aura-inspired pattern for a visual WOW, OMG-moment Delights the senses with a fruity cherry scent	The solid formula glides smoothly, while its fruity cherry scent adds a playful touch to your beauty routine. Embrace the surprise and let your lips shine their own way.
essence BIRTHDAY BOMB shiny lipgloss 01 Cake My Day!		 4059729518613	A sheer, milky-textured lipgloss with delicate pink shimmer particles that adds ultra-glossy shine and a sweet birthday cake scent.	Non-sticky, comfortable shine. Gluten- and paraben-free. Twist-up tube with slanted applicator	Released to celebrate the 1st birthday of the beloved JUICY BOMB range - making it the ultimate party gloss for essence fans.
essence BLUR soufflé matte lip cream 01 Deep Scroll		 4059729584847	This lipstick in a dark brown shade adds a touch of bold sophistication while maintaining a soft, diffused finish that captures the viral "blurred lips" trend.	Soft-focus, semi-matte texture for the perfect blurred lips Lightweight formula for a smooth and comfortable wear Embraces the viral "blurred lips" trend for an effortlessly chic finish	The creamy, lightweight formula glides effortlessly onto the lips, offering medium coverage with a smooth, semi-matte texture that feels luxuriously comfortable and effortlessly chic.
essence BLUR soufflé matte lip cream 02 Spice Filter		 4059729584861	This lipstick in a warm nude shade adds a touch of bold sophistication while maintaining a soft, diffused finish that captures the viral "blurred lips" trend.	Soft-focus, semi-matte texture for the perfect blurred lips Lightweight formula for a smooth and comfortable wear Embraces the viral "blurred lips" trend for an effortlessly chic finish	The creamy, lightweight formula glides effortlessly onto the lips, offering medium coverage with a smooth, semi-matte texture that feels luxuriously comfortable and effortlessly chic.

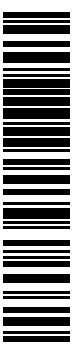
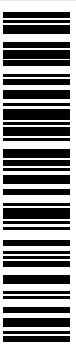
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence BLUR soufflé matte lip cream 05 Crush Hour		 4059729584922	This lipstick in a deep rose shade adds a touch of bold sophistication while maintaining a soft, diffused finish that captures the viral “blurred lips” trend.	Soft-focus, semi-matte texture for the perfect blurred lips Lightweight formula for a smooth and comfortable wear Embraces the viral “blurred lips” trend for an effortlessly chic finish	The creamy, lightweight formula glides effortlessly onto the lips, offering medium coverage with a smooth, semi-matte texture that feels luxuriously comfortable and effortlessly chic.
essence BLUR soufflé matte lip cream 06 Pillow Talking		 4059729584946	This lipstick in a cool mauve shade adds a touch of bold sophistication while maintaining a soft, diffused finish that captures the viral “blurred lips” trend.	Soft-focus, semi-matte texture for the perfect blurred lips Lightweight formula for a smooth and comfortable wear Embraces the viral “blurred lips” trend for an effortlessly chic finish	The creamy, lightweight formula glides effortlessly onto the lips, offering medium coverage with a smooth, semi-matte texture that feels luxuriously comfortable and effortlessly chic.
essence CHILI BOMB shiny lipgloss 01 Strawberry Salsa		 4059729543011	Turn up the heat with the essence CHILI BOMB shiny lipgloss 01 Strawberry Salsa – a strawberry-scented treat in a glossy, shimmery red shade.	Glossy finish with non-sticky texture With chilli extract for a plumping effect Shimmering formula with strawberry scent	Plumping lip gloss with chili extract and a strong tingling effect.
essence CHOCO BOMB shiny lipgloss 01 Chocoholic!		 4059729585165	Calling all chocoholics! The essence CHOCO BOMB shiny lipgloss 01 Chocoholic! is your sweet escape in a tube – featuring a mesmerising brown shade with golden shimmer particles and a delicious chocolate scent.	Non-sticky gloss texture with a shiny finish Universally flattering shimmer effect Sweet chocolate scent for a sensory experience	Non-sticky lipgloss with a sweet chocolate scent.
essence extreme shine volume lipgloss 01 Crystal Clear		 4059729302809	A non-sticky, ultra-high shine clear gloss that delivers a wet-look effect and subtle lip-plumping boost.	Extreme glossy finish with plumping effect. Smooth, non-sticky formula. Doe-foot applicator	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .

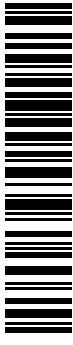
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence extreme shine volume lipgloss 02 Summer Punch		 4059729302816	A non-sticky, ultra-glossy bubblegum-pink gloss that gives your lips a wet-look shine and a subtle plumping effect.	Extreme glossy finish with plumping effect. Smooth, non-sticky formula. Doe-foot applicator	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 10 Sparkling Purple		 4059729407917	A non-sticky, ultra-glossy lip gloss in a shimmering lavender-purple that gives a full-plump, wet-look finish.	Extreme glossy finish with plumping effect. Smooth, non-sticky formula. Doe-foot applicator	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 102 Sweet Dreams		 4059729302908	A shimmering iridescent pink gloss that delivers wet-look shine and a plush plumping effect.	Extreme glossy finish with plumping effect. Smooth, non-sticky formula. Doe-foot applicator	A top seller at Ulta and Target, with shoppers calling it “the best clear gloss” and praising its lasting shine and smooth texture .
essence extreme shine volume lipgloss 19 Frosted Fairy		 4059729585080	Whether for everyday wear or special moments - the essence extreme shine volume lipgloss Frosted Fairy is a must-have for any occasion!	Offers a soft pink hue for a subtle, alluring touch Creates a dewy, shiny finish for irresistible lip appeal Enhances lips with sheer coverage for fuller, voluminous appearance	With its soft pink shade and semi-transparent, milky finish, the lipgloss makes your lips shine bright.
essence extreme shine volume lipgloss 21 Pretty in Pink		 4059729584762	Whether for everyday wear or special moments - the essence extreme shine volume lipgloss Pretty in Pink is a must-have for any occasion!	Offers a vibrant pink hue for a subtle, alluring touch Creates a dewy, shiny finish for irresistible lip appeal Enhances lips with sheer coverage for fuller, voluminous appearance	With its vibrant pink shade and semi-transparent, milky finish, the lipgloss makes your lips shine bright.

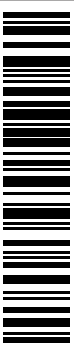
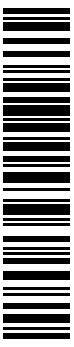
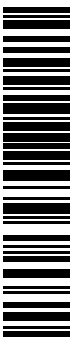
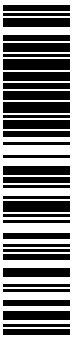
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence GLOWcerin glycerin lip treatment 01 Glow For It		 4059729585240	Glow-up for your lips! The essence GLOWcerin glycerin lip treatment Glow For It in a milky transparent shade with pink shimmer delivers intense lip care with a luminous finish.	Cushiony texture enriched with glycerin and caring ingredients Comfortable, non-sticky finish for naturally smooth-looking lips The packaging allows for hygienic use	Its rich formula combines glycerin, peptides, hyaluronic acid, shea butter and squalane to wrap the lips in a smooth, cushioned feel.
essence hydra kiss LIP OIL 01 Kiss From A Rose		 4059729422064	A plush, high-gloss lip oil with a soft rose tint, offering cushiony hydration and a juicy shine boost.	Intense hydration with a high-shine finish. Lightweight, non-sticky texture. Free from parabens, microplastics, and silicones	Dominique's lip drawer has at least two of these – and trust us, that means something
essence hydra kiss LIP OIL 03 Pink Champagne		 4059729421937	A plush, high-shine lip oil with a soft pink tint and cushiony finish, perfect for glossy, nourished lips.	Intense hydration with a high-shine finish. Lightweight, non-sticky texture. Free from parabens, microplastics, and silicones	Often praised as an affordable dupe for Dior Addict Lip Glow Oil - many users report its luxe feel and glossy effect
essence hydra kiss LIP OIL 06 Cranberry Is Back		 4059729518712	A transparent lip oil that imparts a sheer cranberry-pink tint with a glossy, cushiony finish.	Intense hydration with a high-shine finish. Lightweight, non-sticky texture. Free from parabens, microplastics, and silicones	Often praised as an affordable dupe for Dior Addict Lip Glow Oil - many users report its luxe feel and glossy effect
essence hydra kiss LIP OIL 08 Mocha Glow		 4059729518736	A glossy, cushiony lip oil in a deep nude-brown tone. Shade 08 Mocha Glow imparts a subtle flush while intensely hydrating, perfect for a natural, glossy look.	Intense hydration with a high-shine finish. Lightweight, non-sticky texture. Free from parabens, microplastics, and silicones	Often praised as an affordable dupe for Dior Addict Lip Glow Oil - many users report its luxe feel and glossy effect

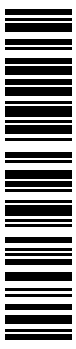
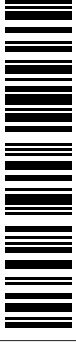
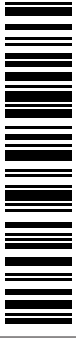
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence hydra kiss LIP OIL 09 Cookie Sparkle		 4059729542960	The lip oil comes in a soft nude shade that leaves a sparkly, wow-finish on your lips. Thanks to the ingredients and the nourishing texture, the lip oil features the perfect combination of shiny finish and cushion-like effect	Smooth looking lips with a stunning shimmer Caring and hydrating formula with sweet cookie scent Soft colour payoff	The texture gives the lips an extraordinary shiny finish and makes them look fuller. For particularly intense colour results, outline and colour-in the lips with a lipliner first.
essence hydra kiss LIP OIL 10 Sugar Sparkle		 4059729584960	The lip oil comes in a soft rosé shade that leaves a hint of colour on your lips.	Nourishing formula Smooth and shiny finish Light colour payoff	Thanks to the ingredients and the nourishing texture, the lip oil features the perfect combination of shiny finish and cushion-like effect.
essence hydra kiss LIP TINT 01 Blushing Nude		 4059729542861	For lips kissed by colour – the essence hydra kiss LIP TINT 01 Blushing Nude in a soft nude shade brings that effortless glow to you everyday.	Natural-looking tint with long-lasting colour effect Lightweight, fluid texture with soft shine Buildable formula allows for customised colour intensity	Glide the tint onto your lips using the applicator, starting from the centre and blending outward. Let it set, then layer again for a deeper pop of colour that lasts – fresh, shiny and stunning.
essence hydra kiss LIP TINT 02 Vintage Rose		 4059729542885	For lips kissed by colour – the essence hydra kiss LIP TINT 02 Vintage Rose in a soft rose shade brings that effortless glow to you everyday.	Natural-looking tint with long-lasting colour effect Lightweight, fluid texture with soft shine Buildable formula allows for customised colour intensity	Glide the tint onto your lips using the applicator, starting from the centre and blending outward. Let it set, then layer again for a deeper pop of colour that lasts – fresh, shiny and stunning.
essence hydra kiss LIP TINT 03 Rosy Blossom		 4059729542908	For lips kissed by colour – the essence hydra kiss LIP TINT 03 Rosy Blossom in a soft rosewood shade brings that effortless glow to you everyday.	Natural-looking tint with long-lasting colour effect Lightweight, fluid texture with soft shine Buildable formula allows for customised colour intensity	Glide the tint onto your lips using the applicator, starting from the centre and blending outward. Let it set, then layer again for a deeper pop of colour that lasts – fresh, shiny and stunning.

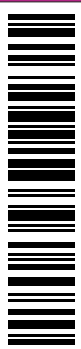
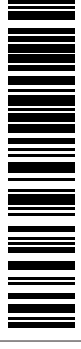
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence JUICY BOMB glossy butter balm 02 So Berry Cute		 4059729490490	A sheer lilac-toned buttery balm that melts into lips for a high-shine, plumped look with a fresh berry fragrance.	Soft-glossy texture that nourishes and smooths lips. Subtle tint with low-stickiness comfort. Paraben-, gluten-, silicone-, and microplastic-free formula	Enriched with grape seed oil, shea butter, coconut oil, cherry seed oil, and vitamin E for mega hydration and antioxidant care
essence JUICY BOMB glossy butter balm 03 Time To Pitaya		 4059729490506	A sheer, candy-pink buttery balm that melts into lips for a glossy, plumped look with a juicy pitaya scent.	Soft-glossy texture that nourishes and smooths lips. Subtle tint with low-stickiness comfort. Paraben-, gluten-, silicone-, and microplastic-free formula	Enriched with grape seed oil, shea butter, coconut oil, cherry seed oil, and vitamin E for mega hydration and antioxidant care
essence JUICY BOMB glossy butter balm 05 Choco-lot To Handle		 4059729511072	The lip balm comes in a cool dark brown and will give your lips a subtle colour payoff. Thanks to its melting, soft-as-butter formula, it gives your lips a glossy, smooth and plumped-looking finish with a chocolate scent.	For smooth and plumped-looking lips Glossy finish Subtle colour payoff	Melting lip balm for smooth, super glossy and plumped looking lips.
essence JUICY BOMB glossy butter balm 08 Cherrything I Want		 4059729585059	The lip balm comes in a deep cherry shade and will give your lips a subtle colour payoff. Thanks to its melting, soft-as-butter formula, it gives your lips a glossy, smooth and plumped-looking finish.	Melting, buttery texture for smooth, effortless application. Juicy, glossy finish for naturally radiant-looking lips. Universally flattering shade for all skin tones.	The click mechanic and slanted top of the packaging allows for easy and non-messy application.
essence JUICY BOMB shiny lipgloss 101 Lovely Litchi		 4059729394606	This juicy lipgloss delivers a mirror-like shine with a delicious fruity scent. Shade 101 adds a translucent touch of peachy-pink shimmer for the ultimate glossy pout.	High-shine finish without feeling sticky. Easy-to-apply slanted applicator. Sweetly scented for a fun, fresh experience	A best seller in multiple countries - this gloss has become a fan favorite for its high-shine payoff and juicy look, flying off shelves since its launch.

NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence JUICY BOMB shiny lipgloss 102 Witty Watermelon		 4059729394590	This gloss brings a vibrant pop of juicy cherry red to your lips with a high-shine finish and fruity scent. Shade 102 is bold yet sheer — perfect for a fun, playful look.	High-shine finish without feeling sticky. Easy-to-apply slanted applicator. Sweetly scented for a fun, fresh experience	A best seller in multiple countries - this gloss has become a fan favorite for its high-shine payoff and juicy look, flying off shelves since its launch.
essence JUICY BOMB shiny lipgloss 104 Poppin' Pomegranate		 4059729395177	Shade 104 delivers a sheer coral-orange tint with ultra-glossy shine and a tropical fruit scent. It's the ultimate summer gloss for a fresh and radiant lip look.	High-shine finish without feeling sticky. Easy-to-apply slanted applicator. Sweetly scented for a fun, fresh experience	A best seller in multiple countries - this gloss has become a fan favorite for its high-shine payoff and juicy look, flying off shelves since its launch.
essence JUICY BOMB shiny lipgloss 109 Bee Mine		 4059729608581	This lipgloss in a golden honey shimmer shade flatters every skin tone, adding a warm, radiant glow to your lips.	Enhances lips with an ultra-glossy, non-sticky finish. Offers a honey-vanilla scent for a delightful sensory experience. Complements all skin tones with its versatile shimmery hue.	Perfect for a quick touch of glamour or a playful everyday look, this gloss brings effortless shine and irresistible charm to your make-up routine.
essence line n' STAIN! TATTOO LIP LINER 01 Everyone's Nude-Pink		 4059729518507	A long-lasting liquid lip liner in a soft, muted nude-pink. The ultra-light watery formula glides on effortlessly, delivering intense colour that stains lips for a natural tattoo-like finish.	Highly pigmented yet lightweight, just one swipe for bold payoff. Precise sponge-tip for easy lining and filling. Long-wear, transfer-resistant colour stain. Alcohol-, fragrance-, paraben-, gluten-, and microplastic-free	TikTok beauty creators love it as an affordable tattoo lip stain - praised for staying put all day and outlasting pricier stain pens.
essence line n' STAIN! TATTOO LIP LINER 02 Must Have Brown		 4059729518521	A soft, warm brown liquid lip liner with a watery, ultra-light texture that glides on smoothly and delivers an intense, tattoo-like stain in one swipe.	Highly pigmented yet lightweight, just one swipe for bold payoff. Precise sponge-tip for easy lining and filling. Long-wear, transfer-resistant colour stain. Alcohol-, fragrance-, paraben-, gluten-, and microplastic-free	A staple in Laeeqa's artistry kit – from photo shoots to daily touch-ups

NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence line n' STAIN! TATTOO LIP LINER 03 Make A Mauve		 4059729521439	The liquid lip liner comes in a dark mauve that you can apply with only one swipe. The watery texture feels incredibly light on the lips while delivering intense colour:	Watery and highly pigmented formula Long-lasting Precise tip for an easy application	Outline your lips with Lipliner for a defined look, then apply lip balm, gloss or lipstick as desired. For a fuller effect, fill in the entire lips with lipliner before applying your favourite lip product.
essence LIP swirl caring mask 01		 4059729542816	Dare to swirl! The essence LIP swirl caring mask 01 features an exciting three-color texture in light blue, soft pink and soft lilac which instantly turns transparent once applied on the lips.	Fun, swirl-effect texture that turns translucent on lips Enriched with oils, butters, vitamin E & hyaluronic acid Dewy finish and caring formula for smooth-looking lips	Use the lip mask to deeply condition and replenish dry lips
essence LIP swirl sugar scrub 01		 4059729542809	Add a playful twist to your lip care routine with the essence LIP swirl sugar scrub 01. This visually exciting three-colour balm – with soft tones of yellow, coral and pink – transforms into a transparent, gentle exfoliator as soon as it touches the lips	Three-colour texture that melts into a clear, gentle exfoliator Infused with shea butter for a nourishing feeling Deliciously scented formula	For soft, smooth lips, gently massage the lip peeling onto dry lips in circular motions. This removes dead skin flakes and boosts circulation. Wipe off any excess and follow with a lip balm or lipstick for an even finish.
essence META GLOW COLOUR CHANGING LIPSTICK		 4059729466488	This futuristic lipstick reacts to your lips' pH level to reveal a custom pink shade unique to you. The formula glides on sheer and transforms within seconds, creating a natural flush with a touch of shimmer.	Adjusts to your pH for a personalized pink tint. Lightweight, moisturizing texture. Adds a subtle glow to enhance natural lip color	Formulated with nourishing ingredients like shea butter to keep lips soft while delivering your perfect shade
essence POUTline soft glide LIP PENCIL 01 Like To Mauve It		 4059729585196	This lip pencil in a nude shade with mauve undertone defines and accentuates your lip contour for a fuller look.	Offers a full coverage for bold, defined lips Ensures smooth, creamy application with its soft gliding texture Allows precise lip shaping with easily sharpenable wooden pencil design	Whether worn alone or paired with your favourite lipstick, it delivers bold definition and a flawless finish.

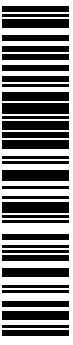
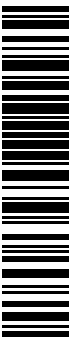
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence POUTline soft glide LIP PENCIL 02 Pinky Promise		 4059729585202	This lip pencil in a nude pink shade defines and accentuates your lip contour for a fuller look.	Offers a full coverage for bold, defined lips Ensures smooth, creamy application with its soft gliding texture Allows precise lip shaping with easily sharpenable wooden pencil design	Perfect for outlining or shaping, the sharpenable wooden pencil ensures precision and control with every stroke.
essence POUTline soft glide LIP PENCIL 03 Bare Affair		 4059729585219	This lip pencil in a nude shade defines and accentuates your lip contour for a fuller look.	Offers a full coverage for bold, defined lips Ensures smooth, creamy application with its soft gliding texture Allows precise lip shaping with easily sharpenable wooden pencil design	Perfect for outlining or shaping, the sharpenable wooden pencil ensures precision and control with every stroke.
essence POUTline soft glide LIP PENCIL 04 Cocoa Me Crazy		 4059729585226	This lip pencil in a dark brown shade defines and accentuates your lip contour for a fuller look.	Offers a full coverage for bold, defined lips Ensures smooth, creamy application with its soft gliding texture Allows precise lip shaping with easily sharpenable wooden pencil design	Perfect for outlining or shaping, the sharpenable wooden pencil ensures precision and control with every stroke.
essence POUTline soft glide LIP PENCIL 05 Pout Out Loud		 4059729585233	This lip pencil in a classic red shade defines and accentuates your lip contour for a fuller look.	Offers a full coverage for bold, defined lips Ensures smooth, creamy application with its soft gliding texture Allows precise lip shaping with easily sharpenable wooden pencil design	Perfect for outlining or shaping, the sharpenable wooden pencil ensures precision and control with every stroke.
essence satin GLOW luminous shine lipstick 01 Whole Latte Love		 4059729542687	Let your lips glow with the essence satin GLOW luminous shine lipstick 01 Whole Latte Love in a warm nude shade. This highly pigmented lipstick delivers intense colour in just one swipe, while the soft-creamy texture glides on effortlessly and feels ultra-comfortable on your lips	Luminous satin finish for a radiant lip look High colour pay-off meets creamy comfort Non-drying texture with a soft, gliding feel	Creamy lipstick with a soft, satin shine finish and richly pigmented colour.

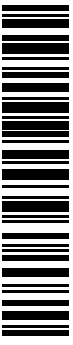
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence satin GLOW luminous shine lipstick 02 Blushin It		 4059729542700	Let your lips glow with the essence satin GLOW luminous shine lipstick 02 Blushin It in a rosy nude shade. This highly pigmented lipstick delivers intense colour in just one swipe, while the soft-creamy texture glides on effortlessly and feels ultra-comfortable on your lips.	Luminous satin finish for a radiant lip look High colour pay-off meets creamy comfort Non-drying texture with a soft, gliding feel	Creamy lipstick with a soft, satin shine finish and richly pigmented colour.
essence satin GLOW luminous shine lipstick 03 Rose And Shine		 4059729542724	Let your lips glow with the essence satin GLOW luminous shine lipstick 03 Rose And Shine in a rosewood shade. This highly pigmented lipstick delivers intense colour in just one swipe, while the soft-creamy texture glides on effortlessly and feels ultra-comfortable on your lips.	Luminous satin finish for a radiant lip look High colour pay-off meets creamy comfort Non-drying texture with a soft, gliding feel	Creamy lipstick with a soft, satin shine finish and richly pigmented colour.
essence the super peptide glossy lip treatment 02 Pinkified!		 4059729518620	The lip treatment comes in a pink shade, perfect for adding a pop of color while nourishing your lips. The dreamy and luxurious texture delivers an irresistibly glossy look with a subtle hint of color	Nourishing and moisturizing formula Caring ingredients Naturally plump	Day & night lip treatment with glossy and ultra nourishing effect.
essence the super peptide glossy lip treatment 03 Toffeetastic!		 4059729518644	The lip treatment comes in a brown shade, perfect for adding a pop of color while nourishing your lips. The dreamy and luxurious texture delivers an irresistibly glossy look with a subtle hint of color.	Nourishing and moisturizing formula Caring ingredients Naturally plump	Day & night lip treatment with glossy and ultra nourishing effect.
essence the super peptide glossy lip treatment 05 Holomazing!		 4059729593061	This soft shimmery pink shade evokes the delicate glow of rose petals kissed by morning light, adding a touch of glamour to every look.	Soft shimmery pink hue for a luminous, polished effect Vitamin-enriched formula for smooth, nourished-looking lips Holographic packaging with key charm for an eye-catching touch	The smooth formula, enriched with vitamin E, peptides and shea butter, pampers your lips, leaving them feeling beautifully conditioned and comfortably soft.

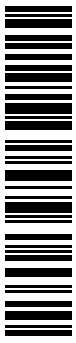
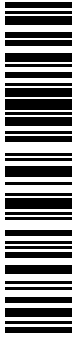
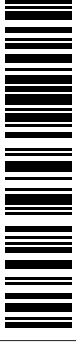
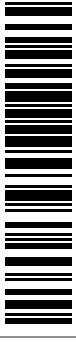
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence the super peptide glossy lip treatment 06 Plumfection!		 4059729593290	The lip treatment comes in a warm deep plum shade, perfect for adding a pop of color while nourishing your lips.	Vitamin-enriched formula for smooth, nourished-looking lips Shiny finish adds a touch of sophistication to any look Enhances your natural lip colour with elegance	Infused with a powerful blend of peptides, shea butter, and vitamin E, this lip treatment deeply moisturizes your lips and is the new go-to for pillowy-soft lips.
essence the super peptide glossy lip treatment 07 Sugardorable!		 4059729593634	The lip treatment comes in a soft pink shade, perfect for adding a pop of color while nourishing your lips.	Vitamin-enriched formula for smooth, nourished-looking lips Shiny finish adds a touch of sophistication to any look Enhances your natural lip colour with elegance	Infused with a powerful blend of peptides, shea butter, and vitamin E, this lip treatment deeply moisturizes your lips and is the new go-to for pillowy-soft lips.
essence what the fake! PLUMPING LIPGLOSS 100 Sheer Genius		 4059729585127	This lipgloss in a transparent shade coats your lips in a radiant, glass-like shine while creating a fuller looking pout.	Instantly plumps and smooths lips for a fuller appearance Features a caring formula enriched with hyaluronic acid and vitamin E Chubby applicator ensures optimal product pickup and delivers maximum shine with just one easy application	The caring formula, enriched with hyaluronic acid, vitamin E, and Sichuan pepper, provides an instant plumping and smoothing effect without drying out the lips.
essence what the fake! PLUMPING LIPGLOSS 101 Main Squeeze		 4059729585134	This lipgloss in a red shade with pink undertone coats your lips in a radiant, glass-like shine while creating a fuller looking pout.	Instantly plumps and smooths lips for a fuller appearance Features a caring formula enriched with hyaluronic acid and vitamin E Chubby applicator ensures optimal product pickup and delivers maximum shine with just one easy application	The caring formula, enriched with hyaluronic acid, vitamin E, and Sichuan pepper, provides an instant plumping and smoothing effect without drying out the lips.
essence what the fake! PLUMPING LIPGLOSS 102 Pink About It		 4059729585141	This lipgloss in a pink shade coats your lips in a radiant, glass-like shine while creating a fuller looking pout.	Instantly plumps and smooths lips for a fuller appearance Features a caring formula enriched with hyaluronic acid and vitamin E Chubby applicator ensures optimal product pickup and delivers maximum shine with just one easy application	The caring formula, enriched with hyaluronic acid, vitamin E, and Sichuan pepper, provides an instant plumping and smoothing effect without drying out the lips.

NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence CHOCO CRUSH mini nail polish 17		 4059729593825	This rich chocolate-brown shade looks delicious and, once dry, reveals a sweet surprise: a chocolate scent that instantly reminds you of freshly baked chocolate cake!	Releases a delicious chocolate scent once fully dry Chocolate-brown tone for a rich, elegant look Small size, big style – for every nail adventure!	Your little dose of chocolate happiness on the go!
essence GLASSY ICE mini nail polish 09		 4059729519016	Easily create the trendy glass nail look you have been dreaming of. Its playful packaging with the round cap contains an iridescent soft pink nail polish that gives your manicure a special icy elegance.	Playful mini packaging with a round cap. Easy application for a stunning glass-like effect. Iridescent soft pink colour.	Two layers intensify the colour as well as magnifying the glossy effect for an even shinier, glass-like effect. However, if you decide to apply one layer of the polish, its delicate hue catches the light beautifully, for a perfect, glossy finish.
essence colour shield TOP COAT		 4059729349279	A high-gloss, fast-drying top coat that forms a protective barrier over nail polish - ideal for sealing in color and adding a salon-quality gel-like shine.	Extends polish wear with "colour protecting" shield technology. Delivers a high-gloss gel finish. Quick-drying formula. Free from oil, parabens, alcohol, and microplastics	Formulated with acrylates copolymer, which creates a durable, glossy film to protect and enhance your manicure.
ULTRA STRONG and precise! nail glue		 4059729466846	Thanks to its thin applicator you can precisely apply the glue on the nails – it's never been easier!	Playful mini packaging with a round cap. Easy application for a stunning glass-like effect. Iridescent soft pink colour.	It dries quickly and offers a strong hold.
essence fairy PINK nail polish 04		 4059729543172	This polish in a bubblegum pink shade with a blue-violet pearlescent shimmer is your ticket to the trending soft glam and clean girl look. The high-performance formula delivers a colour-intense finish that's both elegant and effortlessly fresh.	Nail polish for a well-groomed appearance Long-lasting, colour-intense formula with a quick-dry effect Supports the "clean girl" aesthetic and soft glam trends	in a bubblegum pink shade with blue-violet pearlescent shimmer depending on your preferred coverage. One coat already gives a finish with full coverage, while two coats create a perfect result with long-lasting shine.

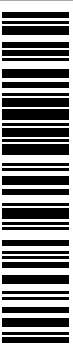
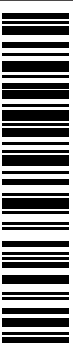
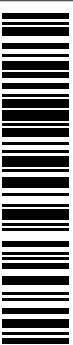
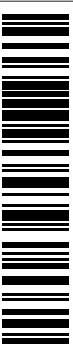
NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence fairy ROSE nail polish 03		 4059729543165	This polish in a pastel pink shade is your ticket to the trending soft glam and clean girl look. The high-performance formula delivers a colour-intense finish that's both elegant and effortlessly fresh.	Nail polish for a well-groomed appearance Long-lasting, colour-intense formula with a quick-dry effect Supports the "clean girl" aesthetic and soft glam trends	in a pastel pink shade depending on your preferred coverage. One coat already gives a finish with full coverage, while two coats create a perfect result with long-lasting shine.
essence fairy SHIMMER nail polish 05		 4059729543189	This polish in a lilac pink shade with gold shimmer flakes is your ticket to the trending soft glam and clean girl look. The high-performance formula delivers a colour-intense finish that's both elegant and effortlessly fresh	Nail polish for a well-groomed appearance Long-lasting, colour-intense formula with a quick-dry effect Supports the "clean girl" aesthetic and soft glam trends	in a lilac pink shade with gold shimmer depending on your preferred coverage. One coat already gives a finish with full coverage, while two coats create a perfect result with long-lasting shine.
essence gel nail polish 01 GLOSS 'N' ROLL		 4059729585417	Get ready for long-lasting colour! The essence gel nail polish GLOSS 'N' ROLL in a glossy transparent shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 04 SHEER ME OUT		 4059729585448	Get ready for long-lasting colour! The essence gel nail polish SHEER ME OUT in a sheer soft peach shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 05 SUGAR BLUSH		 4059729585455	Get ready for long-lasting colour! The essence gel nail polish SUGAR BLUSH in a sheer soft pink shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.

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essence gel nail polish 06 happily EVER AFTER		 4059729585462	Get ready for long-lasting colour! The essence gel nail polish happily EVER AFTER in a pearly rose pink shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 07 FAIRY FLOSS		 4059729585479	Get ready for long-lasting colour! The essence gel nail polish FAIRY FLOSS in a light pastel pink shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 08 the FINAL ROSE		 4059729585486	Get ready for long-lasting colour! The essence gel nail polish the FINAL ROSE in a dusty rose shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 12 LEFT ME on RED		 4059729585523	Get ready for long-lasting colour! The essence gel nail polish LEFT ME on RED in a deep dark red shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 14 my FAVOUR RED		 4059729585547	Get ready for long-lasting colour! The essence gel nail polish my FAVOUR RED in a classic dark red shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.

NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence gel nail polish 16 CHILI TOGETHER		 4059729585561	Get ready for long-lasting colour! The essence gel nail polish CHILI TOGETHER in a classic bright red shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 18 WHAT'S POPPIN		 4059729585585	Get ready for long-lasting colour! The essence gel nail polish WHAT'S POPPIN in a vibrant tangerine orange shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 21 BUBBLE RUSH		 4059729585615	Get ready for long-lasting colour! The essence gel nail polish BUBBLE RUSH in a soft baby pink shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 23 PINKTASTIC		 4059729585639	Get ready for long-lasting colour! The essence gel nail polish PINKTASTIC in a semi-transparent pink glitter shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 25 ROCK 'N' ROUGE		 4059729585653	Get ready for long-lasting colour! The essence gel nail polish ROCK 'N' ROUGE in a fiery red shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.

NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence gel nail polish 29 GRAPE to SEE YOU		 4059729585691	Get ready for long-lasting colour! The essence gel nail polish GRAPE to SEE YOU in a lavender pink shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 31 SKY'S THE LIMIT		 4059729585714	Get ready for long-lasting colour! The essence gel nail polish SKY'S THE LIMIT in a muted baby blue shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 33 JUST WHITE		 4059729585738	Get ready for long-lasting colour! The essence gel nail polish JUST WHITE in a plain white shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 34 TAKE UP SPACE		 4059729585745	Get ready for long-lasting colour! The essence gel nail polish TAKE UP SPACE in a semi-transparent violet glitter shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 37 ALWAYS on TAUPE		 4059729585776	Get ready for long-lasting colour! The essence gel nail polish ALWAYS on TAUPE in a soft grey beige shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.

NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence gel nail polish 39 COOL by the POOL		 4059729585790	Get ready for long-lasting colour! The essence gel nail polish COOL by the POOL in a bright aqua blue shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 40 my BUTTER HALF		 4059729585806	Get ready for long-lasting colour! The essence gel nail polish my BUTTER HALF in a light pastel yellow shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence gel nail polish 45 DUSK till YAWN		 4059729585851	Get ready for long-lasting colour! The essence gel nail polish DUSK till YAWN in a pure black shade delivers a burst of glossy perfection in a radiant finish.	Long-lasting, high-shine, gel-like finish – no UV lamp needed Innovative brush ensures smooth, precise application Available in vibrant, long-lasting colours for any mood and occasion	From subtle to bold looks, there's a match for every mood. Enjoy a high-shine manicure that lasts up to 10 days.* *In combination with TOP GLOSS top coat. TOP GLOSS top coat reapplied after 4 days.
essence GLOW IN THE DARK mini nail polish 14		 4059729585363	a Light pink delight infused with iridescent golden shimmers for a magical, glowing effect.	Creates a dazzling glow-in-the-dark effect for night-time allure Light pink base with golden shimmer for a soft, radiant glow Can be worn alone or layered to enhance brightness and dimension	This glittery polish adds a luminous touch that dazzles both day and night. Small in size but bursting with fun, this polish turns every manicure into a sparkling statement.
essence JUICY NAIL nail balm 01		 4059729585394	Give your nails a fruity, caring twist with the essence JUICY NAIL nail balm	Caring formula leaves nails and cuticles smooth and soft Perfect on-the-go nail balm with a keychain to keep your nail care always within reach Juicy raspberry scent adds a refreshing, fruity touch	Its caring formula glides effortlessly over nails and cuticles, leaving them smooth, soft and beautifully cared for.

NAME	IMAGE	BARCODE	SUPERPOWER	CLAIMS	FUNFACT
essence JUICY NAIL nail oil 01 Keep On Rollin		 4059729518798	Keep On Rollin. This transparent oil glides smoothly over the cuticles thanks to its clever roll-on applicator – no squeezing, no mess. Its caring formula is moisturizing and fast-drying, leaving your nails and cuticles soft and nourished in seconds.	Fast-absorbing, moisturizing formula Convenient roll-on applicator – no squeezing needed Refreshing cuticle-care experience in a translucent finish	Roll the nail oil gently over your cuticles and massage it in using circular motions. The oil absorbs quickly, so there's no need to wait.
essence THE EXTREME NAIL HARDENER		 4059729408860	A powerful nail strengthener designed for soft, brittle nails. Strengthens and protects while promoting visibly harder nails with regular use.	Strengthens and hardens weak, brittle nails. Can be used as a base coat or intensive treatment. Free from microplastics, alcohol, and perfume. Dermatologically tested	Featured in “nail recovery” TikToks as a go-to post-gel savior, praised for bringing nails back to life fast.
essence TOP GLOSS top coat		 4059729585868	Seal your manicure in style with the essence TOP GLOSS top coat with a transparent high-shine finish.	Gel-like effect for a voluminous, salon-inspired manicure without a UV lamp Transparent, ultra-glossy finish for brilliant shine on any colour Quick-dry formula seals your look for up to 10 days*	Use it to seal your favourite essence gel nail polish shade for that salon-inspired gloss and flawless finish. TOP GLOSS is your secret to nails that look beautifully polished every time.
essence UV RESCUE nail repair treatment 01		 4059729585387	Bring your nails back to life with the essence UV RESCUE nail repair treatment	Regenerates UV-damaged nails with active ingredients like hexanal, MSM, and glycolic acid Strengthens nails, making them 93% stronger and harder after 10 days of use Provides a natural, ultra-glossy light rose finish for healthier-looking nails	Enriched with hexanal, MSM and glycolic acid, the caring formula helps strengthen, smooth and protect the nail surface while instantly sealing peeling edges.



For all stand/merchandising related queries:

goodcleanbeautyco@omcinfo.com

For all sales related queries:

sales@goodcleanbeautyco.com



GoodCleanBeautyCo. 

Brand Building & Distribution

essence **caTRICE**
COSMETICS

Address: 15 Bass Court | Keysborough | VIC | Australia | 3173
Tel No: +61 03 9599 2723 | **Email:** hello@goodcleanbeautyco.com

GoodCleanBeautyCo.com